

R.E.S.P.E.C.T. – That’s What Promptness Means to Me!

By Barbara C. Higgins, Plumbing Manufacturers International CEO/Executive Director



Barbara C. Higgins

One of the greatest compliments of my PMI career was delivered several years ago by **Andreas Dornbracht** of CEO of Dornbracht. He attended a PMI conference and was taken with the efficiency and promptness of the sessions. He was impressed that the meetings consistently started and stopped on time. Germany and Germans have a reputation for punctuality. Coming from a CEO of a German-based corporation, the compliment means a lot.

At PMI, we operate on the premise that if we are on-time for an appointment, we’re late. I personally have little tolerance for those who are chronically tardy. For me, it is a sign of disrespect to the others who have made it a point to be punctual. PMI meetings and conference calls begin on time. We don’t recap for late comers. We conclude calls as promised in one hour or less. This scheduling ensures a succinct meeting and strips away extraneous, circular, non-productive conversation. While running a tight ship may seem harsh to some, for the majority the result is an effective, productive meeting that can be scheduled with the confidence that start and stop times will be honored. We appreciate that you appreciate the fact that you can add a PMI event to your schedule knowing that your day won’t be disrupted by the “Domino effect” of meetings that run long.

On our conference calls and face-to-face committee meetings, you’ll hear PMI staff stepping in to keep conversations moving and on track. Is the ongoing discussion adding new information and value, or simply rehashing a point already made? Has the conversation wandered off-topic? The agendas created by PMI staff are designed to frame the discussion and enable us to measure the progress of the call. At the halfway point of our time slot, are we half way through the agenda? If not, let’s pick up the pace!

Our aim is to keep the ball moving and to finish all we need

to in the allotted time. On the topic of conference calls, you might also be annoyed (as I am) by the audio alerts indicating the arrival of late comers. While we have turned off this function for Tech Talk and other “routine” conference call updates to avoid distraction, we use the tool on committee calls to prompt PMI staff to take attendance. Legal counsel has advised that we must document those participating on committee calls. Staff has experimented with “locking” the calls after they begin, but we are sensitive to the reality that sometimes folks can’t help being late and that cell phones frequently drop the connection, requiring people to dial back-in to continue to monitor the call.

Equally important to the roll call on conference calls are the attendance sheets we ask you to sign as part of your participation at PMI Conferences. PMI is an organization comprised of competitors. We adhere strictly to antitrust guidelines. We take it seriously and ask that you do too. Please comply with our request to identify yourself on conference calls and to sign and turn in attendance sheets.

Minutes or meeting notes are produced for our committee calls, updates and meetings. In addition, as announced last month, we also now offer an audio summary of our monthly Government Affairs updates. Follow the link to have a listen: <http://goo.gl/en6VwQ>.

Within the last two months, I have been asked to serve on the Board of Directors of a local housing authority and the Vestry (Board of Directors) of our church. It turns out that both organizations appreciate the PMI method of meeting administration. Time is short. People are busy and over-extended. Especially when working with volunteers, it’s important to respect the time invested by those who step up to help. We value your time and appreciate your support of PMI committees. Thank you! In appreciation, we pledge to deliver updates and conduct business in an efficient way. You’ll feel the progress. You might even incorporate some of the PMI techniques into your own business or personal life. Life’s too short to spend it nonproductively.

Connections, Contacts, and Updates: Strengthening Bonds

By Matt Sigler, PMI Technical Director



Matt Sigler

We are an association dedicated to acting on behalf of our members on developing issues in plumbing, staying on top of industry developments,

as well as fostering strong bonds with our members as part of our fundamental responsibilities. The ISH Fair hosted every other year in Frankfurt, Germany is considered by many to be one of our industry's pinnacle events. Self-described as "the world's biggest showcase for innovative bathroom design, energy efficient heating and air-conditioning technology and renewable energies," it provides a unique opportunity to connect with industry leaders on the latest developments from around the globe.

In representing PMI at this fair, I connected with all the PMI Manufacturing Members who exhibited there, including: **Bradley Corp., Dornbracht, Duravit, Fluidmaster, Hansgrohe, Kohler Co.,**

KWC, NEOPERL, TOTO, and Vitra as well as our two newest members: **Franke** and **Similor**. I was also able to spend considerable time with various prospective members, sharing with them the unique value offered by membership in PMI. (See article on page 6)

In addition to the contacts and connections with current and prospective members, the fair provided PMI a chance to connect with our partners and allies from around the globe. Below are some observations I noticed from these meetings and in walking the show floor. It will be interesting to see how the concepts and products introduced at this year's ISH will play out in the years to come abroad, and here at home.

Industry information/trends:

- European and German Water Labels: The European Water Label (spearheaded by the UK's Bathroom Manufacturers Association) focuses on water efficiency whereas the German Water Label includes water efficiency, energy efficiency, and noise levels. Both water labels

are voluntary. Additionally, both are in unison to preempt the need for the European Commission establishing mandatory requirements for water efficiency.

- European manufacturers continue to be concerned with nickel content in their fixtures, with a growing awareness of lead content.
- Antibacterial glazing for ceramic plumbing fixtures was one of the top innovations promoted by manufacturers at the show. The glazing is not surface-based, but mixed into the ceramic material. Names for this technology vary by manufacturer.
- Rimless water closets made their debut, and were promoted as being more hygienic than those with rims.
- Bathtubs with foam layers over the water intended to minimize heat loss were also introduced, as well as freestanding tubs made of lightweight materials that are both strong and durable.



PMI Technical Director, Matt Sigler, reconnects with PMI member Holger Fehrholz, Head of Product Management and R&D, Similor during the 2015 ISH Fair



Familiar faces, Michael Klub (left) Manger of Laboratory, Codes & Approvals for Hansgrohe, and John Finch (center), Principal Engineer, MASCO join PMI's Sigler



Christian Marte, Director of Sales & Marketing in Canada & USA, for Franke (PMI's newest member) connects with PMI's Matt Sigler outside the Franke booth

Adjusting to the Horizons: PMI Board Member Nate Kogler

By Dawn Robinson, PMI Communications Manager



Nate Kogler, Director of Product Management for the Bradley Corporation, and PMI's newest Director-at-Large is no stranger to the plumbing industry. Having

been with Bradley, in Menomonee Falls, Wisconsin, for 13.5 years, he has been deeply immersed in our industry for more than a decade, and is eagerly taking on a more active role in PMI. Nate officially joined our Board of Directors at the start of the year and will serve until the end of 2016. A marketing man with a Bachelors in Marketing and Management from Wisconsin Lutheran College, and an MBA from The Pennsylvania State University, Nate understands the value of advocacy and outreach within an organization like PMI. He notes that building upon a strong regulatory and technical base, to expand our networking efforts and enhance our stream of information, will only benefit the association.

"Plumbing isn't old school," Nate points out. "It's advancing constantly and moving sanitation and the world forward." To be successful with this, he emphasizes the importance of clear direction and transparent decision making. He believes that removing ambiguity, and setting a strong direction leads to success; knowing why you are doing something, as well as the risks and challenges, prepares you for what lies ahead and sets up a path to success.

That sense of taking pieces and parts, building bases, and understanding the reason behind things, is second nature to Nate. When asked about his secrets to success and management style, he remarks that flexibility and embracing change, working for today, while keeping an eye on the future is important. These are lessons that Nate learned early

as a young boy growing up in Fallbrook, California. There he learned to sail under the tutelage of his grandfather, sparking a lifelong love of the sport; the influence of which can be heard in his description of success in business. "Hard work is only part of the process, you need to also work smart to ultimately achieve your goals. It's important not only to have a direction and goal as to where you want to go, but you also have to remain aware of what is happening in the present. The ability to remain flexible and embrace change, to be successful today as you steer towards where you want to go—adjusting to the horizons ahead of you, is vital."



Nate with his wife Erin (right) and their daughter Mia (left) and son Fynn (center)

His love of sailing is something that he shares with wife of nearly 14 years, **Erin**, and hopes to pass on to their son, **Fynn** (5), and daughter, **Mia** (2). Waiting until the kids are older to teach them the art of sailing, the family currently enjoys getting into nature and taking long walks together. Off-season trips to Vail, Colorado, to enjoy the scenic mountain trails is one of their favorite family escapes. Even when traveling on business, Nate is never one to sit in his hotel room, he is eager to "get off the beaten path" and experience the world around him. On his list of places to see is Russia, particularly Moscow and St. Petersburg, noting the history and

uniqueness of cultures so different from our own can be fascinating.

A self-motivated individual, Nate consumes information and influence from the world and people around him; making the effort to see multiple perspectives and learn from various sources. A planner in his professional life, he tries to do the yin to the yang and be more relaxed in his personal life. Spending time with his family is important to him and he makes every effort to appreciate this time when his kids are young. He also gives back to local communities and other children in his area—sitting on the board for St. Marcus Elementary, a Choice School in Milwaukee, Wisconsin. Nate values the chance to use his business skills to help inner-city children get a quality education and the freedom of having more choices in their lives. He acknowledges that there are many obstacles to such work and difficulties do arise, but he believes that if you dig in and move forward, you can overcome anything... "There is nothing you can't do; you just need to begin."



Nate and his son Fynn enjoying the mountain view at Rocky Mountain National Park in Colorado

#WhyPlumbingMatters Campaign Gains Industry Traction

By Dawn Robinson, PMI Communications Manager and Ray Valek, Public Relations, Valek & Co.



Dawn Robinson



Ray Valek

In celebration of **World Plumbing Day** (March 11), **Fix-A-Leak Week** (March 16-22) and **Water Week** (April 12-18) PMI launched a #WhyPlumbingMatters campaign to share why plumbing matters to health, safety, water sustainability and more. PMI started the campaign by releasing the 10 reasons why plumbing matters (listed below) to various press and media contacts, and shared them on social media.

1. Plumbing harnesses a precious resource – water – to use safely for health, hygiene and well-being. Plumbing makes possible the miracle of clean, convenient water – something often taken for granted.
2. Plumbing manufacturing innovations to gain water efficiency have dramatically reduced the amount of water used through toilets, showerheads, faucets and other plumbing products. For example, WaterSense plumbing products meeting Environmental Protection Agency criteria have saved consumers 757 billion gallons of water and \$14.2 billion in water and energy bills since 2006, according to the EPA.
3. To assure customer satisfaction, WaterSense products are certified to perform as well or better than standard models – all while saving at least 20 percent more water.
4. The increased use of water-efficient plumbing is an important, yet often overlooked, part of the water sustainability solution. The EPA estimates that the United States could save 3 trillion gallons of water and over \$17 billion annually if every U.S. household converted to WaterSense products. High-efficiency plumbing in commercial facilities can help save even more.
5. Modern plumbing products help regions affected by droughts and water shortages to use water more efficiently. For example, Denver reduced water use to a 40-year low in December 2014, according to the Denver Post. Contributing to the decrease was replacing 3,200 3.5 gallons per flush (gpf) toilets in the Denver Public Schools with 1.25 gpf toilets. Denver has plans to replace 6,800 more by 2018.
6. Water efficiency contributes greatly to energy savings. Less water used means less water heated and less water transported. Installing WaterSense-labeled faucet aerators in bathrooms, for example, help save water and energy.
7. Plumbing brings comfort and beauty into homes and lives. Kitchens and bathrooms not only serve functional purposes; they provide the refuge of comforting meals, soothing baths and restorative relaxation.
8. The plumbing industry is a strong economic engine, providing jobs and livelihoods to millions of people around the world.
9. The ability of plumbing and sanitation systems to deliver clean water and remove waste has protected populations from communicable disease throughout history. There is acknowledgement from many within the public health community that clean, drinkable water has likely protected more lives and extended life expectancy more than any medical advancement. Plumbing advancements continue to protect lives in developing nations.
10. A future of water sustainability is an achievable prospect, as plumbing manufacturers work with allies in safe plumbing and water efficiency to find solutions.

Additionally, we asked our members and allies to post and share their own reasons why plumbing matters to them, and tell us how they are celebrating these important industry events. The following is a collection of the initial submissions—we will continue to add to this list through the end of the campaign on April 18. If you would like to include your own reasons, and news about what your company or group is doing to celebrate why plumbing matters, please send them to **Dawn Robinson** at drobinson@safep plumbing.org or **Ray Valek** at ray@valekco.com.

Thank you to everyone who participated—let's keep the momentum going!

Visit www.safep plumbing.org/whyplumbingmatters to connect with the full list of #WhyPlumbingMatters submissions.

PMI Members Contribute to #WhyPlumbingMatters

Moen Tells Why Plumbing Matters to them: Plumbing is important to us because it's such a big part of our lives. When it's done right, you don't even notice it –it just somehow makes for more comfortable living. And with thoughtful design in your fixtures, you don't have to choose between form and function. Beautiful, energy efficient designs turn the rooms in your home into a hub of family activity or a peaceful sanctuary.

Bradley Hosts 1st Water Council Meeting of the Year: Bradley Corp., a PMI Manufacturing Member, hosted the Milwaukee-based Water Council's first quarterly meeting of the year on February 18 at Bradley's headquarters and plant in Menomonee Falls, Wisc.

Bradley, who is also a member of the Water Council, invited the council to tour its plumbing fixtures manufacturing facility and product display centers prior to the start of the meeting. The more than 100 members who attended the meeting were welcomed by the fifth-generation owners of Bradley, including Chief Strategy Officer **Bryan Mullett** and Vice President of Sales **Christopher Mullett**.

Sloan donates water and energy efficiency products to NOLA school: #WhyPlumbingMatters con-

tribution courtesy of Sloan Valve Co. via *Environmental Leader Magazine*

Sloan has helped a New Orleans high school make its restrooms more water and energy efficient by donating plumbing products. Renovating the restrooms at Benjamin Franklin High School in New Orleans consisted of structural changes as well as cosmetic improvements. Because the building is a completely cement structure, it didn't easily lend itself to construction changes. As such, there were challenges involved including reworking dropping electric lines and reorganizing some of the plumbing.

The commercial plumbing company donated Sloan SOLIS flushometers and other products to make two bathrooms water-conserving and energy-efficient. By switching from 3.5 gpf to a 1.6 gpf toilet flushometers, the school achieved a 54 percent water reduction and an 83 percent reduction from 1.5 gpf to 0.25 gpf urinal flushometers.

Delta Says Why Plumbing Matters to Them: #WhyPlumbingMatters contribution courtesy of **Paul Patton**, Delta

As a global plumbing leader, Delta Faucet understands the importance of working together as an industry to address water concerns. By innovating to help users intuitively save water without sacrificing experience, WaterSense partners, like Delta Faucet, help Americans alone save billions of gallons per year. As Delta continues to expand into new, emerging markets, introducing water-efficient innovations will remain among our top priorities for the residential and commercial space.

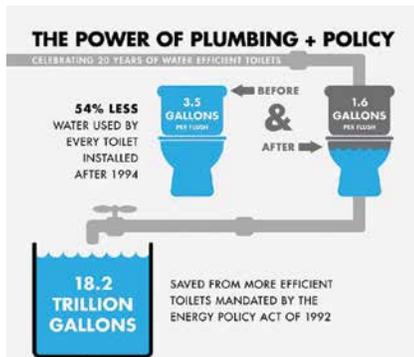
Fluidmaster Recognizes World Plumbing Day with Volunteer Effort: #WhyPlumbingMatters contribution courtesy of **Scott McDonald**, Fluidmaster.

Fluidmaster, Inc., a global manufacturing leader of toilet trim products, repair parts, and related plumbing supplies, has partnered with plumbing fixtures manufacturer Vortens and wholesale distributor Hirsch Pipe & Supply, to help a local charitable organization in honor of World Plumbing Day.

Together, Fluidmaster, Vortens and Hirsch donated more than two dozen Vortens Sparta high efficiency toilets, fully equipped with top-of-the-line Fluidmaster parts to the Foothill Family Shelter, a nonprofit organization in Upland, California which houses families with children for up to 120 days, free of rent and utility charges. The water saving toilets will replace each of the shelter's 30-year-old toilets, installed when Foothill was established in 1984.

Kohler's Rick Reles shares Net Zero Buildings magazine article, "Sub 1.28?" Addressing concerns on lowering toilet flush rates below 1.28 gallons per flush. <http://goo.gl/515u0l>

PMI Government Affairs Consultant, Stephanie Salmon, shares Washington Post article, "Make Sure Your Shower is Water and Energy Sufficient." <http://goo.gl/pBV36B>



Infographic courtesy of Alliance for Water Efficiency



Infographic courtesy of Canadian Institute for Plumbing and Heating

PMI's Allied Membership Offers Unique Cross-Benefits

By Jodi Stuhrberg, PMI Association Manager



Jodi Stuhrberg

A growing segment of our membership are defined as Allied Members. To enhance the communications between the Board of Directors and Allied Members the Board has announced a new

Allied Member committee (see announcement below).

The Allied Member category of membership is open to accredited certifiers, qualified to certify products to plumbing codes and consensus standards; suppliers who provide raw materials and sublet processing, e.g., brass suppliers, steel suppliers, plating services to the plumbing industry; and vendors who provide statistical information or marketing data to the plumbing industry.

These two groups, manufacturing members and allied members, come together to form our membership. Our goal is to then provide a unique forum for industry members to discuss and resolve issues affecting them. With a broad-based membership of faucet, drainage, bath/shower product and fixture manufacturers as well as related supplier companies, certifiers and vendors PMI has earned its role as the Voice of the Plumbing Industry.

There are many benefits to PMI membership, the details of which can be found here online at <http://www.safeplumbing.org/pmi/join/why-join> along with details that quantify the value of PMI.

Three key benefits of Allied membership:

1. Access to prospective customers through conferences, sponsorship opportunities and conference calls.
2. Publicity of allied member company offerings (i.e. marketing/advertising, branded webinars, etc.) through PMI communication vehicles and social media.
3. Speaking opportunities at PMI events to promote allied member services, and merchandising/barter opportunities to provide PMI itself with much needed data.

Additionally, PMI Members gain access to:

Regular industry updates via the following conference calls:

- Tech Talk
- Advocacy/Government Affairs*
- Outreach/Communications*

*See story on page 8 for details on new committee names

Exclusive access to information through our:

- PMI Annual Conference
- Meetings and instructional workshops
- Publications
 - Ripple Effect* monthly newsletter (public)
 - Inside My PMI* bi-weekly e-newsletter (members only)
- “Members Only” section of our website

PMI members also benefit from our meetings by:

- Expanded Sponsorship Program which opens doors to one-on-one conversations with leading manufacturers, and key decision makers, from across the plumbing industry.
- Speaking and presenting to key industry company opportunities.
- Working and networking with industry colleagues.

If you are considering applying for Allied or Manufacturing membership in PMI please contact us at 847-481-5500 for more information, and visit us online at <http://www.safeplumbing.org/pmi/join-us> for full details regarding benefits, application process, dues and value.

PMI Allied Committee Chair Announced



Congratulations to **Chris Salazar**, General Manager, Plumbing Programs, NSF on being named Committee Chair for the newly formed Allied Member Committee. The Allied Committee is the newest PMI Standing Committee and will work with the PMI Board of Directors to share input and concerns on behalf of PMI's Allied Members. Chris's appointment was made by PMI President, **Fernando Fernandez**, Director of Codes and Standards, TOTO USA, and is effective immediately through the end of 2015.

Thank you to everyone who submitted their name for this position.

PMI provides leadership training and coaching for all committee chairs.

PMI to Cohost Congressional Briefing During Water Week

By **Stephanie Salmon**, PMI Federal Lobbyist and **Ray Valek**, Public Relations, Valek & Co.

As part of Water Week 2015, the **Plumbing Industry Leadership Coalition** (PILC) will hold a briefing for congressional staff and water professionals during the afternoon of Monday, April 13 in Washington, D.C. The briefing will center on the future of water – how the industry is contributing to water efficiency and sustainability, economic development and job creation. PILC members including PMI, **Alliance for Water Efficiency** (AWE) and **International Association of Plumbing and Mechanical Officials** (IAPMO) will make presentations during the briefing followed by a Q&A session.

All PILC members are invited to attend, participate in, and share the costs of this exciting, first-time effort at Water Week. Representing PMI will be PMI President, **Fernando Fernandez**, TOTO USA, and PMI CEO/Executive Director, **Barbara C. Higgens**. Per suggestions

made at last year's PILC meeting, we are leveraging the power of PILC to raise our voice and be heard.

A table will be set up in the briefing room where each participating organization can provide a document highlighting their organization and priorities. Water Week also will be providing visibility to the briefing on its website, event schedule and announcements. More details about the briefing will be coming as we finalize our plans. To learn more about Water Week (April 13-18) go to <http://www.waterweek.us>.

PILC was cofounded in 2012 by PMI, American Society of Plumbing Engineers (ASPE) and IAPMO; it now includes 14 industry associations. The coalition addresses topics such as aging infrastructure, maximizing water efficiency, and is united in their aim to provide true and accurate information to

the public on the importance of clean, safe, and reliable water. The other PILC members include: AWE, American Rainwater Catchment Systems Association (ARCSA), ASPE, American Supply Association (ASA), Copper Development Association Inc. (CDA), IAPMO, International Code Council (ICC), Plumbing-Heating-Cooling Contractors National Association (PHCC), United Association of Journeymen and Apprentices of the Plumbing and Pipe Fitting Industry of the United States, Canada, and Australia (UA) and Water Quality Association (WQA).

Future of Water: Woes, Wins, and Worries

As part of PMI's ongoing focus on water and as the theme of our upcoming PMI Conference (October 26-29), we are working with members and allies to take a hard look at the woes, wins and worries associated with this precious resource. We will continue to develop the list below with a domestic focus and an eye towards global awareness. Thanks to PMI President, **Fernando Fernandez**, TOTO USA, for the meaningful focus to theme.

- **Woes:** droughts and water scarcity/limited supplies; health concerns; disputes and wars over access and rights
- **Wins:** proactive legislation; industry collaboration; WaterSense and the effectiveness of rebate programs
- **Worries:** issues that need funding (e.g. water main breaks/infrastructure); research and growing collaboration between broader groups to address future concerns and developing issues

PMI's Higgens Named as One of the Industry's Most Influential Women

Contractor Magazine reissued its list of the most influential women in the mechanical and contracting industry this month. Congratulations to PMI CEO/Executive Director, **Barbara C. Higgens**, on being one of the 17 women named!

<http://goo.gl/HhtDtj>

You Control Your Member Profile

Updating your member profile on the PMI website www.SafePlumbing.com is in your hands! By logging on to our site and updating your information you provide us with tools we need to stay connected and ensure you receive the information you need.

To update your profile:

1. Visit www.safeplumbing.org/pmi/members/
2. Login using your username and password.
3. Click on your name in the Welcome box or top right corner.
4. Make any necessary changes to your information, including Subscription Options.
5. Click "Update Profile" to save your changes.

Stay connected and visit our website today to be sure your information is up-to-date!

A Rose by Any Other Name

By **Barbara C. Higgins, CEO/Executive Director**

When you take a look at the PMI Strategy Map (<http://goo.gl/7AxlHh>), you'll see that PMI's focus has been summarized by a two-pronged value statement: "Technical Expertise" and "Advocacy/Outreach." Technical Expertise is self-explanatory and is the platform upon which PMI was originally formed. Advocacy/Outreach is a relatively new iteration and requires a bit of explanation. This "track" is comprised of two disciplines: government affairs (advocacy) and marketing/public relations/social media (outreach). PMI staff holds three regular but separate conference call updates for each of these components of the PMI value proposition.

"Advocacy" refers to the government affairs work done by our "lobbyists" **Stephanie Salmon** and **Jerry Desmond**. As our "advocates," Stephanie and Jerry represent the interests of PMI members to policymakers, government representatives and others with influence over legislation and regulation. Though accurate, the term "lobbyist" sometimes carries an unflattering connotation. The work done by Stephanie and Jerry is important, effective, positive and valuable. So, with the blessing of our Committee Chairs **Joel Smith**, Kohler Co., and **Gary Cole**, T&S Brass and Bronze Works, we will discontinue the use of the term and instead refer to our monthly updates as the "Advocacy/Government Affairs Conference Calls."

Note that audio summaries of these calls are now available each month on the PMI website. Both the Federal and California audio summaries will be posted in the PMI website's Members Only section for Reports located at <http://goo.gl/1kXYDw>.

In similar fashion, to clarify the work of the "Outreach" group, we will refer to the monthly updates of this group as the "Outreach/Communications Conference Calls." Participation on this call is expanding wildly under the leadership of chairs **Rick Reles**, Kohler, **Kris Alderson**, Bradley, and Board liaison **Scott McDonald**, Fluidmaster, and the work of **Dawn Robinson**, PMI Communications Manager and **Ray Valek**, PR Consultant. Recent PMI-driven campaigns including "Why Plumbing Matters" and "Water Week" have focused much attention onto our industry and messages. We are making great strides in spreading the good word about all of the important contributions plumbing products continue to have on public health and safety. There is a lot going on in the arena of social media and we hope you will tune in.

So there has been a slight edit to the conference call titles, but no change in the expanding value being added to your PMI membership. With apologies to **William Shakespeare**... "A rose by any other name remains pretty darn effective!"

PMI Members in the News

T&S Brass and Bronze Works has opened a new Shanghai production and distribution facility.

Franke recently announced the appointments of three manufacturer's representatives covering territories in the North-west, Northeast, and the Southwest.

(*Reeves Journal*, March 2015)

Duravit appeared in two feature films and two home design shows this year across some of Hollywood's biggest names.

Modern-designed **Moen** kitchen and bathroom collections featured in iconic Cleveland property.

(*The Wholesaler*, March 2015)

CMD Construction Economic Webcast is scheduled for April 30, 2015.

Learn more: <http://goo.gl/BXTLq7>.

2015 PMI LEADERSHIP

EXECUTIVE COMMITTEE

Fernando Fernandez, TOTO USA
President

Paul Patton, Delta Faucet Company
Vice-President

Peter Jahrling, Sloan Valve Company
Treasurer

Tim Kilbane, Symmons Industries
Immediate Past President

DIRECTORS AT LARGE

C.J. Lagan, American Standard Brands
(1/13-12/15)

Scott McDonald, Fluidmaster
(1/14-12/15)

Rick Reles, Kohler Company
(1/15-12/16)

Nate Kogler, Bradley Corporation
(1/15-12/16)

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