FOR IMMEDIATE RELEASE

Plumbing Manufacturers International Opens Registration for PMI19 Conference, Nov. 4-7, in St. Pete Beach

St. Pete Beach, Fla. – July 16, 2019 – Plumbing Manufacturers International (PMI) opened registration for the PMI19 Conference today, with early bird registration continuing until July 31. Focusing on “Manufacturing Success,” the conference will be held from Nov. 4-7 at The Don Cesar hotel in St. Pete Beach, Fla.

This year’s conference will feature PMI’s first-ever Aspiring Leaders’ Program; keynote speakers Lindsey Pollak and Joel Zeff, who will also serve as emcee; and sessions on issues including multi-generational leadership, workforce development, sustainability, accessibility design, industry economic trends, trade and tariffs, consumer data protection, water reuse, lead in water, the EPA’s WaterSense program, technical topics, and much more.

Day one opens with the Aspiring Leaders’ Program
PMI’s first-ever Aspiring Leaders’ Program will be held on Nov. 4 at the Dali Museum in St. Petersburg. Within an environment dedicated to the work of the highly imaginative artist Salvador Dali, PMI’s one-of-a-kind, innovation-training experience will offer an ideal setting for PMI’s top talent to tap into their personal creativity and innovation potential. PMI member companies can nominate high-potential employees for this leadership gathering. Working in partnership with the museum, the one-day summit will draw from examples in art and business to inspire the ability to see and think differently, foster self-awareness, and instill a growth mindset.

Multigenerational workplace expert Lindsey Pollak to deliver Nov. 5 keynote presentation
After leading a workshop during the Aspiring Leaders’ Program, New York Times bestselling author Lindsey Pollak will open the conference with a presentation titled “The Remix: How to Lead and Succeed in the Multigenerational Workplace” – a reflection of her book of the same title. Pollak is a leading expert on millennials and the multigenerational workplace. Her consulting clients and keynote speaking locations have included more than 250 corporations, conferences and universities. Her advice and opinions have appeared in media such as the Today Show, New York Times, Wall Street Journal, CNN and NPR.

Conference emcee Joel Zeff will take humorous approach to reaching success
Conference emcee Joel Zeff will lead attendees through the Nov. 5-6 agenda. Zeff’s central message – that organizations and individuals should celebrate everyday successes – increases collaboration, productivity, passion and innovation. He takes a humorous approach to helping his audiences adopt new perspectives and reach professional success.

Sessions on important issues during the day; fun networking activities at night
The Nov. 5 agenda will include a panel on human resources and workforce development and sessions on accessibility design and sustainable packaging. The sustainability session will cover innovative ways to reduce the use of single-use plastics in product packaging in favor of more recyclable options. That evening, attendees will enjoy a reception and dinner on the water aboard the Starlite Sapphire.

On Nov. 6, Zeff will open the day with a keynote address. He will be followed by sessions on industry economic trends and advocacy/government affairs issues including trade and tariffs, consumer data protection, water reuse, lead in water and WaterSense. The day will conclude with the general membership meeting, a reception featuring local craft beer, and dinner.

Nov. 7 will feature technical topics including the latest industry research studies on potentially hazardous microbes and chemicals, water quality in buildings, hot water delivery, and much more. A closing ceremony will be held for all attendees.

Learn more and register for PMI19 at https://www.safeplumbing.org/events/calendar#id=136&cid=1564&wid=701.
About Plumbing Manufacturers International

Plumbing Manufacturers International (PMI) is the trade association of plumbing product manufacturers that produce more than 90 percent of the United States’ plumbing products, represent more than 150 iconic brands, and develop safe, reliable and innovative water-efficient plumbing technologies. PMI members contribute more than 464,000 jobs and $85.5 billion in economic impact to America’s economy.

With a vision of safe, responsible plumbing – always, PMI advocates for plumbing product performance contributing to water efficiency and savings, sustainability, public health and safety, and consumer satisfaction. PMI members manufacture water-efficient toilets, urinals, faucets, showerheads and other products at more than 70 locations across the country and market them online and in more than 24,000 home improvement stores, hardware stores and showrooms in all 50 states. For more information on PMI, contact the organization at 1750 Tysons Blvd., Ste. 1500, McLean, Va., 22102; tel.: 847-481-5500; fax: 847-481-5501. www.safeplumbing.org.

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