



Media Contact:  
Dawn Renee Robinson, Communications Manager  
Plumbing Manufacturers International  
drobinson@pmihome.org

FOR IMMEDIATE RELEASE

## Plumbing Manufacturers International (PMI) Signs Important Memorandum of Understanding with American Rainwater Catchment Systems Association

---

Rolling Meadows, IL (October 29, 2013)—Plumbing Manufacturers International (PMI) entered into an important Memorandum of Understanding (MOU) with the American Rainwater Catchment Systems Association (ARCSA) during its recently held PMI 2013 Fall Conference in Washington, D.C.

“PMI is delighted to sign the Memorandum of Understanding with the American Rainwater Catchment Systems Association to explore ways in which we can work together. The products made by PMI members are likely to use the water captured by the products made by ARCSA members. It makes sense to have a closer relationship,” said Barbara C. Higgins, PMI CEO/Executive Director.

Signing the MOU was PMI CEO/Executive Director, **Barbara C. Higgins**, and ARCSA President, **David Crawford**.

“We at the American Rainwater Catchment Systems Association are thrilled to have an MOU agreement with PMI moving forward into 2014. The day of water conservation through Rainwater Harvesting in commercial, residential and the storm water design has become a part of everyday construction. ARCSA will be working closely with PMI in all aspects of proper design, education and construction to meet the needs of both organizations’ membership. We consider this as a great opportunity to be linked with such a prestigious organization as PMI,” noted Mr. Crawford.

PMI welcomed **Bill Kniffen**, Water Resource Associate, Texas A&M AgriLife Extension Service, at its 2013 Spring Conference in Austin, TX to speak on Rainwater Catchment Systems and provide its membership an introduction to ARCSA. PMI enjoys a long history of partnering with like-minded associations and strategic partners that share its values and goals towards the preservation of water and providing ‘Safe, responsible plumbing. Always.’

**About PMI:** Plumbing Manufacturers International is the voluntary, not-for-profit international industry association of manufacturers of plumbing products, serving as the Voice of the Plumbing Industry. Member companies produce a substantial quantity of the nation’s plumbing products.

For more information on PMI or its semi-annual meetings, contact the organization at 1921 Rohlwing Road, Unit G, Rolling Meadows, IL, 60008; tel.: 847-481-5500; fax: 847-481-5501. Visit our website at [www.pmihome.org](http://www.pmihome.org).

### **PMI Mission Statement:**

- To promote the water efficiency, health, safety, quality and environmental sustainability of plumbing products, while maximizing consumer choice and value in a fair and open marketplace.
- To provide a forum for the exchange of information and industry education.
- To represent openly the member’s interests and advocate for sound environmental and public health policies in the regulatory/legislative processes.
- To enhance the plumbing industry’s growth and expansion.



Media Contact:  
Dawn Renee Robinson, Communications Manager  
Plumbing Manufacturers International  
[drobinson@pmihome.org](mailto:drobinson@pmihome.org)

-END-