

FOR IMMEDIATE RELEASE

Sponsorship Opportunities Available for the 2014 PMI Spring Conference

Rolling Meadows, IL (January 21, 2014) — Plumbing Manufacturers International (PMI) is offering sponsorship opportunities for its 2014 Spring Conference. Sponsors may choose from Gold, Silver and Bronze level sponsorships as well as an opportunity to sponsor the conference's keynote speaker, **Dr. Marc Edwards**.

Specific benefits range across levels yet each offers the chance to get the sponsor's logo and information in front of PMI's membership* and other conference attendees. Sponsors will also be featured in PMI newsletters and social sites.

Gold Sponsor - \$5,500 (Tuesday Reception and Dinner, March 4)

- Sponsor entitled to attend the reception/dinner with entertainment
- Sponsor name and contact information in conference materials
- Sponsor logo displayed on big screen throughout the meeting
- Signage with sponsor's name at reception dinner
- Verbal recognition during dinner
- Tabletop display for sponsor's promotional material
- Sponsor logo in the PMI newsletter for six months (6 issues)

Silver Sponsor - \$3,500 (Sunday, March 2, Welcome Reception and choice of Lunch)

- Sponsor entitled to attend the reception and sponsor's choice of lunch
- Sponsor name and contact information in conference materials
- Sponsor logo displayed on big screen throughout the meeting
- Signage with sponsor's name at reception, lunch or breakfast
- Tabletop display for sponsor's promotional materials
- Sponsor logo in two issues of the PMI newsletter following the conference

Bronze Sponsor - \$1,500 (H.L. Hunley Tour, March 3)

- Signage on buses taking guests to and from the H.L. Hunley for the tour
- Sponsor name and contact information in conference material
- Sponsor logo displayed on big screen throughout the meeting
- Tabletop display for sponsor's promotional materials
- Sponsor logo in one issue of PMI newsletter following the conference

Keynote Speaker Sponsor - \$4,500

- Sponsor entitled to attend keynote event
- Sponsor entitled to attend the lunch after the event
- Sponsor name and contact information in conference materials
- Sponsor logo displayed on big screen before the start of the event
- Sponsor signage at the keynote event and lunch
- Verbal recognition during keynote event
- Tabletop display for sponsor's promotional materials
- Sponsor logo in the PMI newsletter following the conference for three months (3 issues)

Please note: More than one sponsor of any vendor type may sponsor a meeting event; sponsorship is subject to approval by the PMI Board.



Media Contact:
Dawn Renee Robinson, Communications Manager
Plumbing Manufacturers International
drobinson@pmihome.org

The PMI 2014 Spring Conference is open to members and non-members, as well as registered members of the press. Discovery rates for first-time attendees and prospective members are available.

Anyone interested in sponsoring an event should contact Jodi Stuhrberg, PMI Association Coordinator, at jstuhrberg@pmihome.org or (847)481-5500 ext. 107. Conference registration is available on the PMI website [here](#) along with full conference details and schedule. Keep watch on the website and mobile app for more details as we get closer to the event. The PMI mobile app is available in both Apple and Google Play stores; direct links can be found on the PMI homepage.

Please note the registration deadline for both the meeting and the hotel is February 3rd, however sponsors have until February 14th to commit in time to be included in the printed materials.

Register today and make plans to participate in this exciting event.

We'll see you there!

***PMI Manufacturing Member Companies include:** American Standard Inc., Bradley Corporation, BrassCraft Manufacturing Company, Delta Faucet Company, Dornbracht Americas Inc., Duravit USA Inc., Elkay Manufacturing Company, Fisher Manufacturing Company, Fluidmaster Inc., Hansgrohe Inc., Holdrite, InSinkErator, Kohler Company, KWC America, Lavella Industries, LSP Products, Moen Inc., NEOPERL Inc., Pfister, Sloan Valve Company, Speakman Company, Symmons Industries Inc., T&S Brass & Bronze Works Inc., TOTO USA, Vitra USA, Water Pik Inc. and WCM Industries Inc. **PMI Allied Member Companies include:** Chase Brass & Copper Company, CSA International, International Association of Plumbing and Mechanical Officials (IAPMO), International Code Council-Evaluation Services (ICC-ES), Mueller Brass Company, NSF International and Reed Construction Data.

About PMI: Plumbing Manufacturers International is the voluntary, not-for-profit international industry association of manufacturers of plumbing products, serving as the Voice of the Plumbing Industry. Member companies produce a substantial quantity of the nation's plumbing products. For more information on PMI or its semi-annual meetings, contact the organization at 1921 Rohlwing Road, Unit G, Rolling Meadows, IL, 60008; tel.: 847-481-5500; fax: 847-481-5501. Visit our website at www.pmihome.org.

PMI Mission Statement:

- To promote the water efficiency, health, safety, quality and environmental sustainability of plumbing products, while maximizing consumer choice and value in a fair and open marketplace.
- To provide a forum for the exchange of information and industry education.
- To represent openly the member's interests and advocate for sound environmental and public health policies in the regulatory/legislative processes.
- To enhance the plumbing industry's growth and expansion.

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