

# Welcome to the 2013 PMI Fall Conference

## *PMI: A Solid Foundation for the Future*



### **A Note From The PMI Board of Directors:**

All meeting times listed throughout this book are approximate and are subject to change. Meetings on Monday morning, Tuesday and Wednesday will be run consecutively, and while PMI will post any revisions to the published schedule each day on the easel outside of the Forum, it is your responsibility to monitor the times and progress of meetings. **Please note that the Monday afternoon sessions run in parallel tracks, beginning at 2:30 p.m. Choose the Technical Council or the Advocacy and Outreach Council. The groups will merge at 4:15 p.m.**

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**SPEAKER INFORMATION SECTION**

Contains Biographies of Each Speaker

**MONDAY A.M. SECTION**

Contains Agendas and Supporting Materials for the Following Meetings:

- Opening Keynote: Political Outlook with **Charlie Cook**, editor/publisher of *The Cook Political Report*
- Welcome and General Membership Meeting
- “Back to Basics – Market Mapping: by **Carl Culotta**, Frank Lynn Associates

**MONDAY P.M. SECTION**

Contains Agendas and Supporting Materials for the Following Meetings:

- Unintended Consequences of Plumbing Codes and Regulations on Increasing Rate of Legionnaire's Disease by **Tim Keane**, Legionella Risk Management, Inc.
- Dual Track Format (Choose One)

**Technical Council Track  
Advocacy/Outreach Council Track**

**TUESDAY A.M. SECTION**

Contains Agendas and Supporting Materials for the Following Meetings:

- Water Efficiency with **Henry Green** of National Institute of Building Sciences (NIBS); **George Hawkins** of DC Water; **Stephanie Tanner**, EPA – WaterSense; **Veronica Blette**, EPA-WaterSense; and **Christian Taylor-Hamlin**, Bathroom Manufacturers Association
- Report Card on America's Aging Infrastructure with **Brian Pallasch**, Amer. Society of Civil Engineers
- Government Affairs Standing Committee

**TUESDAY P.M. SECTION**

Contains Agendas and Supporting Materials for the Following Meetings:

- Fair Trade with “Conflict Minerals” and “Most Favored Nation” from the U.S. Department of Commerce with **Gary Stanley/Salim Bhabhrawala** as well as “Internet Sales of Non-Compliance Products/Environment Labeling” by **Hampton Newsome** of the Federal Trade Commission
- “Universal Conformity Assessment and Certification Issues” Panel Discussion with **CSA, IAPMO, ICC, Intertek, NAHB Research Center, NSF, Truesdail Group, UL and WQA** (invited).

**WEDNESDAY A.M. SECTION**

Contains Agendas and Supporting Materials for the Following Meetings:

- Delivering the PMI Message on Capitol Hill presentation by **Brian Worth**, Director of Coalitions for House Majority Whip Rep Kevin McCarthy
- Capitol Hill Visit Tutorial
- Capitol Hill Visits

## SCHEDULE OF ACTIVITIES

### Sunday, October 13

1:30 pm - 5:00 pm PMI Board of Directors Meeting (Invitation Only)  
 5:30 pm Meeting Registration opens  
 5:30 pm - 6:00 pm First Time Attendee Reception  
 6:00 pm - 7:15 pm Cocktail Reception

#### DINNER ON YOUR OWN

### Monday, October 14

8:30 am - 10:00 am Opening Keynote: Political Outlook with **Charlie Cook**, editor and publisher of *The Cook Political Report* and political analyst for the *National Journal*  
 10:00 am - 10:15 am Break  
 10:15 am - 11:15 am Welcome and General Membership Meeting  
 11:15 am - 12:15 pm "Back to Basics—Market Mapping" presentation with **Carl Culotta**, Frank Lynn Associates  
 12:15 pm - 1:30 pm Buffet Lunch and Free Time for Office Catch-Up  
 1:30 pm - 2:30 pm Unintended Consequences of Plumbing Codes and Regulations on Increasing Rates of Legionnaire's Disease by **Tim Keane**, Legionella Risk Management, Inc.  
 2:30 pm - 4:15 pm Dual Track – Phase 2: How Low Can We Go and How Do We Know?  
 Technical Council Track – Identifying Research Gaps  
 Advocacy/Outreach Council Track – Communicating the "How Low" Message  
 Report from Dual Track Sessions Wrap Up  
 4:15 pm - 5:15 pm

#### DINNER ON YOUR OWN

### Tuesday, October 15

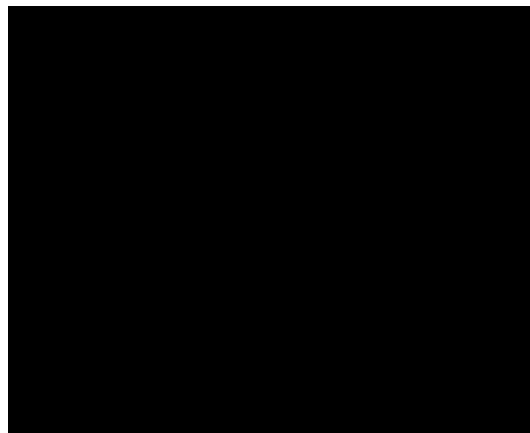
8:00 am - 10:00 am Water Efficiency with **Henry Green** of NIBS; **George Hawkins** of DC Water; **Stephanie Tanner**, Lead Engineer and **Veronica Blette**, Chief, WaterSense of the EPA; and **Christian Taylor-Hamlin** of the Bathroom Manufacturers Association  
 10:00 am - 10:15 am Break  
 10:15 am - 11:00 am "Report Card on America's Aging Infrastructure" with **Brian Pallasch**, Managing Director, American Society of Civil Engineers  
 11:00 am - 12:00 pm Government Affairs Standing Committee  
 12:00 pm - 1:15 pm Buffet Lunch and Free Time for Office Catch-Up  
 1:15 pm - 2:30 pm Fair Trade with "Conflict Minerals and "Most Favored Nation" from the U.S. Department of Commerce with **Gary Stanley/Salim Bhabhrawala** as well as "Internet Sales of Non-Compliance Products/Environmental Labeling" Presentation by **Hampton Newsome**, Attorney, Bureau of Consumer Protection for the U.S. Federal Trade Commission  
 2:30 pm - 2:45 pm Break  
 2:45 pm - 4:45 pm "Universal Conformity Assessment and Certification Issues" Panel Discussion with **CSA, IAPMO, ICC, Intertek, NAHB Research Center, NSF, Truesdail Group, UL and WQA**  
 4:45 pm - 5:15 pm Question and Answer Session, Summary and Wrap-Up  
 6:00 pm - 7:15 pm Cocktail Reception  
 7:30 pm - 9:30 pm Dinner

### Wednesday, October 16

7:30 am - 9:00 am Buffet Breakfast  
 8:00 am - 8:30 am Delivering the PMI Message on Capitol Hill presentation by **Brian Worth**, Director of Coalitions for House Majority Whip Rep Kevin McCarthy  
 8:30 am - 9:00 am Capitol Hill Tutorial  
 9:00 am - 4:00 pm Capitol Hill Visits

Plumbing Manufacturers International wishes to extend sincere appreciation to its sponsor:

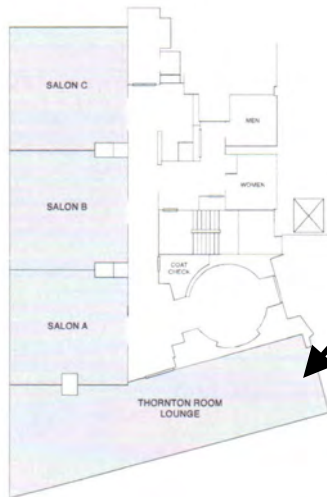
## Bronze Level



## Tuesday Certifiers Panel Discussion

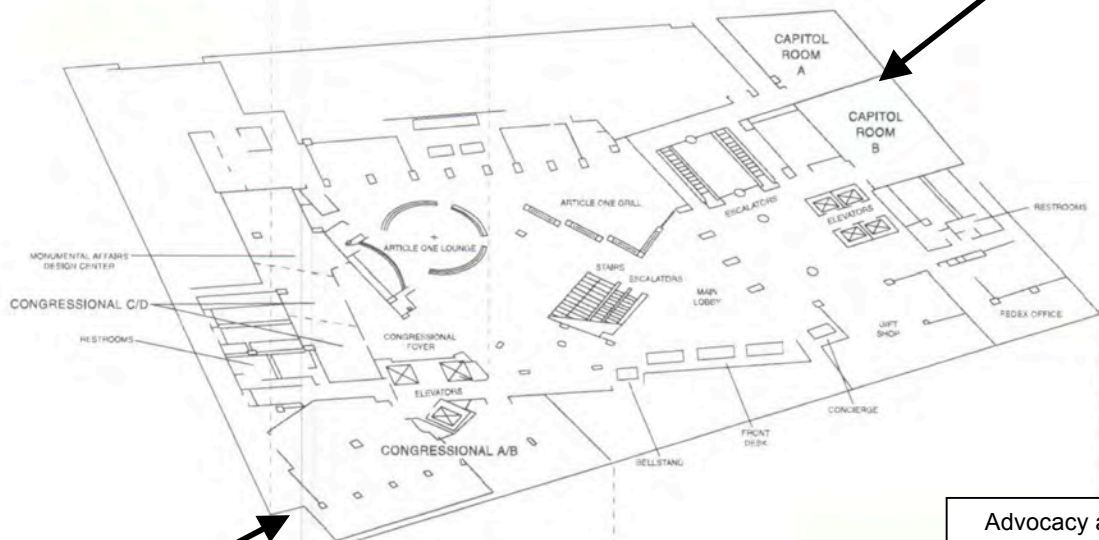
# MEETING ROOM LOCATIONS

11TH FLOOR THORNTON ROOM



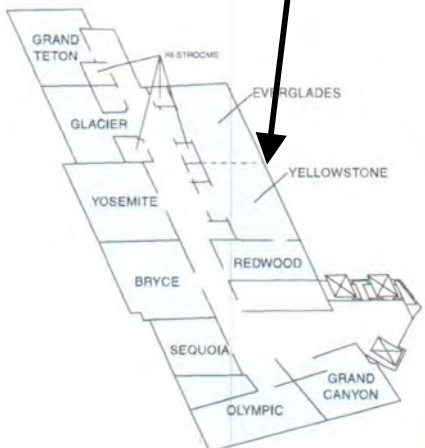
Board of Directors Meeting, Monday Lunch, Tuesday Lunch, Tuesday Reception  
**Thornton Room**

Committee Meetings, Technical Council Meeting and Wednesday Breakfast  
**Capitol Room A/B**



Registration and Sunday Reception  
**Congressional A**

Advocacy and Outreach Council Meeting  
**Yellowstone/Everglades**



**2013 PMI LEADERSHIP**

President	Jeff Baldwin T&S Brass and Bronze Works, Inc.
First Vice President	Tim Kilbane Symmons Industries
Second Vice President	Fernando Fernandez TOTO USA
Treasurer	Paul Patton Delta Faucet Company
Immediate Past President	Stewart Yang Kohler Co.

**2013 DIRECTORS AT LARGE AND TERMS OF SERVICE**

Ray Fisher Fisher Manufacturing Company (term: 9/12-12/13)	David MacNair InSinkEerator (term: 1/12-12/14)
Peter Jahrling Sloan Valve Company (term: 1/12-12/14)	Bobbi Warren Amerikam (term: 1/13–12/15)
C.J. Lagan American Standard Brands (term: 1/13-12/15)	John Watson Elkay Manufacturing Company (term: 1/13–12/13)

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# LIST OF MEMBERS

## COMPANY

American Standard Brands, Inc.  
 Amerikam, Inc.  
 Bradley Corporation  
 BrassCraft Mfg. Co.  
 Delta Faucet Company  
 Dornbracht Americas  
 Duravit USA  
 Elkay Manufacturing Company  
 Fisher Manufacturing Company  
 Fluidmaster, Inc.  
 Hansgrohe, Inc.  
 InSinkErator  
 Kohler Company  
 KWC America, Inc.  
 Lavelle Industries  
 LSP Products  
 Moen Incorporated  
 NEOPERL, Inc.  
 Pfister  
 Sloan Valve Company  
 Speakman Company  
 Symmons Industries Inc.  
 T & S Brass and Bronze Works, Inc.  
 TOTO USA  
 Vitra USA  
 Water Pik  
 WCM Industries, Inc.

## PMI PRIMARY CONTACTS

Lagan, C.J./Malatesta, Mark  
 Leonardos, Stephanie/Warren, Bobbi  
 Eberhardy, Tom  
 Woody, Don  
 Martin, Ken/Patton, Paul  
 Schöttke, Oliver  
 Schroeder, Tim/Jankov, Maja  
 Watson, John  
 Fisher Jr., Ray T.  
 McDonald, Scott  
 Christensen, Lars  
 MacNair, David/Hirsch, Nick  
 Westdorp, Jim/Yang, Stu  
 Delle Monache, David/Hinson, Brian  
 Sullivan, Paul  
 Jones, Chad  
 Mercer, Lee  
 Fraise, Fred  
 Williams, Alston  
 Lauer, John/Jahrling, Peter  
 Miedzius, Chris  
 Kilbane, Tim  
 Theisen, Claude I./Baldwin, Jeff  
 Strang, William/Fernandez, Fernando  
 Cokysar-Potter, Ece  
 Hair, Ken  
 Ball, William

## ALLIED MEMBER COMPANIES

### COMPANY

CSA International  
 Chase Brass and Copper Company  
 International Association of Plumbing and  
 Mechanical Officials (IAPMO)  
 International Codes Council Evaluation  
 Services (ICC-ES)  
 Mueller Brass Company  
 NSF International  
 Reed Construction Data

### PRIMARY CONTACTS

Tubrett, Glenn  
 Muller, Larry  
  
 DeMarco, Peter  
  
 Qually, Dawn  
 Napolitan, Joe  
 Murphy, Shannon  
 McBay, Wendy



## FUTURE MEETING DATES

### 2014 Spring Conference

Charleston Place  
Charleston, SC  
March 2 - 6

### 2014 Fall Conference

Westin Hotel  
Rosemont, IL  
October 20 – 23 (tentative)

**MARK YOUR CALENDAR FOR  
THESE UPCOMING PMI EVENTS!**

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# ANTITRUST COMPLIANCE POLICY

It is and has been the policy of Plumbing Manufacturers International and its members to strictly comply with all laws applicable to Organization activities. Because our Organization's activities involve cooperative undertakings which conceivably could be viewed critically by antitrust enforcement agencies, it is important to emphasize the unswerving commitment of our members and PMI to full compliance with federal and state antitrust laws. This statement is being distributed as a confirmation and reminder of that long-standing commitment and as a general guide to those antitrust principles which have particular significance to our activities and meetings.

This statement is not a summary of the laws applicable to trade association activity. It is intended only to highlight and emphasize the principal antitrust standards which are relevant to PMI programs. The antitrust laws are stated in general terms, and it is frequently difficult to be certain how those laws may be applied. You are, therefore, encouraged to seek the guidance of Organization Legal Counsel and your own attorneys.

## Responsibility for Antitrust Compliance

PMI's structure has been fashioned and its programs are carried out in conformance with antitrust standards. Paramount responsibility for antitrust compliance which includes avoidance of even an appearance of improper activities is yours. Your corporate employer and this Organization depend on your good judgment to avoid all discussions and activities which involve improper subject matter or improper procedures. It is your responsibility to limit your discussions and activities to matters identified on the agenda. Our staff members work conscientiously to avoid subject matter or discussion which may have unintended implications, and counsel for the Organization provides guidance with regard to these matters. It is important for you to realize, however, that the competitive significance of particular conduct and communication probably is most readily evident to you, who are directly involved in the industry.

## Antitrust Guides

These guides deal specifically only with the federal antitrust laws which have most direct relevance to your Organization activities; but compliance with the federal laws will normally ensure compliance with state laws. The principal relevant statutes are the Sherman Act, which is enforced primarily by the Antitrust Division of the United States Department of Justice, and the Federal Trade Commission Act, which is enforced by the Bureau of Competition of the Federal Trade Commission. Penalties for violating the antitrust laws are severe. Corporations are subject to heavy fines and injunctive decrees which can have far-ranging impact on corporate activities, and may be liable for substantial damage judgments. Individuals are subject to criminal prosecution, and may be punished by fines and imprisonment. In general, the antitrust laws seek to preserve free and open competition in the United States and in commerce with foreign countries. Competitors may not restrain competition among themselves with reference to the price, the quality or the distribution of their products, and they may not agree or act together to restrict the competitive capabilities or opportunities of other competitors, their supplies, or their customers. In all trade associations you should heed the following guidelines:

## Prices

Prices, discounts or other terms of sale must never be discussed at PMI meetings.

## Other Competitive Information

Communication or exchange of confidential competitive information of other kinds may also be improper, and PMI imposes safeguards to prevent inappropriate disclosures. For example, when composite statistical information is compiled and published, the Organization reports are made for proper uses and purposes only, and represent an aggregation of historical data from its members; and individual member's data is not disclosed to other members or to those outside the Organization.

## Meetings

PMI meetings are carefully structured and monitored. Agendas for all meetings are prepared, approved by legal counsel and circulated in advance. They are carefully followed at the meeting. A PMI staff member attends all PMI meetings and is responsible for preparing the minutes of each meeting. PMI legal counsel attends all Organization membership meetings, Board meetings and other Organization meetings at which sensitive issues are discussed and legal counsel reviews the minutes of all meetings. There are no informal meetings of the Organization or any of its committees. Discussion of legally sensitive matters must never occur outside of formal meetings, such as at social functions, events or otherwise.

## Membership and Participation

Membership in PMI is open to all companies who meet the requirements of the Organization's Bylaws. The Organization is constantly seeking to broaden its membership base to include all industry members. Organization meetings are open to all members. Organization publications are available to all members and to non-members for a reasonable charge. Wide membership participation is sought in all PMI programs.

## Public Statements

The Organization wishes to insure that its public statements such as those to federal and state government officials made on behalf of the plumbing industry as well as its press releases and public communications are accurate and complete. To this end, it is important that each Organization member insure that member information and data reported to the Organization is accurate and complete. To the extent that the member assists in developing the PMI position, the member should insure that the reported statement complies with the Organization's policy for accuracy and completeness.

## Improper Appearances

Compliance with this policy involves not only the avoidance of antitrust violations, but the avoidance of any behavior which might be so construed. Communications or correspondence must never be conducted in a surreptitious manner or contain language which could be misunderstood. Copies of all Organization-related correspondence should be sent to an appropriate staff member. If any question arises about any PMI activity, you should consult your attorney, PMI staff or PMI Legal Counsel.

## Conclusion

The Organization will not knowingly be a party to conduct which restricts in any way a member's freedom to make independent decisions in matters that affect competition or otherwise. You have an important responsibility to make sure that our Organization's activities conform to this standard.

*Adopted May 1980*

*Revised and Reaffirmed September 2001*

*Updated with Name Change 2010*

## PMI's Vision:

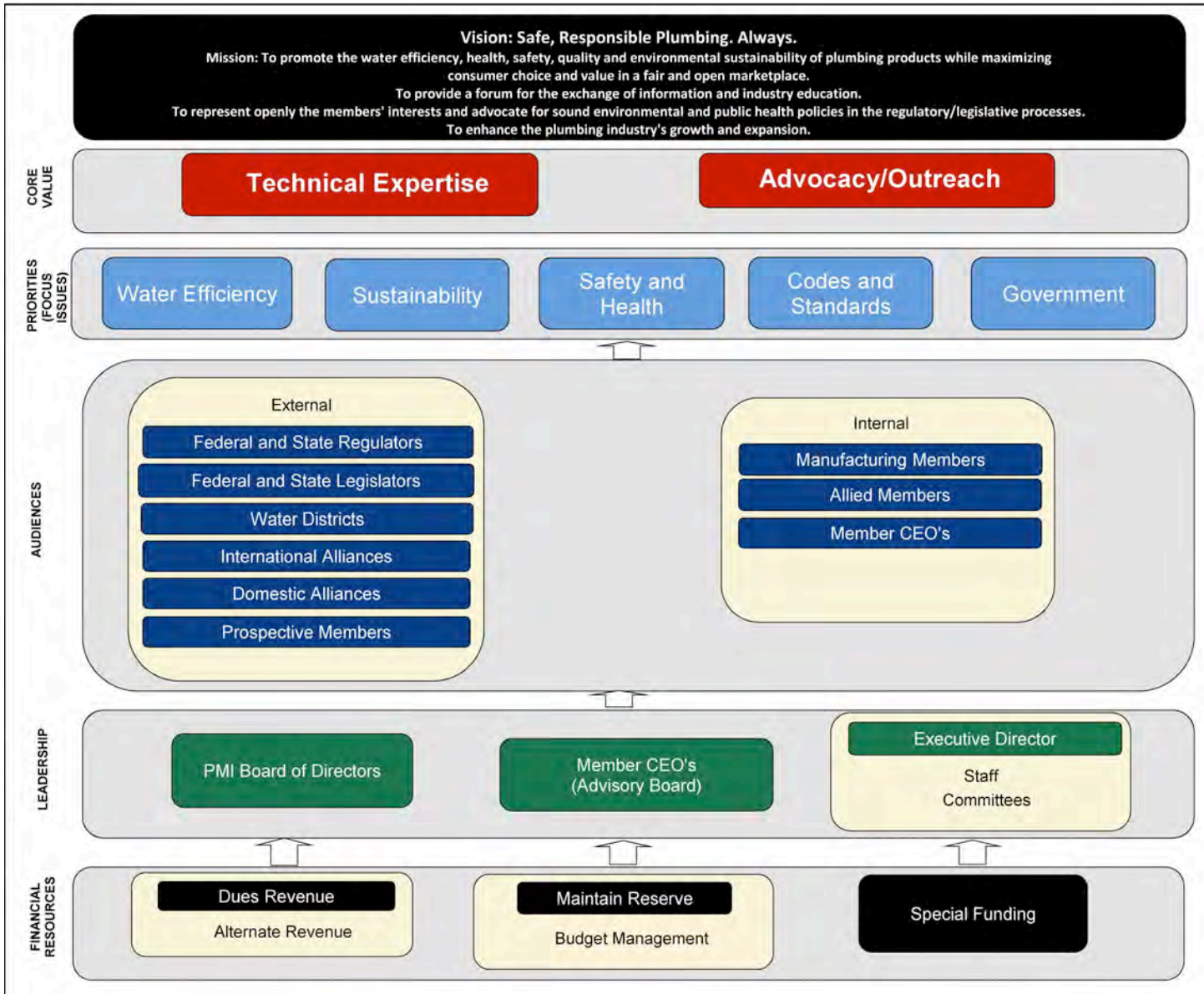
Safe, Responsible Plumbing. Always.

## PMI's Mission:

**The Mission of Plumbing Manufacturers International is:**

- **To promote the water efficiency, health, safety, quality and environmental sustainability of plumbing products while maximizing consumer choice and value in a fair and open marketplace.**
- **To provide a forum for the exchange of information and industry education.**
- **To represent openly the members' interests and advocate for sound environmental and public health policies in the regulatory/legislative processes.**
- **To enhance the plumbing industry's growth and expansion.**

## Strategy Map



Created June 2012  
 Updated June 2013

# Strategy Statement

## World Class Technical Expertise

Continue to reinforce and enhance our leadership role in the development and promotion of codes and standards, promoting the design of safe, affordable and higher performing, water efficient products

## World Class Advocacy/Outreach

Proactively ensure PMI is engaged within the legislative process and the overall objectives of legislators by

- ...educating the government about the jobs we create and the economic value we generate through our manufacturing processes
- ...promoting the value and impact of our high performance water conscious products
- ...working in partnership to identify new and creative ways to maximize the efficient use of water; sharing technologies to promote aggressive yet attainable emerging regulations
- ...advocating the conscientious replacement/modernization of aging plumbing products as they affect our infrastructure systems

**With the overall purpose of making our businesses more viable within the regulatory and legislative arena, and in turn elevating our ability to effectively compete in the global marketplace with high performance products that contribute to the sustainability of the planet.**

## PMI Core Value To Members and Objectives

### Technical Expertise

Harmonize  
 Requirements  
 Impact Development of Codes and Standards  
 Advance PMI's Cause

### Advocacy/Outreach

Educate  
 Inform  
 Advance PMI's Cause

**Gaps  
(from previous page)**

**Tactic**

**Audience**

Reach/Awareness

Use social media to build awareness external and internal audiences

Water Districts

Unrecognized Value  
Complicated Message

Protected communications as permanent budget item

Federal/State Legislators  
Federal/State Regulators

Reactive vs. Proactive  
Limited Resources (Staff/Budget)  
Lack of Commitment to  
Messaging Content

Outsource web content development

International Allies  
Domestic Allies

Outsource writing

Youth  
Manufacturing Members  
Allied Members  
Member CEO's  
Media

**Action**

- Send water efficiency matrix to water districts
- Monthly articles by PMI team to trade press
- Launch policymakers page on website
- Proactively communicate matrix to CEO's
- Repurpose technical information
- Secure a writer
- Nurture legislative champions

## Action Plan: External

Reach out to water districts with PMI's water efficiency matrix  
PMI team to develop topics and schedule for articles to trade press  
Expand awareness with certifiers  
Expand awareness with code officials  
Launch policymakers page on website  
Keep websites fresh  
Repurpose technical information for youth and vocational outreach  
Secure a writer  
Nurture legislative champions  
Explore social media options to expand reach and include youth  
Review and update vision statement  
Investigate ways to promote PMI and increase our voice  
Investigate ways to effectively use PMI's current communication pieces  
Build upon global alliances (BMA, CIPH, CEIR, PPIG,VDMA)  
Leverage industry relationships

## Action Plan: Internal

Continue to pursue potential full members and allied members  
Continue to build relationships within member companies and with the CEOs  
Develop a strong value proposition for members  
Communicate PMI successes throughout member companies





## Index of Industry Acronyms

ABA	– Architectural Barriers Act
AAC	– ANSI Accreditation Committee
ADA	– Americans with Disabilities Act
ADAAG	– Americans with Disabilities Act Accessibility Guidelines
AGA	– American Gas Association
AHAM	– Association of Home Appliance Manufacturers
AHMA	– Association of Hardware Manufacturers Association
AIA	– American Institute of Architects
ANSI	– American National Standards Institute
ASA	– American Supply Association
ASHRAE	– American Society of Heating, Refrigeration and Air-Conditioning Engineers
ASME	– American Society of Mechanical Engineers
ASPE	– American Society of Plumbing Engineers
ASSE	– American Society of Sanitary Engineering
ASTM International	– Formerly American Society of Testing and Materials
ARI	– Air Conditioning and Refrigeration Institute
AWE	– Alliance for Water Efficiency
AWWA	– American Water Works Association
BMA	– Bathroom Manufacturers Association
BOCA	– Building Officials and Code Administrators International
BOMA	– Building Owners and Managers Association
C <sup>3</sup>	– Comprehensive Consensus Code
CCBFC	– Canadian Commission on Building and Fire Codes
CDA	– Copper Development Association
CEC	– California Energy Commission
CEE	– Consortium for Energy Efficiency
CEIR	– Comite European de L'Industrie de La Robinetterie (European Valve Association)
CIPH	– Canadian Institute of Plumbing and Heating
CISPI	– Cast Iron Soil Pipe Institute
CSA	– Formerly Canadian Standards Association
CUWCC	– California Urban Water Conservation Council
DOD	– Department of Defense
DOE	– Department of Energy
DOJ	– Department of Justice
DOT	– Department of Transportation
EPA	– Environmental Protection Agency
EPAct	– Energy Policy Act of 1992
FHA	– Fair Housing Act

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FHAG	– Fair Housing Accessibility Guidelines
FTC	– Federal Trade Commission
GAMA	– Gas Appliance Manufacturers Association
GBI	– Green Building Initiative
GSA	– General Services Administration
HUD	– Housing and Urban Development
IAPMO	– International Association of Plumbing and Mechanical Officials
IAPMO ES	– IAPMO Evaluation Service
IAPMO R&T	– IAPMO Research and Testing
IAPMO T&S	– IAPMO Testing and Services
IAS	– International Accreditation Service
IBC	– International Building Code
ICBO	– International Conference of Building Officials
ICC	– International Code Council
ICC ES	– International Code Council Evaluation Service
IDPH	– Illinois Department of Public Health
IGC	– Interim Guide Criteria by IAPMO
IPC	– International Plumbing Code
IRC	– International Residential Code
IS	– Installation Standards by IAPMO
ISO	– International Organization of Standardization
KCMA	– Kitchen Cabinet Manufacturers Association
LCCA	– Lead Contamination Control Act
LCR	– Lead and Copper Rule
LEED	– Leadership in Energy and Environmental Design
MCAA	– Mechanical Contractors Association of America
MCAC	– Mechanical Contractors Association of Canada
MSS	– Manufacturers Standardization Society of the Valve and Fittings Industry, Inc.
NAA	– National Apartment Association
NAHB	– National Association of Home Builders
NAM	– National Association of Manufacturers
NCHI	– National Council of the Housing Industry (Division of NAHB)
NCSBCS	– National Conference of States on Building Codes and Standards
NES	– National Evaluation Service
NFPA	– National Fire Protection Association
NIST	– National Institute of Standards and Technology
NKBA	– National Kitchen and Bath Association
NMHC	– National Multi Housing Council
NMHCSS	– National Manufactured Housing Construction and Safety Standards
NPC	– National Plumbing Code
NPCC	– National Plumbing Code of Canada

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NPGA	– National Propane Gas Association
NRC	– National Research Council Canada
NSF International	– Formerly National Sanitation Foundation
NSC	– National Safety Council
NSPC	– National Standard Plumbing Code
NTTA	– National Technology Transfer and Advancement Act
OMB	– Office of Management and Budget
OSHA	– Occupational Safety and Health Administration
PDI	– Plumbing Drainage Institute
PERC	– Plumbing Efficiency Research Coalition
PHCC	– Plumbing-Heating-Cooling Contractors-National Association
PILC	– Plumbing Industry Leadership Coalition
PMI	– Plumbing Manufacturers International
PPIG	– Plumbing Products International Group
PPFA	– Plastic Pipe and Fittings Association
PS	– Property Standards by IAPMO
RPA	– Radiant Panel Association
SBCCI	– Southern Building Code Congress International
SCBPS	– Standing Committee on Building and Plumbing Services
SCC	– Standards Council of Canada
SDO	– Standards Development Organization
SDWA	– Safe Drinking Water Act
SPC	– Standard Plumbing Code
TCEQ	– Texas Commission on Environmental Quality (formerly TNRCC)
TIL	– Technical Information Letter (CSA)
UA	– Union Association of Plumbers and Pipefitters
UCA	– Universal Conformity Assessment
UFC	– Uniform Fire Code
UL	– Underwriters Laboratories
UMC	– Uniform Mechanical Code
UPC	– Uniform Plumbing Code
USGBC	– U.S. Green Building Council
VDMA	– German Valve Association
WFCA	– Western Fire Chiefs Association
WPC	– World Plumbing Council
WQA	– Water Quality Association
WRAS	– Water Regulations Advisory Scheme

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## 2013 PMI Leadership Contact List

### Executive Committee

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**Stewart Yang**, Immediate Past President  
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Cell: 920-912-2429  
[stu.yang@kohler.com](mailto:stu.yang@kohler.com)  
[www.kohler.com](http://www.kohler.com)

**DIRECTORS AT LARGE****Ray Fisher** (9/12-12/13)

President

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Office: 559-685-5200

[fisherr@fisher-mfg.com](mailto:fisherr@fisher-mfg.com)[www.fisher-mfg.com](http://www.fisher-mfg.com)**Peter Jahrling** (1/12-12/14)

Director, Design Engineering

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Franklin Park, IL 60131

Office: 847-671-4300

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Cell: 732-233-3969

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Vice President of Marketing and Emerson Brand Officer

InSinkErator

4700 21st Street

Racine, WI 53406

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Cell: 262-488-4513

[david.macnair@emerson.com](mailto:david.macnair@emerson.com)[www.insinkerator.com](http://www.insinkerator.com)**Bobbi Warren** (1/13-12/15)

Chief Financial Officer

Amerikam

1337 Judd Avenue SW

Grand Rapids, MI 49509

Office: 616-243-5833

Cell: 616-485-1077

[bbieschke@amerikam.com](mailto:bbieschke@amerikam.com)[www.amerikam.com](http://www.amerikam.com)**John Watson** (1/13-12/13)

Manager, Compliance and Sustainability

Elkay Manufacturing Company

2700 South 17<sup>th</sup> Avenue 60155

Broadview, IL

Office: 708-681-1880

Cell: 708-786-5051

[john.watson@elkay.com](mailto:john.watson@elkay.com)[www.elkay.com](http://www.elkay.com)

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## Past Presidents of PMI and PBI

### Plumbing Manufacturers International

- 2012 Stewart Yang, Kohler Co. ([stewart.yang@kohler.com](mailto:stewart.yang@kohler.com))  
2011 Jack Krecek, Elkay Manufacturing Company (out of the industry)  
2010 Lee Mercer, Moen Incorporated ([lee.mercer@moen.com](mailto:lee.mercer@moen.com))

### Plumbing Manufacturers Institute:

- 2009 Walt Strader, Pfister (retired)  
2008 Rod Ward, Speakman Company ([rward@speakmancompany.com](mailto:rward@speakmancompany.com))  
2007 Ken Martin, Delta Faucet Company ([kpm@deltafaucet.com](mailto:kpm@deltafaucet.com))  
2006 Claude Theisen, T&S Brass and Bronze Works ([ctheisen@tsbrass.com](mailto:ctheisen@tsbrass.com))  
2005 John Lauer, Sloan Valve Company ([john.lauer@sloanvalve.com](mailto:john.lauer@sloanvalve.com))  
2004 Jim Westdorp, Kohler Co. ([jim.westdorp@kohler.com](mailto:jim.westdorp@kohler.com))  
2003 Ralph Herrbach, Cifial USA ([ralph@waterplace.us](mailto:ralph@waterplace.us))  
2002 Todd Talbot, BrassCraft Mfg. Co. ([ttalbot@fluidmaster.com](mailto:ttalbot@fluidmaster.com))  
2001 Frank Evans, Chicago Faucet Company (retired)  
2000 Linda Mayer, Moen Incorporated (out of the industry)  
1999 Fred Luedke, NEOPERL (retired)

### Chairs:

- 1998 William O'Keeffe, Symmons Industries ([wokeeffe@symmons.com](mailto:wokeeffe@symmons.com))  
1997 Gary Turner, Teledyne Water Pik  
1996 Alan Lougee, Chicago Faucet Company  
1995 Patrick Kelly, Haws Corporation  
1994 Alan Barry, Brasscraft/Masco  
1993 William Seal, Fort Recovery Industries, Inc.  
1992 James McNeany, Gerber Plumbing Fixtures Corporation  
1991 Joseph Woodford, WCM  
1990 Craig Selover, Delta Faucet Company (retired)  
1989 Richard Chandler, Central Brass Manufacturing Company  
1988 Richard Swiers, Chicago Faucet Company  
1987 Claus Ziegler, Interbath  
1986 Delwin Renfroe, U.S. Brass  
1985 Dirck Barhydt, WPM

### Presidents:

- 1984 Fred Schmuck, Fluidmaster  
1983 Raymond Kennedy, Delta Faucet Company/Masco  
1982 Bruce Barlow, C S & B  
1981 Peter Warshaw, Speakman Company  
1980 Len Andrus, Brasscraft Mfg. Co.  
1979 Art Perlet, Garvin, Division of RHW  
1978 Edward Leutheuser, Alsons Corporation  
1977 George Theisen, T&S Brass and Bronze Works  
1976 George Theisen, T&S Brass and Bronze Works

**Plumbing Brass Institute:**

- 1975 Warren Fisher, Guarantee Specialty
- 1974 Everett Wilcox, Leonard Valve Company
- 1973 Harry Lipman, Jameco Industries
- 1972 Howard Griesbach, Powers Regulator
- 1971 Roger Milroy, Lee Brothers Co.
- 1970 Willard Denham, Speakman Company
- 1969 Walter Miller, Union Brass & Mfg. Co.





## AGENDA

### 1.0- KEYNOTE PRESENTATION – POLITICAL OUTLOOK WITH CHARLIE COOK

**DATE:** Monday, October 14, 2013  
**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington DC

**TIME:** 8:30 AM – 10:00 AM  
**ROOM:** Capitol Room

**CHAIR:** Jeff Baldwin, T & S Brass & Bronze Works

Time			
.8:30 AM	1.1	INTRODUCTION	Baldwin
	1.2	POLITICAL OUTLOOK BY CHARLIE COOK, EDITOR AND PUBLISHER OF <i>THE COOK POLITICAL REPORT</i>	Cook
10:00 AM	1.3	CLOSE	Baldwin



## AGENDA

### 2.0 - GENERAL MEMBERSHIP MEETING

**DATE:** Monday, October 14, 2013      **TIME:** 10:15 AM – 11:15 AM  
**PLACE:** Hyatt Regency Washington on Capitol Hill      **ROOM:** Capitol Room  
 Washington, DC

**CHAIR:** Jeff Baldwin, T & S Brass and Bronze Works

Time			
10:15 AM	<b>2.1</b>	<b>CALL TO ORDER AND OPENING REMARKS</b>	Baldwin
	<b>2.2</b>	<b>ANNOUNCEMENTS</b>	Baldwin
	2.2.1	WELCOME TO NEW MEMBERS, FIRST TIME ATTENDEES, GUESTS AND INTERNATIONAL SPEAKERS	Baldwin
	<b>2.3</b>	<b>REVIEW OF ANTITRUST POLICY</b>	Sennett
	<b>2.4</b>	<b>APPROVAL OF THE APRIL 8, 2013 GENERAL MEMBERSHIP MEETING MINUTES</b>	Baldwin
10:25 AM	<b>2.5</b>	<b>FINANCIAL</b>	
	2.5.1	Treasurer's Report	Patton
	2.5.2	Review and Approval of PMI's 2014 Dues Structure	Patton
	2.5.3	Review of PMI's 2014 Operating Budget	Patton
10:30 AM	<b>2.6</b>	<b>PRESIDENT'S REPORT</b>	Baldwin
	2.6.1	Review and Approval of PMI By-Laws Change	
	2.6.2	President's Award	
	2.6.3	New Member Presentations	



10:50 AM	<b>2.7</b>	<b>EXECUTIVE DIRECTOR'S REPORT</b>	Higgins
	2.7.1	New Conference Pattern	Higgins
10:55 AM	2.7.2	New PMI App	Higgins
11:00 AM	<b>2.8</b>	<b>ELECTION OF YEAR 2014 PMI OFFICERS AND BOARD OF DIRECTORS</b>	Baldwin
	<b>2.9</b>	<b>OTHER BUSINESS: UPCOMING PMI MEETINGS</b>	Baldwin
	<b>2.10</b>	<b>SUMMARY OF ACTION ITEMS</b>	Baldwin
11:15 AM	<b>2.11</b>	<b>ADJOURN</b>	Baldwin



CANADIAN INSTITUTE OF PLUMBING & HEATING  
L'INSTITUT CANADIEN DE PLOMBERIE ET DE CHAUFFAGE

A National Voice with Regional Roots | Une histoire régionale, une voix nationale

ORGANIZED FEB 8, 1933

September 23, 2013  
C-Memo: C.082.13

**2013/2014 OFFICERS**

**CHAIRMAN**  
ROBERT WHITTY  
BARTLE & GIBSON CO. LTD.  
EDMONTON, AB

**FIRST VICE-CHAIRMAN**  
PAUL MCDONALD  
BRADFORD WHITE CANADA INC.  
MISSISSAUGA, ON

**SECOND VICE-CHAIRMAN**  
SIÂN SMITH  
EMCO CORPORATION  
MISSISSAUGA, ON

**TREASURER**  
JOHN HAMMILL  
MOEN INC.  
OAKVILLE, ON

**BOARD OF DIRECTORS**  
THE ABOVE OFFICERS AND:

ANDREW DYCK  
BARCLAY SALES LTD.  
PORT COQUITLAM, BC

BILL HOOPER  
XYLEM, RESIDENTIAL &  
COMMERCIAL WATER  
QUISPAMIS, NB

GAIL KAUFMAN  
WOLSELEY CANADA  
BURLINGTON, ON

DOUG KENNEDY  
MASCO CANADA LIMITED  
MISSISSAUGA, ON

MICHAEL KOTYCK  
KOTYCK BROS. LTD.  
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WEIL-MCLAIN CANADA SALES INC.  
BURLINGTON, ON

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MONTREAL-EST, QC

MATT ROBINSON  
B.A. ROBINSON CO. LTD.  
WINNIPEG, MB

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GROUPE DESCHÊNES INC.  
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ALLEN TAYLOR  
TAYLOR PIPE SUPPORTS  
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**HONOURARY  
VICE-CHAIRMEN**

KEVIN FULLAN  
WOLSELEY CANADA  
HAMILTON, ON

RUSS MORGAN  
IPEX INC.  
MISSISSAUGA, ON

**PRESIDENT & GENERAL MGR**  
RALPH SUPPA, CAE  
TORONTO, ON

Mrs. Barbara Higgins  
Executive Director  
PMI: Plumbing Manufacturers International  
1921 Rohlwing Road  
Unit G  
Rolling Meadows, IL 600 008

**SUBJECT: Plumbing Manufacturers International Fall Conference**

Good Morning Barb:

Unfortunately with our Canadian thanksgiving falling during the same time as your Annual Fall Conference it is with much regret that I am not available to attend. However, I do want express my sincere gratitude to you and Jeff Baldwin for the invitation to attend and congratulate the committee for assembling a terrific business program with quality speakers. It looks first class. I wish all my friends and colleagues at PMI all the best.

CIPH and PMI have a proud, long standing, strong and healthy relationship which continues to be nurtured and cultivated as we work together to meet our members needs but more importantly the industry at large for which we serve in North America. In particular in the realm of codes and standards as we to work together to lift the ban of pressure balance valves in the Province of Quebec, work together on North American harmonization of standards through the Regulatory Cooperation Council, and work together to have officials at the National Research Council to not reference flow rates for plumbing products that exceed those that are referenced in the relevant CSA Standards.

Communication breeds understanding and understanding leads to appreciation. CIPH believes that these two elements are in place as we collaborate with PMI on joint initiatives. Communication and understanding is central to the well being our relationship which is based on trust, honesty, cooperation and support. I believe we both do a very good job of working together to exchange knowledge, to anticipate the future, and to work together with a vision to be the best we can be in the spirit of our MOU signed back in 2008.

The CIPH Board and I look forward to welcoming you to our Annual Conference themed "Elevating our Passion" next June 22-24, 2014 at the beautiful Delta Grand in Kelowna, British Columbia.

Yours sincerely,  
Canadian Institute of Plumbing & Heating

Ralph Suppa, CAE  
President & General Manager

RS/ms

295 THE WEST MALL, SUITE 504, TORONTO, ONTARIO M9C 4Z4

TEL. 416-695-0447 1-888-ASK-CIPH (275-2474), INFO@CIPH.COM, FAX 416-695-0450, WWW.CIPH.COM.



**PLUMBING-HEATING-COOLING  
CONTRACTORS ASSOCIATION**

General Membership Meeting  
Attachment 2.2.1 B  
1 page

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**Plumbing-Heating-Cooling Contractors—National Association**

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**Pride In Our Past—Faith In Our Future**

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September 25, 2013

Via E-Mail

Ms. Barb Higgins  
Executive Director  
Plumbing Manufacturers International

Dear Barb:

Thank you for the invitation to attend the PMI Fall Conference. Unfortunately the fall meeting of the PHCC board of directors and the annual PHCC convention are the same dates as the PMI meeting. Please extend my appreciation to your President and board.

The long-standing relationship between PHCC and PMI is an important one. We stand together on many issues to advance the industry. Not the least are the Get The Lead Out coalition, the Plumbing Efficiency Research Coalition and the Plumbing Industry Leadership Coalition. From my perspective, at the top of the list is promoting the image of the industry and recruiting and training the next generation of skilled workers—whether for manufacturing or for installing and servicing plumbing products.

I also value our collaboration on advocacy. So many federal agencies are moving agendas forward without input from the industry.

Best wishes for your meeting in my home town! I have noted and will try to protect the dates of the Spring Conference.

Sincerely,

Gerry Kennedy  
Executive Vice President  
Plumbing-Heating Cooling Contractors—National Association



## 2.6.1 Sections of the Bylaws of the Plumbing Manufacturers International Proposed to be Amended

### ARTICLE VII Board of Directors

- Section 1. Board of Directors. The management of PMI and its affairs shall be vested in a Board of Directors consisting of the President, ~~First Vice President, Second Vice President, and~~ Secretary-Treasurer and ~~the~~ Immediate Past President as an ex officio nonvoting member, plus ~~six~~four directors at large ("Directors"). Two (2) Directors shall be elected by the members annually for ~~three~~two (3~~2~~) year terms and may be re-elected to serve one or more additional terms. No person shall be eligible to be a member of the Board of Directors unless he or she is an individual member of PMI or ~~actively connected with the business~~an employee of a PMI member. No person shall be eligible to be a member of the Board of Directors if he or she is an individual member of PMI or an employee of a PMI member which already has another of its employees serving as a member of the Board of Directors. No PMI member may have more than one employee serving as a member of the Board of Directors at one time. Directors serve as members of the Board of Directors in their individual capacities and are not the designees of their respective employers or PMI members, nor will their service as members of the Board of Directors be deemed to be board memberships held by the PMI members themselves. If any member of the Board of Directors shall cease to be a member or ~~actively connected with the business~~an employee of a member, such person shall notify the President accordingly and shall then cease to be a Director. Any vacancy on the Board of Directors, whether that of an officer, an ex officio or an at large member, may be filled by the remaining members of the Board for the balance of the term of the ~~members(s),~~member vacating the Board.
- Section 2. Election and Qualification of At Large Directors. Two (2) Directors shall be elected annually at the fall meeting of PMI for ~~three~~two (3~~2~~) year terms or until their successors have been duly elected and have assumed office, except that, for the purpose of aiding the transition to two year terms for Directors, one Director shall be elected at the 2013 fall meeting of PMI for a two (2) year term. Directors so elected shall assume office on the first of January immediately following their election.
- Section 3. Powers. The Board of Directors shall have and may exercise all powers in the management of affairs of PMI not specifically reserved to the members including without limitation, the power to make rules and regulations to govern PMI and the power to effect any or all of the purposes for which PMI is organized.
- Section 4. Regular Meeting. A regular meeting of the Board of Directors shall be held prior to the regular annual membership meeting of PMI at a time and place selected by the Board, or if the Board fails to make such selection, as determined by the President.
- Section 5. Additional Meetings. Additional meetings of the Board of Directors may be called by the President or by any three members of the Board.
- Section 6. Quorum. A majority of all the members of the Board of Directors in office at the time of any meeting shall constitute a quorum, but any number less than a quorum may adjourn a meeting. Action may be taken by the Board of Directors at any meeting where a quorum is present upon a vote of a majority of those voting, unless otherwise provided by PMI's Certificate of Incorporation, these Bylaws or law. Participation may be in person or by telephone. No member of the Board of Directors may act by proxy on any matter.
- Section 7. Executive Committee. There shall be an Executive Committee of the Board of Directors consisting of the officers of PMI and the Immediate Past President as a voting member. The Executive Committee during the intervals between meetings of the Board of

Directors shall possess and may exercise any powers of the Board except as such powers may be restricted by resolution of the Board; and it shall possess powers specifically granted to it by PMI's Certificate of Incorporation, these Bylaws and law. The President shall chair the Executive Committee. In the President's absence, the First-Vice President shall serve as temporary chair of the Executive Committee. In his or her absence, the ~~Second Vice President~~ Secretary-Treasurer shall serve as temporary chair of the Executive Committee. A majority of the members of the Executive Committee shall constitute a quorum and any action may be taken by the Executive Committee where a quorum is present upon a vote of a majority of those voting. Participation may be in person or by telephone. No member of the Executive Committee may act by proxy on any matter. The Executive Committee shall serve as PMI's Nominating Committee and nominate annually the officers and two (2) Directors.

Section 8. Action by Unanimous Written Consent. Any action which may be taken at a meeting by PMI's Board of Directors or Executive Committee may be taken by written consent provided unanimous approval of the proposal from all entitled to vote thereon is received from or confirmed in writing with each member of the Board of Directors or Executive Committee.

### **ARTICLE VIII** **Officers**

Section 1. Officers. The officers of PMI shall be a President, ~~First Vice President, Second Vice President and Secretary-Treasurer.~~

Section 2. Election. The officers shall be elected annually at the fall meeting of PMI and shall assume office on the first of January immediately following their election. The officers shall hold office for one (1) year or until their successors have been duly elected and have assumed office. No officer of PMI shall receive any compensation for service as an officer. Any officer vacancy may be filled by the remaining members of the Board of Directors for the balance of that officer's term.

Section 3. President. The President shall preside at all membership meetings and at all meetings of the Board of Directors and Executive Committee, shall appoint the chairpersons and members of all committees, unless otherwise provided by PMI's Certificate of Incorporation, these Bylaws or law, and shall be an ex officio member of all committees except the Nominating Committee. The President shall have all powers as may be reasonably construed as attaching to the office of president of an international trade association.

Section 4. ~~First Vice President.~~ The ~~First Vice President~~ shall exercise the duties of the President in the absence of the President.

Section 5. ~~Second Vice President.~~ The ~~Second Vice President~~ shall exercise the duties of the President in the absence of the President and First Vice President.

Section 65. Secretary-Treasurer. The Secretary-Treasurer shall exercise the duties of the President in the absence of the President and Vice President. The Secretary-Treasurer shall be responsible for PMI's records and perform such other duties as usually pertain to the offices of Secretary and Treasurer, which duties shall be deemed delegated to the CEO/Executive Director unless, and then only to the extent that, they are reassumed by the Secretary-Treasurer with the approval of the Board of Directors. Reports of receipts and disbursements of PMI shall be presented at each regular PMI meeting. The Secretary-Treasurer shall be a member of any budget committee and shall see that an annual audit of PMI's financial transactions is conducted by a certified public accountant approved by the Board.

**ARTICLE IX**  
**CEO/Executive Director**

Section 1. **CEO/Executive Director.** The Board of Directors may employ ~~an~~ **CEO/Executive Director** who shall not be a member of, or connected with the business of a member of, PMI. The **CEO/Executive Director** shall have general responsibility for the administration of PMI's programs; shall maintain in PMI's office all its files, accounts and records; and shall be responsible for agendas and minutes for all regular and special meetings of PMI and its committees and all regular and additional meetings of the Board of Directors and Executive Committee. The **CEO/Executive Director** shall have the care and custody of all funds belonging to PMI and shall cause the same to be deposited in a bank approved by the Executive Committee; shall prepare a quarterly financial report to the Secretary-Treasurer indicating thereon all receipts and disbursements of PMI's funds as well as the status of all investments; may be bonded in such amount as may be established by the Executive Committee; shall execute and implement all policies and programs approved by the Board of Directors; shall establish and maintain liaison with governments, legislators and governmental agencies as well as executives of plumbing related industry associations; shall keep all information obtained from and about member companies in strict confidence; and shall have such other duties as from time to time may be assigned by the Board or Executive Committee. The **CEO/Executive Director** shall be compensated for professional services, and shall be responsible to and serve at the pleasure of the Board of Directors.

Section 2. **Staff Meeting Attendance.** A PMI staff representative shall attend all meetings of the membership, Board of Directors and Executive Committee except in case of emergency, in unusual circumstances or at the will of the President. A staff representative shall also attend all other PMI meetings whenever possible.

\* \* \* \* \*

Amended November 1975  
Amended June 1976  
Amended September 1983  
Amended October 1987  
Amended March 1990  
Amended September 1998  
Amended March 2001  
**[Amended October 2013]**

Amended March 1976  
Amended October 1976  
Amended September 1985  
Amended September 1989  
Amended September 1990  
Amended March 1999  
Amended October 2010



<b>Summary Report:</b>	
<b>Litera Change-Pro ML IC 6.5.0.313 Document Comparison done on 9/23/2013 10:31:30 AM</b>	
<b>Style Name:</b> JD Blackline	
<b>Original Filename:</b>	
<b>Original DMS:</b> iw://CHI/CHI/1758964/4	
<b>Modified Filename:</b>	
<b>Modified DMS:</b> iw://CHI/CHI/1758964/5	
<b>Changes:</b>	
<b><u>Add</u></b>	34
<b><u>Delete-</u></b>	20
<b><u>Move From</u></b>	0
<b><u>Move To</u></b>	0
<b><u>Table Insert</u></b>	0
<b><u>Table Delete</u></b>	0
<b>Embedded Graphics (Visio, ChemDraw, Images etc.)</b>	0
<b>Embedded Excel</b>	0
<b>Total Changes:</b>	54



## AGENDA

### 3.0- SPECIAL PRESENTATION – “BACK TO BASICS: MARKET MAPPING” WITH CARL CULOTTA

**DATE:** Monday, October 14, 2013  
**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington DC  
**TIME:** 11:15 AM - 12:15 PM  
**ROOM:** Capitol Room  
**CHAIR:** Jeff Baldwin, T & S Brass & Bronze Works

Time			
11:15 PM	3.1	INTRODUCTION	Baldwin
	3.2	“BACK TO BASICS: MARKET MAPPING” PRESENTATION BY CARL CULOTTA	Culotta
12:15 PM	3.3	CLOSE	Baldwin



## AGENDA

### 4.0- SPECIAL PRESENTATION – “UNINTENDED CONSEQUENCES OF PLUMBING CODES AND REGULATIONS ON INCREASING RATES OF LEGIONNAIRE’S DISEASE” WITH TIM KEANE

**DATE:** Monday, October 14, 2013  
**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington DC

**TIME:** 1:30 PM – 2:30 PM  
**ROOM:** Capitol Room

**CHAIR:** Jeff Baldwin, T & S Brass and Bronze

<b>Time</b>			
1:30 PM	<b>4.1</b>	<b>INTRODUCTION</b>	Baldwin
	<b>4.2</b>	<b>“UNINTENDED CONSEQUENCES OF PLUMBING CODES AND REGULATIONS ON INCREASING RATES OF LEGIONNAIRE’S DISEASE” PRESENTATION BY TIM KEANE</b>	Keane
2:30 PM	<b>4.3</b>	<b>CLOSE</b>	Baldwin



## AGENDA

### 5.0 (A) - TECHNICAL COUNCIL TRACK

**DATE:** Monday, October 14, 2013  
**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington, DC

**TIME:** 2:30 PM – 4:15 PM  
**ROOM:** Capitol Room

**UNIVERSAL CONFORMITY ASSESSMENT (UCA) CHAIR:**

Brian Hinson, KWC America (*F '12 through Sp '15*)

**TECHNICAL COMMITTEE CHAIR:**

Michael Martinez, Delta Faucet Company (*F '13 through S '16*)

**MATERIALS PERFORMANCE CHAIR:**

John Finch, Delta Faucet Company (*Sp '13 through Sp '16*)

**PLUMBING PRODUCTS CHAIR:**

David Marbry, Fluidmaster (*F '12 through Sp '15*)

**FACILITATOR:**

Pete Jahrling, Sloan Valve Company

*Universal Conformity Assessment*

**Purpose/Scope:** Promote the creation and adoption of a conformity assessment infrastructure that allows plumbing products to be tested and certified once but recognized nationally. Monitor international conformity assessment advancements and coordinate with domestic conformity assessment activities with the goal of eliminating duplication in conformity assessment requirements and measures. Focus is on domestic and international plumbing product conformity assessment activities with the goal of the tested once, recognized worldwide.

*Technical*

**Purpose/Scope:** Continue to participate and support the development of standards that reflect performance requirements and protect the health and safety of the user. Ensure that codes are written to address installation issues and do not include product requirements that would more appropriately be incorporated in product standards. Focus is to harmonize standards and codes internationally and continue to keep members informed of developments in these areas.

*Materials Performance*

**Purpose/Scope:** To monitor regulations and initiatives targeting various effluents production by-products, and drinking water additives.



*Plumbing Product Group*

**Purpose/Scope:** To proactively identify, monitor, influence and be the authoritative source for all information on significant issues related to plumbing fixtures, fittings and appliance products. Focus is to track all water closets, urinals, bidets, laundry trays, showers, sinks, lavatories, bathtubs, whirlpools, drinking fountains, water coolers, appliances, health care fixtures and equipment, penal ware, or other receptors or devices that discharge waste water to the sanitary drainage system, or require a water supply connection and discharge to the drainage system and supply fittings including faucets, hydrants, shower valves, stop valves and tub fillers, and accessories including showerheads, body sprays and hand showers. Issues of relevance are: ethics, codes and standards, marketing product data, government regulation, product certification, communication with customers and joint research.

2:30 PM    **5.1    ANNOUNCEMENTS**

2:35 PM    **5.2    OPENING REMARKS**

2:40 PM    **5.3    APPROVAL OF THE APRIL 9, 2013 TECHNICAL COUNCIL JOINT MEETING MINUTES**

2:45 PM    **5.4    ACTION ITEMS**

**Action Item:** A future joint meeting of these two councils(Technical and Advocacy/Outreach) held at the PMI offices prior to the Fall Conference will be considered. (complete)

2:50 PM    **5.5    How Low Can You Go? – Identifying Research Gaps**

**The Technical Council chairs will lead the following group discussions:**

**John Finch - lavatory faucets**

**Brian Hinson - kitchen faucets**

**Michael Martinez - showerheads**

**David Marbry - water closets/urinals**



4:10 PM    **5.6**    **SUMMARY OF ACTION ITEMS**

4:15 PM    **5.7**    **ADJOURNMENT**



## AGENDA

### 5.0 (B) ADVOCACY AND OUTREACH TRACK

**DATE:** Monday, October 14, 2013      **TIME:** 2:30 PM – 4:15 PM  
**PLACE:** Hyatt Regency Washington Capitol Hill      **ROOM:** Yellowstone/Everglades  
 Washington, DC

**Co-Chairs:** Rick Reles, Kohler Co. (*S'12 through F'15*)  
 Tim Doyle, Amerikam (*F'11 through S'14*)

**Facilitator:** Paul Patton, Delta Faucet Company

Time			
2:30 PM	<b>5.0</b>	<b>CALL TO ORDER AND OPENING REMARKS</b>	Reles/Doyle
	<b>5.1</b>	<b>ANNOUNCEMENTS</b>	
		• <b>New Smart Phone App</b>	
	<b>5.2</b>	<b>APPROVAL OF THE APRIL 8, 2013 ADVOCACY AND OUTREACH MINUTES AND SEPTEMBER 5, 2013 CONFERENCE CALL MINUTES</b>	
	<b>5.3</b>	<b>REVIEW OF THE ACTION ITEMS FOR REVIEW ONLY AND NOT FOR DISCUSSION</b> (see Appendix A)	Higgins
	<b>5.4</b>	<b>REVIEW OF CONFERENCE CALL SCHEDULE</b>	
2:35 PM	<b>5.5</b>	<b>HOW LOW CAN WE GO? – Messaging and Targets</b>	Reles/Doyle
		• Identify the specific audience groups from our spring groups to target, in order of priority. (Groups from the 2013 Spring Conference include: Consumers, Industry Professionals, Legislators and Codes Officials and Environmentalists)	
		• Plan a strategy for how to communicate with each specified group	
		• Define a frequency for each communication developed	
3:40 PM	<b>5.6</b>	<b>ITR ECONOMICS REPORT</b>	Guests



- Guest Speakers from ITR Economics will present a sample of specialized report being developed for PMI Members and provide examples of what to expect as well as ways to customize the report for future options.

4:10 PM

**5.7 NEXT STEPS**

- Future of the PMI Shipment Report
- Social Media Score Sheet (See Attachment 5.7)

**5.8 OTHER BUSINESS** *(See Attachment 5.8)*

**5.9 SUMMARY OF ACTION ITEMS**

4:15 PM

**5.10 ADJOURNMENT**

Reles/Doyle





## APPENDIX A

### OPEN ACTION ITEMS:

- PMI staff will work with Ms. Baird, PMI's webmaster, to update the website to offer both technical and marketing 'primary' contacts for each member company. Each company will be tasked with adding dual contacts (one technical/one marketing) for each member company. Make sure they are added to the website as well as email lists. Consider adding general management and sales contacts as well.
- Ms. Robinson will conduct interviews for testimonials; estimate at least one per week with a target finish by the end of Q2. Revised completion date set for September 13, 2013.
- Ms. Slabinger is currently working on updating a list to request Member Company's contact lists to use for inviting traffic.
- PMI staff will work with the World Plumbing Council and Indiana University as sources for information about health benefits in plumbing.
- The Council will work to establish guides for how to grow PMI in the future: member type, professional partnerships, legislatively, etc. Agenda item set for September 5 Advocacy and Outreach call.
- The group will create a prospect and contact list to be provided to CEO's who have agreed to assist in building membership in PMI's current categories. Agenda item set for September 5 Advocacy and Outreach call. (See Attachment 5.3 A)
- Ms. Higgins and Ms. Robinson will review the conference and meeting format of the Bathroom Manufacturers Association (BMA) to see if it could be adapted for, or if elements of it would be beneficial to, PMI; particularly with regard to its segmentation of private versus public days in order to increase its visibility in the industry with possible new members, industry alliances and media.

### ACTION ITEMS LISTED AS ON-GOING OR BUSINESS-AS-USUAL:

- Ms. Robinson will continue to promote PMI and will reach out to these groups and add them to our distribution lists for social media, press releases and newsletters.
- Ms. Robinson will analyze existing demographics of followers on social sites and look for ways to increase our visibility both inside and outside the industry, encourage all member companies to 'like' us on Facebook with the goal of building support and becoming more visible, as well as continue issuing invitations to groups and followers we want to target, and use Facebook as the key social site for sharing photos and creating PMI albums. A list of key dates and events, such as World Toilet Day, will be generated to use as launch pads for promoting PMI.



- PMI staff will reach out to new audiences to promote the thermal shock paper, including ASPE, PHCC, Water Districts, lodging industry, multifamily industry, housing authorities, etc.
- PMI staff will build a series of articles based on the theme of unintended consequences.
- PMI staff will continue outreach efforts with defined frequency for the technical articles and work to develop an audience list.
- PMI will tap into plumbing inspectors for training opportunities regarding the online Codes and Standards course.
- Ms. Robinson will include demographic data in all future meeting and conference call minutes.
- Ms. Robinson will work to link the followers of PMI Group Pages and Safe Plumbing Group, ongoing.
- Key professional organizations and industry associations identified by the committee in the external ways to promote PMI will be considered as potential professional partners and strategic allies. PMI staff will reach out to them with ways to partner and help grow our industry, as well as work to strengthen the relationships with existing partners.
- The Legionella Myth Busters Document is still being routed for input and will be posted on the website and sent to trade journals for publication when it is complete. (Hex Chrome will be the next feature)(See Attachment 5.3 B)
- PMI staff will work with each committee to develop new content for the websites and work to identify and update 'key words' for quick searches to be uploaded by Ms. Baird. Links to new areas will be shared and promoted on social media.

#### **COMPLETED ACTION ITEMS:**

- The four group leaders, Mr. Reles, Mr. Doyle, Ms. Higgins and Ms. Robinson will work with the group leaders from the Technical Track categories and the question facilitator, Mr. Patton, to share their group responses later in the Spring Conference and to develop PMI's official stance based on current information and technology and to identify the areas where more information, study, or technology would need to be developed to allow us to go lower. (Details to follow.)
- PMI staff will add CIPH to the list of intended recipients and issue them a copy of the letter, as well as all follow-up letters.
- Ms. Robinson will develop a new image for the new name of *Ripple Effect* to be reviewed for final approval by the Advocacy and Outreach Committee.
- Ms. Baird will provide the current list of contacts for each company specific to the role for review.
- Ms. Robinson will work to create a follow-up to include additional resources to the Water Utility Manager Letter. (See Attachment 5.3 C)



- PMI staff will reiterate PMI's stance on conservation as it relates to consumer choice to its industry partners, on its website, and through social media. PMI will reach out to consumers as allies on relevant topics in social media.
- Ms. Higgins will work on updating the "Why PMI" presentation section.
- Ms. Higgins will route the proposed conference template rotation to the Council as presented to the PMI Board of Directors.
- Ms. Robinson will discuss set up possibilities for a "Breaking News" section on the site with Maureen Baird.
- Identify new member companies that may want to participate by sending out a sample of the data collection sheets to the group for review, and then finalize the list of companies participating. PMI Staff will also look into new ways to get this data by sourcing it from new publically available reports such as the EPA's WaterSense report.
- Ms. Robinson and Ms. Slabinger will review the list of current and scheduled meetings and conference calls from Ms. Higgins and adapt it for the website. Content should include dates, times, agendas and minutes. Ms. Baird will upload to the website.
- PMI staff will continue to upload meeting materials online and work with the Advocacy and Outreach Committee to add a visual component to its conference calls via the use of webinars.
- Ms. Robinson will check lists with Ms. Baird to make sure that everyone in member companies gets the newsletter.
- The Council will work to plan and set the course for addressing PMI's focus for future concerns and how to specifically address the issue of infrastructure as per the CEO response to 'what keeps you up at night?' (Talking points on this topic have been constructed for the Hill Visits based on this input.)
- Ms. Robinson will promote the new Vision Statement in a press release. (See Attachment 5.3 D)
- Mr. Patton will present Crisis Communication at the next Board Meeting.
- Staff will add a banner to Inside My PMI denoting that it is intended for Members Only and note that it is not for distribution outside of member companies. Conversely, distribution and sharing of Ripple Effect, previously PMI News, should be widely encouraged to promote PMI.
- Ms. Robinson will continue to work with Ms. Higgins on the development of a smart phone application to be used by PMI members at meetings and throughout the year to enhance its outreach efforts the effectiveness of its materials distribution. Options for the application, its mechanics and costs will be submitted and shared for final review.



- Ms. Higgs will review with the past PR Company and consider new options to fund a team to have in reserve in case of future needs.
- Jeff Baldwin will be awarded \$50 for renaming PMI News. Cancelled due to complications with the submitted name. Mr. Baldwin was notified of the change, and an alternative name was developed by PMI Staff and voted on by members.
- PMI Staff will continue to seek conference content ideas from membership.



**FOR SPECIAL RELEASE** by *Maintenance Solutions*

April 22, 2013

Contact:

Dawn Renee Robinson, Communications Manager

Plumbing Manufacturers International

[drobinson@pmihome.org](mailto:drobinson@pmihome.org)

## **Legionella: Separating Fact from Fiction**

Rolling Meadows, IL – Today’s hyper-connected world comes with many great advantages allowing us to share and retrieve information in real time, warnings can spread worldwide in a matter of seconds, access to professional journals and industry experts is online, and most of us carry the ability to access this in our pockets via cell phones and tablets. The downside is that the same holds true of misinformation; myths and falsehoods can spread with the same fervor, and once online those myths can be hard to stop. Knowing what is true and what isn’t can be a challenge but not impossible—and when it comes to things like our health and safety, knowing the truth is vital.

Legionella, the bacteria that causes Legionnaire’s Disease, is no exception. Since it was first identified in 1976, understanding of the disease, its causes, where the bacteria is found, its health risks, and how to protect against it have come a long way. It has also sparked many myths, from outright falsehoods to unsubstantiated claims that have no evidence to back them up. Separating fact from fiction can be a challenge. Plumbing Manufacturers International (PMI) has taken on this challenge as part of an ongoing series they are developing to address the myths surrounding our industry and to promote safe and healthy practices.

Here’s what we do know...

Legionella is a naturally occurring bacterium mostly found in water sources (both natural and man-made) as well as certain types of soil. Although most people who come in contact with it do not get sick, given the right set of circumstances, contact with Legionella can lead to serious health risks including a severe type of pneumonia known as Legionnaire’s Disease.

The Centers for Disease Control (CDC) notes that most exposure to Legionella does not result in infection but does warn against certain risk factors and promotes safe practices in order to guard against infection. A lot of their focus surrounds hot tubs as these have

**Plumbing Manufacturers International**

1921 Rohlwing Rd., Unit G, Rolling Meadows, IL 60008, U.S.A. • Tel: 847-481-5500 • Fax: 847-481-5501



proven to be hot spots of trouble when not properly maintained. Other organizations and websites have taken a more comprehensive approach but debate surrounding risky areas still remains. Much of that debate comes from the fact that although Legionella is found naturally in our environment, the primary risk of infection happens when water or soil containing the bacterium becomes aerosolized and is breathed into the lungs. Certain fixtures like hot tubs and humidifiers are prone to aerosolizing water as part of their operating features, but other products can run this risk as well. According to the Environmental Protection Agency (EPA), potable water, found in buildings with complex hot water systems, such as hospitals, that has become aerosolized, is considered to be the most significant source of infections.

However, even breathing in contaminated vapor doesn't always lead to infection. One reason hospitals are shown to have high rates of outbreaks may be due to the high number of 'at risk' people in these facilities. The Mayo Clinic, the CDC, and numerous other medical sites, all note that maintaining healthy lifestyles and not smoking are the best preventions possible. Person's with compromised immune systems and contributing health factors are at the greatest risk. Although rare, it is possible for an otherwise healthy person, or someone suffering from a temporary condition like the flu to become infected. The CDC lists 'at risk' persons as:

- Current or Former Smokers
- Persons with weakened immune systems from cancer, diabetes, kidney failure, HIV/Aids, etc.
- Persons with chronic lung disease such as emphysema or COPD
- Persons taking medication that suppresses, or weakens, the immune system; particularly those who have had organ transplants and chemotherapy
- Elderly persons (primarily 50 years of age or older)

Infections from Legionella can range from mild or moderate, to severe and in some cases may be life threatening. It is important for individuals to follow healthy lifestyles and it is equally imperative that the owners and operators of water systems, particularly those with complex hot water systems, do their part as well.

The American Society of Heating, Refrigeration and Air-Conditioning Engineers (ASHRAE) makes an important note in their *Assessing Risk of Legionella* journal article, that Legionella risk assessment and routine maintenance practices require a multi-disciplinary team. Because Legionella is found in building systems, it requires the understanding of building engineers to understand how these systems work, where risks factors are, and how water moves through them; and because it is also a microscopic bacteria it requires a microbiologist and medical staff to properly identify its presence.



One of the most widespread myths is that Legionella can be seen with the naked eye and often shows a photo of a calcified showerhead as an example. This is utterly false. The presence of mineral deposits on plumbing fixtures does not mean Legionella is present. Legionella can, however, grow in certain types of mold. Slime molds, also known as biofilm, can provide ideal breeding grounds for Legionella. As with any mold found growing in buildings, biofilm should be taken seriously, be properly tested, analyzed and professionally removed.

Testing for biofilms and Legionella should be done routinely and should span the whole of a plumbing system, as they can spring up at any place along the network of pipes and fixtures that carry water throughout a building. Maintenance Supervisors, Facilities Managers, Health and Safety Engineers and others involved with such systems should set up routine checks and tests and send samples to be professionally tested in proper labs for Legionella. This testing will assist in understanding the levels of the bacteria present and can help determine the proper way to remove it from the building.

Removal of Legionella can be done in a multitude of ways, from flushes of hot water strong enough to kill the bacteria, to chemical baths and hyper-chlorination, to copper-silver ionization and ultraviolet light purification. Each style features certain benefits and drawbacks and it requires a working knowledge of your building's system to know which is right for you and your facility. For example, hot water flushes are no good if the system is too large and the water cools before it works its way through the entire network. The EPA has posted an in depth report of each system and its effects on their website. The most important thing to remember is constant vigilance; due to its natural presence in water one-time treatments do not mean that it won't come back. Routine testing is vital to preventing outbreaks, particularly those that spread rapidly in the presence of biofilm.

Other popular myths have made claims that single handle faucets and low-flow showerheads are prone to contamination and carry high risk factors. There are no studies to back this up and these fixtures are no more prone to Legionella growth than any others. They are susceptible to the same water delivery systems that other fixtures are and rely on proper maintenance and routine testing to be safe. Low-flow showerheads in particular are targeted because the technology in certain models uses the induction of air into the water stream in order to get the feeling of a stronger flow of water. However, routine maintenance and proper prevention practices should apply to all buildings whether or not the showerheads have low-flow or not.

In the United States there are many agencies and review boards reviewing the existing body of knowledge and suggest certain guidelines and practices. The Occupational Safety and Health Administration (OSHA) has issued an investigation protocol for facilities available on their website; additionally 25 states have developed their own set of rules. Penalties and fines for not testing and failing to conduct routine maintenance



when outbreaks occur are generally issued by OSHA under their 'General Duties' clause.

For more information on Legionella and the myths and facts surrounding it visit PMI's Safe Plumbing website at [www.safeplumbing.com](http://www.safeplumbing.com)

### **Sidebar: Thermal Shock**

A popular treatment for Legionella uses flushes of hot water throughout entire systems to treat and kill Legionella. However, simply turning up the temperature of hot water tanks, beyond recommended settings, is dangerous and leads to a very real risk of thermal shock.

Thermal shock is when there is a rapid change in water temperature (hot or cold) that can trigger an automatic response to escape from the water. Extreme changes in water temperature often result in injuries from falls or slips, and carry a serious risk of first, second and even third degree burns. It occurs when there is an improper balance of pressure inside a water system that cannot properly compensate for the demands of multiple fixtures, particularly in the shower.

Thermostats in water heaters are designed to control the temperature of water coming into the unit and heat it up to the desired setting; in doing so it can easily reheat the water already inside. It's not uncommon for water coming from a heater to fluctuate from the set temperature up to 35 degrees higher, capable of producing serious burns in a matter of seconds.

It's always important to take into account the entire plumbing system and be wary of focusing on only one part which can lead to unintended consequences and injuries.

Also note, to prevent thermal shock when retrofitting it is absolutely imperative the shower valve be considered when choosing the showerhead. Low-flow showerheads should never be used with a non-automatic compensating type tub/shower valve. This means making sure to use one that will not be subject to extreme changes in temperature when another fixture in the building is turned on; and making sure the maximum flow rate of the showerhead matches or exceeds the minimum flow rate of the valve and is set to the same psi.

**About the Author:** Dawn Robinson is the Communications Manager for Plumbing Manufacturers International and part of their team directed at providing safe and reliable information and resources for the plumbing industry. Dawn is personally connected and deeply committed to spreading the facts about Legionella and promoting safe practices—her mother was exposed to the bacteria and developed Legionnaire's Pneumonia several years ago. One of the rare cases of an otherwise healthy person developing an infection, her mother eventually overcame the disease. Although it left





her with scar tissue on one lung, she suffers no ill effects today and leads an energetic life. As a result she and the entire family encourage safe practices as well as routine maintenance and testing.

###

**About PMI:** Plumbing Manufacturers International is the voluntary, not-for-profit international industry association of manufacturers of plumbing products, serving as the Voice of the Plumbing Industry. Member companies produce a substantial quantity of the nation’s plumbing products. Our organization stands for ‘Safe, Responsible Plumbing. Always.’

For more information on PMI or its conferences, contact the organization at 1921 Rohlwing Road, Unit G, Rolling Meadows, IL, 60008; tel.: 847-481-5500; fax: 847-481-5501. Visit our website at [www.pmihome.org](http://www.pmihome.org).

**PMI Mission Statement:**

- To promote the water efficiency, health, safety, quality and environmental sustainability of plumbing products, while maximizing consumer choice and value in a fair and open marketplace.
- To provide a forum for the exchange of information and industry education.
- To represent openly the member’s interests and advocate for sound environmental and public health policies in the regulatory/legislative processes.
- To enhance the plumbing industry’s growth and expansion.

-END-



September 6, 2013

Dear Water Utility Manager:

As a follow up to our letter of January 11, 2013, Plumbing Manufacturers International (PMI) is reaching out again to encourage you to consider PMI as a resource as we collectively work to improve the plumbing industry and ensure the USA is a leader in safe, responsible plumbing.

Many of the concerns you face also affect our organization: a concern for public health, safety and product performance in the face of continual ratcheting down of flow rates, hexavalent chrome concerns, the price of water and more. The document sent to you in January was designed to help you understand the balance between water efficiency and effective, safe products.

As an industry association whose members make up the bulk of the plumbing manufacturers, we are keenly aware of the challenges that face all sectors of the plumbing world. There are many elements that go into providing a functioning system that protects the health and safety of our water and the people who use it. From legislative and regulatory challenges, to the implementation of new technology in codes and standards, to finding ways to ease the strain on overworked infrastructure systems and water tables, to the advocacy and outreach needed to reach the general public, the challenges are widespread.

PMI functions as a sounding board for its members, a source for industry and market information, and as a coordinating and decision-making body for dealing with industry issues. We are active in many arenas and advocate on behalf of manufacturers, help develop and maintain standards and codes, and work closely with government agencies at all levels (federal, state and local).

We anticipate a productive and engaging collaboration between our groups; cooperation across the spectrum will help us all. We encourage you to reach out with any questions, concerns, or issues that you would like addressed. In the meantime, please consider attending our 2013 Fall Conference being held in Washington, D.C. October 13-16. This conference will give you a chance to speak directly with key industry personnel, government officials, and leading industry experts across the spectrum.

Please see the enclosed materials. We look forward to working with you!

Sincerely,

Barbara C. Higgins  
Executive Director  
Plumbing Manufacturers International

*PMI MEMBERS INCLUDE: American Standard Brands, Inc. \* Amerikam, Inc. \* Bradley Corporation \* BrassCraft Mfg. Co. \* Chase Brass & Copper Company \* CSA International \* Delta Faucet Company \* Dornbracht Americas \* Duravit USA \* Elkay Manufacturing Company \* Fisher Manufacturing Company \* Fluidmaster, Inc. \* Hansgrohe, Inc. \* International Association of Plumbing and Mechanical Officials (IAPMO) \* International Code Council Evaluation Services (ICC-ES) \* InSinkErator \* Kohler Company \* KWC America, Inc. \* Lavelle Industries \* LSP Products \* Moen Incorporated \* Mueller Brass Company \* NEOPERL, Inc. \* Pfister \* NSF International \* Reed Construction Data \* Sloan Valve Company \* Speakman Company \* Symmons Industries Inc. \* T & S Brass and Bronze Works, Inc. \* TOTO USA \* Vitra USA \* Water Pik \* WCM Industries, Inc.*



Media Contact:  
Dawn Renee Robinson, Communications Manager  
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drobinson@pmihome.org

**FOR IMMEDIATE RELEASE**

**PMI Announces New Vision Statement:**

***‘Safe, responsible plumbing. Always.’***

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Rolling Meadows, IL (May 1, 2013)—Plumbing Manufacturers International (PMI) is pleased to announce its new vision statement, **‘Safe, responsible plumbing. Always.’**

Effective immediately, the new vision statement is the result of long efforts by PMI staff and the Advocacy and Outreach Committee. The goal of the group was to develop a statement that clearly and succinctly stated the overall vision of what PMI works tirelessly to achieve; that included what we’ve been and where we are headed. The resulting statement encompasses all those things.

The Advocacy and Outreach Committee Chairs (Rick Reles, Kohler Co and Tim Doyle, Amerikam) spoke to the importance of the new vision statement and the hard work that went into it.

"The new vision statement was a collective effort, focused on clarity, brevity, and accuracy of what PMI sees as our long term purpose. We have accomplished much in the new Vision statement, with only a few words, that are hard hitting and encompassing." —Rick Reles, Kohler Co.

“A vision statement can be a key driver to success when thoughtfully developed. Conversely, a vision statement can provide little value if oversized and burdensome. As a team, we are constantly looking for ways to inspire the organization. As we benchmarked other organizations we decided we wanted to retool this statement to be light-weight and extremely memorable. We also want it to capture the azimuth of our ongoing journey and not a destination. After much discussion and a few trial balloons, we are pleased to adopt ‘Safe Responsible Plumbing. Always.’ as the beacon to light the path going forward.” – Tim Doyle, Amerikam

PMI continues to strive to be the ‘Voice of the Industry’ leading innovation and legislation, dedicated to and serious about water efficiency, performance, health and safety and our new vision statement makes clear what that voice is speaking towards. Throughout PMI’s history as the Plumbing Brass Institute, to its time as Plumbing Manufacturers Institute to today, safety and responsibility at all levels of in the industry has been at the forefront of our mission. Through all the changes in technology and product development, in regulations and the way the industry operates, those key elements have remained constant. As we go forward they will continue to be the basis of our focus and the vision we set for our future.

**About PMI:** Plumbing Manufacturers International is the voluntary, not-for-profit international industry association of manufacturers of plumbing products, serving as the Voice of the Plumbing Industry. Member companies produce a substantial quantity of the nation’s plumbing products.

For more information on PMI or its semi-annual meetings, contact the organization at 1921 Rohlwing Road, Unit G, Rolling Meadows, IL, 60008; tel.: 847-481-5500; fax: 847-481-5501. Visit our website at [www.pmihome.org](http://www.pmihome.org).

**PMI Mission Statement:**

- To promote the water efficiency, health, safety, quality and environmental sustainability of plumbing products, while maximizing consumer choice and value in a fair and open marketplace.



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Dawn Renee Robinson, Communications Manager  
Plumbing Manufacturers International  
[drobinson@pmihome.org](mailto:drobinson@pmihome.org)

- To provide a forum for the exchange of information and industry education.
- To represent openly the member's interests and advocate for sound environmental and public health policies in the regulatory/legislative processes.
- To enhance the plumbing industry's growth and expansion.

-END-



**Advocacy and Outreach Monthly Tally**

**September 2013 (as of September 20)**

Social Media:

Twitter	New Followers	Current Total	Retweets		Favorites/Lists		Mentions		Direct Messages	
			This Month	To-Date	This Month	To-Date	This Month	To-Date	This Month	To-Date
PMI	58	555	2	36	1	19	9	73	7	81
Safe Plumbing	59	634	6	38	2	16	5	73	4	155

LinkedIn	Posts	New Followers	Current Total	Interactions	Posts Started By Group Members
Safe Plumbing	3	0	21	1	0

Facebook	Posts		Interactions	
	This Month	To Date	This Month	To Date
PMI	3	37	1	17
Safe Plumbing	2	22	3	16

Press Releases	Number Sent	
	This Month	To-Date
	1	11

Google Analytics	Visits		Returning Visitor		Ave. Duration		Page Views		Device Type ()'s shows last mo.		
	Aug	Sep	Aug	Sep	Aug	Sep	Aug	Sep	Computer	Phone	Tablet
PMI	36	8	25%	25%	5:43	6:59	61	43	7 (30)	1 (6)	0 (0)
Safe Plumbing	495	355	14%	19%	1:14	1:15	767	565	289 (409)	51 (52)	15 (34)

**NOTE!!** The September numbers are only thru September 20th, complete monthly posting will be available at the end of the month. Also, note that the device access information for mobile units was intended to reflect the mobile app users. However, the zero number in the PMI homepage on tablets this month tells me that it is NOT tracking hits to site pages thru the mobile app-- I know this because I have personally pulled up pages to the PMI site though my tablet this month. The fact that they are not reflected means we will need to source another method for tracking this information... stay tuned.

**Interesting Notes: Water Utility Follow-up Letter sent this month**

A follow-up letter was sent to the Water Utility Managers this month. It further emphasized the role PMI plays in the industry and the benefits of working with PMI. The letter also contained information about the upcoming Fall Conference and invited them to attend. The letter and invitation has received a positive response from Director, Jeff Castro of Ypsilanti Community Utilities Authority, (Ypsilanti, Michigan | www.ycua.org) and indicated his interest in attending the conference.

**PMI CEOs Descend on Capitol Hill**

Eleven PMI member company CEOs from across the country were in Washington D.C. on Wednesday, September 11 to speak with their representatives in Congress about the importance of plumbing manufacturing industry. They visited nearly 30 congressional offices in over ten states. During their meetings, they highlighted how simply replacing old, water-intensive plumbing fixtures with water-efficient ones homes and commercial buildings, our products can reduce water usage by more than 3 billion gallons of water a day. The CEOs also heard from Alex Brill, research fellow at the American Enterprise Institute about the upcoming battles in Washington where Congress and the president must take action to fund the operations of the government, address long-term spending and increase the debt limit over the course of the next two months.

*This will be the 2nd Press Release for this month*

**Work on the Mobile App is nearing completion**

The PMI Mobile App is nearly done. The App has been approved by Apple stores in its beta format, and the final edits and uploading of information is nearing completion. The App should be available for download by members on October 4th in both Apple and Android stores. We will keep you informed if that date changes.

Visitors Flow Chart,  
[www.pmihome.org](http://www.pmihome.org)



Visitors Flow Chart,  
[www.safeplumbing.org](http://www.safeplumbing.org)

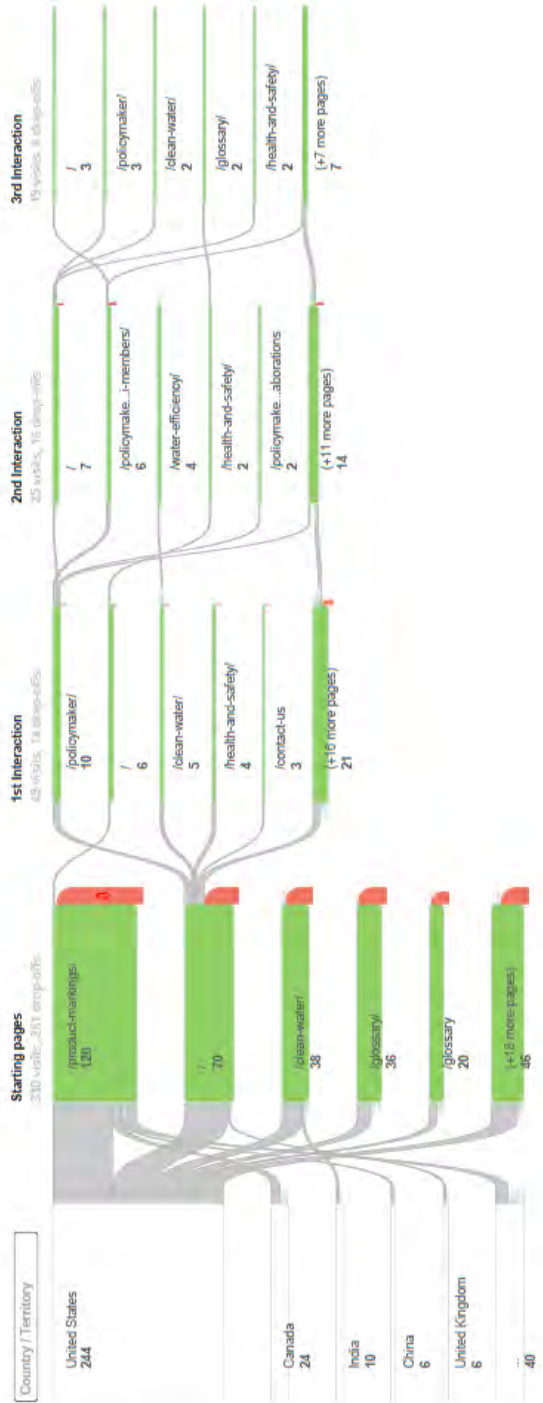
[Go to this report](#)

Sep 1, 2013 - Sep 20, 2013



<http://www.safeplumbing.org> - <http://www.safeplumbing.org>  
[www.safeplumbing.org](http://www.safeplumbing.org)

### Visitors Flow



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## AGENDA

### 6.0- REPORT FROM DUAL TRACK SESSION

**DATE:** Monday, October 14, 2013

**TIME:** 4:15 PM – 5:15 PM

**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington DC

**ROOM:** Capitol Room

**Co - CHAIRS:** Rick Reles, Kohler Co (*S'12 through F'15*)  
Tim Doyle, Amerikam (*F'11 through S'14*)  
Brian Hinson, KWC America (*F'12 through S'15*) - unable to attend  
Michael Martinez, Delta Faucet Company (*F'13 through S'16*)  
John Finch, Masco (*S'13 through S'16*)  
David Marbry, Fluidmaster (*F'12 through S'15*)

**FACILITATORS:** Pete Jahrling, Sloan Valve Company  
Tim Doyle, Amerikam

Time			
4:15 PM	<b>6.0</b>	<b>TECHNICAL COUNCIL REPORT</b>	Jahrling
	<b>6.1</b>	<b>ADVOCACY/OUTREACH REPORT</b>	Doyle
5:15 PM	<b>6.2</b>	<b>SUMMARY AND ACTION ITEMS</b>	Jahrling/ Doyle







***Running a Water Utility in America”***

8:55 AM		<b>Stephanie Salmon</b> <b>Lobbyist, Potomac Government Relations</b> <b><i>Comparing/Contrasting Energy Star and Water Sense</i></b>	Watson
9:15 AM		<b>Christian Taylor-Hamlin</b> <b>Technical Director, Bathroom Manufacturers Association (BMA)</b> <b><i>“BMA Update”</i></b>	Watson
9:55 AM	<b>1.5</b>	<b>SUMMARY OF ACTION ITEMS</b>	Watson
10:00 AM	<b>1.6</b>	<b>ADJOURNMENT</b>	Watson



## AGENDA

### 2.0- SPECIAL PRESENTATION – “REPORT CARD ON AMERICA’S AGING INFRASTRUCTURE” WITH BRIAN PALLASCH

**DATE:** Tuesday, October 15, 2013  
**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington DC

**TIME:** 10:15 AM – 11:00 AM  
**ROOM:** Capitol Room

**CHAIR:** Jeff Baldwin, T & S Brass & Bronze Works

<b>Time</b>			
10:15 AM	<b>2.1</b>	<b>INTRODUCTION</b>	Baldwin
	<b>2.2</b>	<b>“REPORT CARD ON AMERICA’S AGING INFRASTRUCTURE” PRESENTATION BY BRIAN PALLASCH</b>	Fishkin
11:00 AM	<b>2.3</b>	<b>CLOSE</b>	Baldwin



## AGENDA

### 3.0 - GOVERNMENT AFFAIRS STANDING COMMITTEE MEETING

**DATE:** Tuesday, October 15, 2013      **TIME:** 11:00 AM – 12:00 PM  
**PLACE:** Hyatt Regency Washington Capitol Hill      **ROOM:** Capitol Room  
Washington, DC

**CO-CHAIRS:** Daniel Gleiberman, Sloan Valve Company (*Sp '12 through F '15*)  
Joel Smith, Kohler Co. (*F' 12 through Sp '15*)

**CONSULTANTS:** Jerry Desmond, Desmond and Desmond  
Stephanie Salmon, Potomac Government Relations, LLC

**PURPOSE/SCOPE:** To support activities of PMI with federal, state and local government agencies, legislators or regulators and to implement action with those groups when warranted to meet PMI's public policy needs.



11:00 AM	<b>3.1</b>	<b>ANNOUNCEMENTS</b>	Gleiberman
	<b>3.2</b>	<b>APPROVAL OF THE APRIL 9, 2013 MINUTES OF THE GOVERNMENT AFFAIRS COMMITTEE MEETING</b>	Gleiberman
	3.2.1	Review of the Action Items From The 2013 Spring Meeting - For Reference Only and Not For Discussion	Gleiberman
	<b>3.3</b>	<b>CALIFORNIA LEGISLATIVE ISSUES UPDATE</b>	Desmond
	<b>3.4</b>	<b>NATIONAL LEGISLATIVE ISSUES UPDATE</b>	Salmon
	<b>3.5</b>	<b>OTHER BUSINESS</b> ( <i>See Attachment 3.5</i> )	Smith
	<b>3.6</b>	<b>SUMMARY OF ACTION ITEMS</b>	Smith
12:00 PM	<b>3.7</b>	<b>ADJOURNMENT</b>	Smith

# 2013 PMI Policy Maker Scorecard

<b>Member Company</b>	<b>Total</b>	<b>Plant Tour</b>	<b>CEO Hill Visit</b>	<b>Member Hill Visit</b>
American Standard Brands, Inc.				
<b>Amerikam, Inc.</b>	<b>1</b>			Oct-13
<b>Bradley Corporation</b>	<b>1</b>			Oct-13
BassCraft Mfg. Co.				
<b>Delta Faucet Company</b>	<b>3</b>	Jul-13	Sep-13	Oct-13
<b>Dournbracht Americas</b>	<b>1</b>		Sep-13	
Duravit USA				
<b>Elkay Manufacturing Company</b>	<b>1</b>			Oct-13
<b>Fisher Manufacturing Company</b>	<b>1</b>		Sep-13	
<b>Fluidmaster, Inc.</b>	<b>3</b>	Mar-13	Sep-13	Oct-13
Hansgrohe, Inc.				
<b>InSinkErator</b>	<b>2</b>	Aug-13	Sep-13	
<b>Kohler Company</b>	<b>2</b>		Sep-13	Oct-13
KWC America, Inc.				
<b>Lavelle Products</b>	<b>1</b>		Sep-13	
LSP Products				
<b>Moen Incorporated</b>	<b>2</b>		Sep-13	Oct-13
NEOPERL, Inc.				
Pfister				
<b>Sloan Valve Company</b>	<b>1</b>			Oct-13
Speakman Company				
<b>Symmons Industries Inc.</b>	<b>1</b>		Sep-13	
<b>T &amp; S Brass and Bronze Works, Inc.</b>	<b>1</b>		Sep-13	
TOTO USA				
VitrA USA				
Water Pik				
WCM Industries, Inc.				
CSA International				
<b>Chase Brass and Copper Company</b>	<b>1</b>			Oct-13
IAPMO				
ICC-ES				
Mueller Brass Company				
<b>NSF International</b>	<b>1</b>			Oct-13
Reed Construction Data				



## AGENDA

### 4.0 - FAIR TRADE ISSUE COMMITTEE MEETING

**DATE:** Tuesday, October 15, 2013

**TIME:** 1:15 PM – 2:30 PM

**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington, DC

**ROOM:** Capitol Room

**CO-CHAIRS:** Ece Cokyasar-Potter (*F '12 through Sp'15*)

Sal Gattone, American Standard Brands (*F'11 through S '14*) – unable to attend

**PURPOSE:** To promote domestic competitiveness and mutual respect among trading partners for basic free market principles and intellectual property rights.

**SCOPE:** Imported products required to meet the same requirements as domestic manufactured products in the U.S. and globally.

Time			
1:15 PM	<b>4.1</b>	<b>ANNOUNCEMENTS</b>	Cokyasar-Potter
	<b>4.2</b>	<b>APPROVAL OF THE APRIL 8, 2013 FAIR TRADE ISSUE COMMITTEE MINUTES</b>	Cokyasar-Potter
1:20 PM	<b>4.2.1</b>	Review of the Action Items from the 2013 Spring Meeting- For Review Only and Not For Discussion	
	<b>4.3</b>	<b><i>“Chinese Product Policy and Government Subsidies” by Joe Dorn of King and Spaulding LLC</i></b>	Dorn
2:10 PM	<b>4.4</b>	<b><i>“Conflict Minerals” with Stephanie Salmon, Potomac Government Relations</i></b>	Salmon
2:25 PM	<b>4.5</b>	<b>OTHER BUSINESS</b>	Cokyasar-Potter
	<b>4.6</b>	<b>REQUEST FOR FUTURE TOPICS</b>	Cokyasar-Potter
2:30 PM	<b>4.6</b>	<b>AJOURNMENT</b>	Cokyasar-Potter







## AGENDA

### 5.0- PANEL PRESENTATION – UNIVERSAL CONFORMITY ASSESSMENT AND CERTIFICATION ISSUES

**DATE:** Tuesday, October 15, 2013  
**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington DC

**TIME:** 2:45 PM – 4:45 PM  
**ROOM:** Capitol Room

**CHAIR:** Len Swatkowski, PMI

Time			
2:45 PM	5.1	<b>INTRODUCTION/ANTI TRUST</b>	Baldwin/ Sennett
		<b><i>“UNIVERSAL CONFORMITY ASSESSMENT AND CERTIFICATION ISSUES”</i></b>	
		<b><i>CSA – Glenn Tubrett Director, Global Business CSA International</i></b>	
		<b><i>IAPMO – Anish Desai Director of Certification, IAPMO R&amp;T IAPMO Research &amp; Testing, Inc.</i></b>	
		<b><i>ICC – Shahin Moinian President, ICC-ES International Code Council</i></b>	
		<b><i>Intertek – Andrew Hoodless Technologist, Engineering Services Intertek Group plc</i></b>	
		<b><i>NAHB Research Center – Robert Hill Director, Laboratory Sciences NAHB Research Center</i></b>	
		<b><i>NSF – Clif McLellan VP Global Water Division NSF International</i></b>	



*Truesdail Group – Norman Hester  
Technical Director  
Truesdail Laboratories*

*UL – Thomas Bowman  
Global Program Manager  
Underwriters Laboratories, Inc.*

*WQA – Thomas Palkon  
Vice President, COO  
Water Quality Association*

**5.2 PANEL DISCUSSION**

4:45 PM **5.3 CLOSE** Baldwin

## **Questions for Certifier Panel Discussion**

### **Mutual Acceptance of Test Data/Certification**

1. What mutual acceptance agreements with other certified bodies are still in effect?
2. Does your organization accept data from other certifiers, national or international laboratories?
3. How can mutual acceptance of test data be promoted and expanded?
4. What are the major issues for non-acceptance?
5. Would you participate in an effort to create a Harmonized Certification Scheme for plumbing products?
6. What are you doing to promote your certification in areas where it is not accepted? For example, specific areas of certain states will only accept approval from one certifier and will not consider an equal approval from another.

### **Lead Certification**

1. What are your plans for accommodating the Reduction of Lead in Drinking Water Act?
2. Describe your lead product certification program and its principal characteristics.
3. Describe your marking requirements under your program.
4. Describe your test and audit requirements under your program.
5. What role does NSF 372 play in the marketplace?

### **Plumbing Codes and Green Certification**

1. What processes do you use to resolve field issues with plumbing inspectors?
2. What aspects of sustainability are subject to certification?
3. Do sustainability requirements to obtain ecolabels vary significantly?
4. What green certifications do you currently provide?
5. Do any jurisdictions currently require any ecolabels (besides WaterSense or EnergyStar)?
6. How are the process changes from WaterSense 2.0 proceeding?



## AGENDA

### 6.0- CERTIFIER PANEL QUESTION AND ANSWER SESSION

**DATE:** Tuesday, October 15, 2013  
**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington DC

**TIME:** 4:45 PM – 5:15 PM  
**ROOM:** Capitol Room

**FACILITATOR:** Len Swatkowski, PMI

Time			
4:45 PM	6.1	INTRODUCTION	Swatkowski
	6.2	QUESTION AND ANSWER SESSION	
5:15 PM	6.3	CLOSE	Swatkowski



## AGENDA

### 1.0- SPECIAL PRESENTATION – DELIVERING THE PMI MESSAGE ON CAPITOL HILL WITH BRIAN WORTH

**DATE:** Wednesday, October 16, 2013

**TIME:** 8:00 AM – 8:30 AM

**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington DC

**ROOM:** Capitol Room B

**CHAIRS:** Daniel Gleiberman, Sloan Valve Company (*Sp '12 through F '15*)  
Joel Smith, Kohler Co. (*F' 12 through Sp '15*)

**CONSULTANT:** Stephanie Salmon, PMI Lobbyist

Time			
8:00 AM	1.1	<b>INTRODUCTION</b>	Gleiberman/ Smith
	1.2	<b>DELIVERING THE PMI MESSAGE ON CAPITOL HILL PRESENTATION BY BRIAN WORTH</b>	Worth
8:30 AM	1.3	<b>CLOSE</b>	Gleiberman/ Smith



## AGENDA

### 2.0- SPECIAL PRESENTATION – CAPITOL HILL TUTORIAL

**DATE:** Wednesday, October 16, 2013

**TIME:** 8:30 AM – 9:00 AM

**PLACE:** Hyatt Regency Washington Capitol Hill  
Washington DC

**ROOM:** Capitol Room B

**CHAIRS:** Daniel Gleiberman, Sloan Valve Company (*Sp '12 through F '15*)  
Joel Smith, Kohler Co. (*F' 12 through Sp '15*)

Time			
8:30 AM	2.1	<b>INTRODUCTION</b>	Gleiberman/ Smith
	2.2	<b>PRESENTATION BY STEPHANIE SALMON</b>	Salmon
9:00 AM	2.3	<b>CLOSE</b>	Gleiberman/ Smith

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## SPEAKER INFORMATION

**Date:** Monday, October 14, 2013  
**Event:** Political Outlook  
**Time:** 8:30 a.m. – 10:00 a.m.

**Charlie Cook**  
Editor and Publisher  
*The Cook Political Report*  
Leading Authorities Inc.  
1990 M Street, NW, Suite 800  
Washington, DC 20036  
1-800- SPEAKER  
Lucinda@lauthorities.com

*“There are political junkies, and then there’s Charlie Cook – the man who knows more about everything political than anyone else.”* The Washingtonian

When Charlie Cook makes a pronouncement based on his analysis of the political scene in America, people who want to be “in the know” sit up and listen. For more than two decades he has been Washington’s most trusted – and most accurate – voice on all things political, whether it’s the outcome of a Congressional, gubernatorial, or presidential election.

As the editor and publisher of *The Cook Political Report* and a political analyst for the National Journal Group, his prodigious writing is a direct line to the heart of politics. He writes weekly for *National Journal* magazine and *National Journal Daily*, and he also pens a regular column for *The Washington Quarterly*. Once deemed “the Picasso of election analysis” by *The Wall Street Journal* and represented exclusively by [Leading Authorities speakers bureau](#), Cook produces the sharpest political handicapping in the business, serving as the one-man, go-to-source for Americans who want to be truly informed.” For the spring semester of 2013, Charlie Cook is serving as a resident fellow at the Institute of Politics at the Kennedy School of Government at Harvard.

The plaudits for Charlie Cook are the best kind of broken record – an endless loop of praise. *The New York Times* has called Cook “one of the best political handicappers in the nation” and noted that *The Cook Political Report* is “a newsletter that both parties regard as authoritative.” Bob Schieffer of CBS News calls it “the bible of the political community,” and David Broder of *The Washington Post* said Cook is “perhaps the best non-partisan tracker of Congressional races.” In its feature “The Top 50 Journalists in Washington,” *The Washingtonian* called him a “master observer” and “the man who knows more about politics than anyone else,” and in 2010 Cook was a co-recipient of the American Political Science Association’s prestigious Carey McWilliams Award to honor “a major journalistic contribution to our understanding of politics.”

Cook’s expertise has been featured on the ABC, CBS, and NBC evening news programs, as well as *Good Morning America*, *TODAY*, *Nightline*, *Meet the Press*, and *This Week*. He has also been an election night analyst for CNN, CBS, and NBC News and for every presidential election since 1994. He founded *The Cook Political Report* in 1984, and became a twice-weekly columnist for *Roll Call*, Capitol Hill’s premier newspaper, before joining the National Journal Group in 1998.

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## SPEAKER INFORMATION

*Date: Monday, October 14, 2013*  
*Event: Back to Basics – Market Mapping*  
*Time: 11:15 a.m. – 12:15 p.m.*

**Carl Cullotta**  
Vice President  
Frank Lynn Associates  
150 South Wacker Dr. 17<sup>th</sup> Floor  
Chicago, IL 60606  
312-263-7888  
cpc@franklynn.com

Carl P. Cullotta, vice president at Frank Lynn & Associates, works with a variety of clients across a broad range of industrial and commercial market sectors. Carl brings his expertise in the areas of channel business model design, channel capabilities, market evolution and customer decision-making behavior to every client project in order to deliver profitable growth strategies.

During his over 20-year tenure with Frank Lynn & Associates, Carl has helped build the firm's Building Materials/Construction Practice, which he now spearheads. This practice area focuses on helping manufacturers and distributors more efficiently and effectively market their products to the residential and commercial new construction, and repair/remodel markets. Over the years, Carl has managed the firm's research and consulting efforts related to the evolution of new channel classes, most notably big box retailers, in the residential and commercial construction markets.

Carl is a frequent speaker on a variety of topics related to market change and go-to-market strategies in the construction industries. In addition, Carl contributes articles to a variety of industry and business publications.

Carl received his master's degree in business administration from the University of Chicago and holds a Bachelor of Science degree in chemical engineering from the University of Notre Dame. Carl currently resides with his wife Kathy and two sons in South Barrington, IL.



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## SPEAKER INFORMATION

**Date:** *Monday, October 14, 2013*  
**Event:** *Unintended Consequences of Plumbing Codes and Regulations on Increase Rates of Legionnaires' Disease*  
**Time:** *1:30 p.m. – 2:30 p.m.*

**Tim Keane**  
Consultant  
Legionella Risk Management, Inc  
31 Marian Cir.  
Chalfont, PA 18914  
215-262-5133  
**timke@verizon.net**

Tim Keane is a consultant with Legionella Risk Management and is one of the country's leading engineering experts in methods to control and minimize the risk of Legionella.

He has 25 years' experience in industrial and commercial water treatment consulting with the last 10 being focused on waterborne pathogen control. He has also has 10 years' experience as a Project Engineering Manager both in new construction and facility operation.

He has worked with Healthcare, Commercial, Institutional, Industrial and Municipal facilities in the US and internationally and has been involved in the following areas; new construction plumbing design review, waterborne pathogen risk management program development and implementation, plumbing system risk assessments, outbreak investigations and consulting on water treatment issues.

In 2012 he gave presentations on two ground breaking issues related to Legionnaires' disease. One at American Water Works Association (AWWA) 2012 Water Quality Technology Conference titled: Case Studies of Legionnaires' Disease Outbreaks Related to Municipal Water Disruptions. The second presentation was at the International Emerging Technology Symposium and was titled "Impact of Electronic Faucets & Water Efficiency Guidelines on a Legionnaires' disease outbreak in a healthcare facility".

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## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
**Event:** *ISSUE COMMITTEE: Water Efficiency*  
**Time:** *8:00 a.m. – 10:00 a.m.*

**Henry Green**

President

National Institute of Business Sciences (NIBS)

1090 Vermont Avenue Suite 700

Washington, DC 20005

202-289-7800

**hgreen@nibs.org**

The National Institute of Building Sciences appointed Henry L. Green as President and CEO in August 2008. Prior to this appointment Henry L. Green served as Executive Director of the Bureau of Construction Codes in the Michigan Department of Labor for more than 19 years.

Henry was a founding member of the International Code Council Board of Directors completing a term as President in 2006. He served as a member of the National Institute of Building Sciences Board of Directors for 8 years, completing a term as Chairman in 2003. Henry was a member of the Building Officials and Code Administrators (BOCA) Board of Directors for ten years, holding the position of President in 1997.

Over the years, Henry has been recognized as a proponent for developing and implementing building and fire safety initiatives and codes.

In 2005, Henry was recognized by the United States House of Representatives for his work as "...a tireless advocate for building safety and enforcement of codes." The Automatic Fire Alarm Association (AFFA) named Henry "Man of the Year" for his contributions to life safety as Chairman of the BOCA Ad Hoc Committee for Fire Protection. AFFA acknowledged, "...under his fine leadership, the committee developed numerous code changes to the BOCA National Building and Fire Prevention Codes ... and significantly improved life safety in both new and existing construction."

Henry received the "Distinguished Service to Government" award from the Building Industry Association of Southeastern Michigan and was awarded the Walker S. Lee Award in recognition of outstanding service to BOCA International.

Henry was named an Honorary Architect by the American Institute of Architects in 2008 for his role as "... as a skillful consensus builder in the building codes and standards arena a perpetual advocate for bringing architects into leadership roles." Henry received the "Building Safety Community Partnership Award in 2010. The Fairfax County Board of Supervisors presented it in recognition of Henry's exemplary contributions to the advancement of building safety in Fairfax County.

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**SPEAKER INFORMATION**

**Date:** *Tuesday, October 15, 2013*  
**Event:** *ISSUE COMMITTEE: Water Efficiency*  
**Time:** *8:00 am – 10:00 am*

**George S. Hawkins**  
General Manager  
DC Water and Sewer Authority  
5000 Overlook Avenue, SW  
Washington, DC 20032  
202-787-2000  
george.hawkins@dcwater.com

George Hawkins, General Manager of the District of Columbia Water and Sewer Authority (DC Water), was named to the post in a unanimous vote September 3, 2009 by the board of directors. With an operating and capital budget of nearly \$800 million dollars, DC Water provides drinking water delivery and wastewater collection and treatment for a population of more than 600,000 in the District of Columbia, as well as the millions of people who work in or visit the District. DC Water also treats wastewater for a population of 1.6 million in Montgomery and Prince George's counties in Maryland, and Fairfax and Loudoun counties in Virginia. The Authority operates the world's largest advanced wastewater treatment plant at Blue Plains, with a capacity of 370 million gallons per day and a peak daily capacity of more than a billion gallons. DC Water's service area covers 725 square miles.

Hawkins has launched an ambitious agenda at DC Water that complements a vast 10-year program to improve aging infrastructure and comply with ever more stringent regulatory requirements. DC Water is designing and implementing a \$2.6 billion program, the Clean Rivers Project, to nearly eliminate overflows of sewage and stormwater to the Anacostia, Potomac and Rock Creek. DC Water is also investing \$950 million to achieve the next level of nutrient reductions and help restore the Chesapeake Bay. In addition, DC Water is implementing a \$400 million digester program to help manage solids being removed from reclaimed water that will become the region's biggest source of renewable energy, reduce the volume of biosolids by almost half, and disinfect the biosolids to be clean enough to sell as fertilizer at retail stores. The digester project will be the first in North America to use the CAMBI treatment process, and the largest installation of CAMBI in the world. Finally, Hawkins has gained approval from the board of directors to triple the rate of DC Water's program to replace water and sewer infrastructure frequently installed generations ago.

In parallel to these capital expenditures, Hawkins is leading a cultural change within DC Water. He has launched the Team Blue program to engage front line staff in improving the enterprise, connected to the BlueStat process to evaluate business processes with benchmarks and performance statistics..

## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
**Event:** *ISSUE COMMITTEE: Water Efficiency*  
**Time:** *8:00 a.m. – 10:00 a.m.*

### **Stephanie Tanner**

Lead Engineer  
Environmental Protection Agency  
1200 Pennsylvania Ave.  
Washington, DC  
202-564-2660

[Tanner.Stephanie@epamail.epa.gov](mailto:Tanner.Stephanie@epamail.epa.gov)

Stephanie Tanner is the Lead Engineer for the U.S. Environmental Protection Agency's WaterSense® Program. She is responsible for all technical aspects of the development of labeled products, including setting efficiency and performance criteria as well as managing the certification process.

Prior to joining the EPA, Ms. Tanner managed a water efficiency program for Federal Facilities and wrote a number of guides to water efficiency for federal facilities.

She holds B.S. in Marine Engineering from the Merchant Marine Academy and a Master of Engineering Management from the George Washington University.

## SPEAKER INFORMATION

*Date:* Tuesday, October 15, 2013  
*Event:* ISSUE COMMITTEE: Water Efficiency  
*Time:* 8:00 a.m. – 10:00 a.m.

**Veronica Blette**  
Chief, WaterSense  
Environmental Protection Agency  
1200 Pennsylvania Ave.  
Washington, DC  
202-564-4094  
**[bllette.veronica@epamail.epa.gov](mailto:bllette.veronica@epamail.epa.gov)**

Veronica Blette is the Chief of the WaterSense Branch in the Office of Wastewater Management at the U.S. Environmental Protection Agency.

Prior to her current position, she served for several years as Special Assistant to the Director of the Office of Ground Water and Drinking Water and also served as the Team Leader of the Drinking Water State Revolving Fund.

Before joining EPA in 1997, she worked in the academic research and environmental consulting fields on projects investigating the effects of atmospheric deposition on terrestrial ecosystems and water quality.

She has a B.A. in Geology from Smith College and a M.S. in Geology from the University of Massachusetts.

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## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
**Event:** *ISSUE COMMITTEE: Water Efficiency*  
**Time:** *8:00 a.m. – 10:00 a.m.*

**Christian Taylor-Hamlin**  
Technical Director  
Bathroom Manufacturers Association  
Innovation Centre IC 1  
Keele Science and Business Park  
Newcastle Under Lyme  
Staffordshire  
ST5 5NB  
Telephone 01782 631619  
[cth@bathroom-association.org.uk](mailto:cth@bathroom-association.org.uk)

Christian Taylor-Hamlin has spent the last 10 years in the bathroom and plumbing industry and has worked for major manufacturers in the world of thermostatic valves, taps and shower controls before joining the Bathroom Manufacturers Association (BMA) in November, 2008. Chris is the Technical Director at the BMA and as such has actively supported and promoted the organization to help it become recognized as “The Voice of The Bathroom Industry.”

Today the BMA represents approximately 80% of the UK bathroom industry with its members directly employing around 8,500 people over 61 sites and is responsible for membership turnover approaching some £1 billion at factory gate prices.

Chris has specialized in Regulatory Approval issues and in the development and writing of both British and European standards for the main products found in the UK bathroom such as shower valves, taps and water closets. Chris actively represents the UK and BMA Members’ interests in over 30 technical committees.

Chris has also worked to help expand and promote the Water Efficient Product Labeling Scheme (WEPL) and the Bathroom Academy in the UK market place. The WEPL Scheme, while remaining voluntary and therefore being steered by industry is now picking up recognition from the UK government and is currently being written into public procurement documents.

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## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
**Event:** *Report Card on America's Aging Infrastructure*  
**Time:** *10:15 a.m. – 11:00 a.m.*

**Brian Pallasch**  
Managing Director  
American Society of Civil Engineers  
1801 Alexander Bell Drive  
Reston, VA 20191  
800-548-2723  
[bpallasch@asce.org](mailto:bpallasch@asce.org)

Brian T. Pallasch, CAE, is currently Managing Director of Government Relations and Infrastructure Initiatives at the American Society of Civil Engineers (ASCE), Washington, DC. He has been responsible for managing the ASCE's government relations department including federal and state legislative affairs, regulatory affairs, grassroots, and policy development, since joining the staff in 1999. Since 2008, Pallasch has been responsible for managing ASCE's strategic initiatives regarding infrastructure including development of the Report for America's Infrastructure. Additionally, Pallasch serves at the Co-Chair of the Water Resources Coalition.

Prior to joining the staff of ASCE, Pallasch served as the Director of Government Relations for the American Subcontractors Association (ASA), Alexandria, VA for three years where he was responsible for all Federal and state relations.

Pallasch served as President of the American League of Lobbyists in 2007-2008, after serving on the Board of Directors from 2004-2006. In 2001-2002, Pallasch served as the Chair of the Government Relations Section Council of the American Society of Association Executives. He served as Chairman of the Procurement Committee of the Small Business Legislative Council from 1997-99.

Prior to joining ASA, Pallasch served as the Director of Government Relations for the American Society of Association Executives (ASAE) for 5 years. Previously, Pallasch was the Project Coordinator of the Citizenship Education and Peace Project at the Council for the Advancement of Citizenship (CAC) in Washington, DC. Founded by Senator Jennings Randolph (D-WV), CAC's goal is to promote the importance of civic education at all levels of the educational system.

Pallasch holds a Master of Arts degree in International Affairs from the American University, and a Bachelor of Arts degree in Journalism and International Affairs from the University of Southern California.

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## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
**Event:** *ISSUE COMMITTEE: Fair Trade*  
**Time:** *1:15 p.m. – 2:30 p.m.*

**Gary Stanley**  
Acting Director  
Office of Materials Industries  
International Trade Administration  
U.S. Department of Commerce  
1401 Constitution Ave., NW  
Washington, DC 20230  
202-482-0376  
[gary.stanley@mail.doc.gov](mailto:gary.stanley@mail.doc.gov)

Gary Stanley is acting director for the Office of Materials Industries in the International Trade Administration of the U.S. Department of Commerce. He joined the Department in 1983 after graduating from North Carolina State University with a degree in Wood and Paper Science and Chemical Engineering.

Gary is the senior building materials and forest products industry and trade policy specialist for the Commerce Department and monitors domestic and international industry trends and developments, as well as actively participates in trade policy issues that affect those industries. Gary works closely with the U.S. building materials industry through the Commerce Department's Industry Trade Advisory Committee on Building Products. The committee is comprised of senior level executives from the U.S. building materials industry that provides the Office of the U.S. Trade Representative, Commerce Department and other U.S. Government agencies advice on all trade issues that affect the U.S. industry.

Currently, Gary is the lead for the Commerce Department on a Market Development Cooperator Program grant focused on promoting U.S. building products exports in foreign markets. The first is the U.S. China Build program with the Evergreen Building Products Association, which is designed to develop trade and business opportunities for the U.S. building materials sector in the vast Chinese residential housing sector. The second is the National Association of Home Builders' Access Mexico program, which is looking at business and trade opportunities in the Mexican housing market.



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## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
**Event:** *ISSUE COMMITTEE: Fair Trade*  
**Time:** *1:15 p.m. – 2:30 p.m.*

**Salim Bhabhrawala**

Senior International Trade Specialist  
U.S. Department of Commerce  
Office of Materials Industries  
1401 Constitution Ave., NW  
Washington, DC 20230  
202-482-1784

[Salim.Bhabhrawala@trade.gov](mailto:Salim.Bhabhrawala@trade.gov)

Mr. Bhabhrawala is a Senior International Trade Specialist in the International Trade Administration's Office of Materials Industries at the U.S. Department of Commerce. He joined the Department in 2000 after graduation from the University of Denver with a master's degree in International Finance and bachelor's degree in International Economics from Michigan State University. He also spent the first eight years of his career at the Department enforcing Antidumping and Countervailing Duty laws.

Currently, Mr. Bhabhrawala is a member of the Department's National Export Initiative Building Products Sector Strategy team. He also works closely with the U.S. building materials industry as the Designated Federal Officer for the Department's Industry Trade Advisory Committee on Nonferrous Metals and Building Materials (ITAC 9). The ITAC is comprised of senior level executives from the U.S. industries that provide the Office of the U.S. Trade Representative, Commerce and other U.S. Government agencies advice on all trade issues that affect the United States. Mr. Bhabhrawala is also the head of the U.S. Government's delegation to the United Nation's International Copper Study Group (ICSG) and International Lead & Zinc Study Group (ILZSG).

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**SPEAKER INFORMATION**

**Date:** *Tuesday, October 15, 2013*  
**Event:** *ISSUE COMMITTEE: Fair Trade*  
**Time:** *1:15 p.m. – 2:30 p.m.*

**Hampton Newsome**  
Attorney  
Bureau of Consumer Protection  
Federal Trade Commission  
Mail Stop M-8102B  
600 Penn. Ave., NW  
Washington DC 20580  
202-326-2880  
**[hnewsome@ftc.gov](mailto:hnewsome@ftc.gov)**

Hampton Newsome is a senior attorney with the Bureau of Consumer Protection at the Federal Trade Commission. He serves as the lead regulatory attorney for consumer protection matters related to energy-efficiency issues.

In this role, he has developed and implemented national programs for consumer energy labels, including EnergyGuide, Lighting Facts, vehicle fuel, and insulation labels.

Before his tenure at the FTC, Mr. Newsome worked in the General Counsel's Office at the Nuclear Regulatory Commission where he specialized in environmental law and nuclear materials issues.

He received his undergraduate degree from Duke University and has degrees in law and urban & environmental planning from the University of Virginia.

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## SPEAKER INFORMATION

**Date:** Tuesday, October 15, 2013  
**Event:** ISSUE COMMITTEE: Fair Trade  
**Time:** 1:15 p.m. – 2:30 p.m.

**Joe Dorn**  
Partner  
King & Spalding, LLC  
1700 Pennsylvania Avenue  
Suite 200  
Washington, D.C. 20006  
202-626-5445  
[jdorn@kslaw.com](mailto:jdorn@kslaw.com)

Joe Dorn is the founding partner of King & Spalding's International Trade Practice Group. According to *Chambers Global (2011)*, which gave Mr. Dorn its highest rating (Band 1), Mr. Dorn is "one of the top trade lawyers in the world," who "works to the highest standards." His practice focuses on international trade disputes in the United States, foreign countries and before the World Trade Organization. He has helped numerous industries use the trade remedy laws to combat injurious imports, particularly from China.

*Chambers USA (2011 and 2012)* also gave Mr. Dorn its Band 1 rating, quoting clients as praising, "the immense standing in which he is held," his "political savvy," the fact that "he's respected by the agencies and the judicial system," is "one of the best attorneys around," has "an impeccable reputation for trade issues," and is "one of the deans of the trade remedies bar." Mr. Dorn also has been cited as a top practitioner of international trade law by *The International Who's Who of Business Lawyers*, *Washington D.C Super Lawyer*, *Who's Who Legal*, and *The Legal 500*. He is listed in *The Best Lawyers in America*.

## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
**Event:** *Universal Conformity Assessment and Certification Issues Panel Discussion*  
**Time:** *2:45 p.m. – 4:45 p.m.*

**Glenn Tubrett**

Director of Global Business  
CSA Group  
178 Rexdale Road  
Toronto, Canada M9W 1R3  
416-747-4270

[glenn.tubrett@csagroup.org](mailto:glenn.tubrett@csagroup.org)

Glenn Tubrett is currently Director of Global Business for CSA's Plumbing, Construction, Lighting and Wiring Sectors. In this role, Mr. Tubrett is responsible for the development or strategy to meet stakeholders needs and support these businesses.

Mr. Tubrett has a career at CSA spanning 20 years and has held roles such as Director of Standards Development and Vice President of Operations. These roles give Mr. Tubrett a comprehensive view of the Certification, Standards, Code and Regulatory system in Canada and beyond.

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## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
**Event:** *Universal Conformity Assessment and Certification Issues Panel Discussion*  
**Time:** *2:45 p.m. – 4:45 p.m.*

**Shahin Moinian**  
President  
ICC-ES  
5360 Workman Mill Road  
Whittier, CA 90601  
888-422-7233 x3559  
**[smoinian@icc-es.org](mailto:smoinian@icc-es.org)**

Shahin Moinian is the President of ICC Evaluation Service. The company conducts product evaluation/certification activities in the areas of building, plumbing, mechanical, gas, environmental, swimming pool and spas, solar as well as many other areas. The evaluations are conducted to the 16 International codes published by International Code Council as well as other regional codes.

Moinian is a licensed mechanical engineer (California and Ohio) with a Master of Engineering from Cal-Poly, Pomona. He started his career as project engineer with a spa manufacturing company designing products and components. He thereafter joined IAPMO as an assistant Direct and eventually the Director of Research. Moinian then moved to Ohio and worked as the Director of Codes and Standards with Moen Incorporated. He returned to California after five years and rejoined IAPMO as the Sr. Director of IAPMO R&T.

Moinian works out of the Whittier regional office of ICC. He lives in Rancho Cucamonga, California.

## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
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**Time:** *2:45 p.m. – 4:45 p.m.*

**Tom Bowman**

Global Program Manager  
Underwriters Laboratories  
333 Pfingsten Road  
Northbrook, IL 60062  
847-664-3796

[thomas.a.bowman@us.ul.com](mailto:thomas.a.bowman@us.ul.com)

Tom Bowman currently serves as the Global Program Manager for UL's Water Systems Program. In his role, Tom oversees commercial activities as well as accreditation and policy aspects of the UL Mark program for plumbing products and plumbing system components.

Tom has been with UL for 21 years and holds Bachelor of Science degrees in Biology and Chemistry.

## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
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**Time:** *2:45 p.m. – 4:45 p.m.*

### **Andrew Hoodless**

Technologist, Engineering Services  
Intertek  
1500 Brigantine Drive  
Coquitlam, BC V3K 7C1  
604-528-8742  
[andrew.hoodless@intertek.com](mailto:andrew.hoodless@intertek.com)

Andrew Hoodless is a Technologist with Intertek Testing Services NA Ltd. based out of Vancouver, BC, Canada, where he has been for the past 7 years. He is a part of the Engineering Services Group that help clients across the globe get their product to market by providing project management, code compliance consulting and engineering evaluation services.

Over the past few years, Andrew has been concentrating his efforts on the Plumbing industry and has helped clients get their product under the Intertek Warnock Hersey Certification Program, which shows AHJs compliance to the Building Codes.

He is also a member of the following Standard Committees: CSA B1800 Technical Committee on Plastic Nonpressure Pipe, ASTM F17 on Plastic Piping Systems, ASTM C16 on Thermal Insulation, and ASTM E06 on Performance of Buildings.

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**SPEAKER INFORMATION**

**Date:** *Tuesday, October 15, 2013*  
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**Time:** *2:45 p.m. – 4:45 p.m.*

**Tom Palkon**

Vice President and Chief Operating Officer  
Water Quality Association  
4151 Naperville Road  
Lisle, IL 6032  
630-505-0160  
**tpalkon@wqa.org**

Thomas Palkon is the Vice President and Chief Operations Officer for the Water Quality Association. Tom is responsible for WQA's program services (Product testing and certification (Gold Seal and Sustainability), Professional certification and education, annual convention, and member services. Tom's laboratory and standards development experience has allowed him to obtain a comprehensive understating of drinking water treatment techniques around the world.

Tom has a Bachelor of Science for the University of Illinois majoring in Biology and a Masters in Business Administration from Keller University. Tom has worked for the Water Quality Association's testing laboratory and product certification program for 15 years and is considered to be an industry expert concerning product testing and certification of drinking water treatment products, drinking water system components, drinking water additives, plumbing products and pool and spa products. Tom is a voting member on several standards development committees, including ISO, NSF/ANSI, IAPMP/ANSI, UL/ANSI, and CSA/ANSI.

Tom can be contacted at WQA by telephone (630) 505-0160 ext. 523, facsimile (630) 505-9637 or email [tpalkon@wqa.org](mailto:tpalkon@wqa.org) to provide additional information concerning the Water Quality Association's Gold Seal Certification Program.

The Water Quality Association Gold Seal Testing and Certification Program is accredited by the American National Standards Institute (ANSI) and the Standards Council of Canada (SCC).



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## SPEAKER INFORMATION

**Date:** *Tuesday, October 15, 2013*  
**Event:** *Universal Conformity Assessment and Certification Issues Panel Discussion*  
**Time:** *2:45 p.m. – 4:45 p.m.*

**Clif McLellan**

Vice President, Global Water Division  
NSF International  
789 N. Dixboro Road  
Ann Arbor, MI 48105  
734-913-5737  
**mclellan@nsf.org**

Clif McLellan is currently Vice President of NSF International's Global Water Division. He has more than 18 years of experience with NSF International, most recently serving as Director of Toxicology for the past twelve years, helping companies, governments and industries improve the safety of water and water-related products globally, including water treatment chemicals, distribution, and reuse systems, drinking water filters, pipes and plumbing components, as well as spas and pools.

McLellan is highly regarded within the drinking water industry, including academia, industry and regulatory officials at the local, state and federal levels, including the U.S. EPA. He earned a master's in Toxicology from the University of Michigan and a bachelor's in Chemistry at Eastern Michigan University and has authored many articles, papers, manuscripts and industry presentations. He conducted research for the U.S. EPA, risk assessments for the American Water Works Association and helped local water associations to better understand drinking water standards.

As head of NSF's Toxicology Services group, McLellan continuously improved business systems and processes, improved operational performance. He had regular interaction with customers regarding the certification process and was an active participant in NSF joint committees and industry meetings. He led several LEAN initiatives focused on maximizing customer value while eliminating waste that have streamlined some of NSF's processes and procedures within technical operations. As an innovator, McLellan initiated many successful NSF programs and services, including developing NSF's relationship with the U.S. EPA's Design for the Environment program and creating the complementary NSF Green Chemistry Program.

McLellan has worked closely with both government and industry to protect and improve human health by creating toxicological assessments as new methods of manufacture and products are developed. He led NSF's Risk Assessments and Health Advisory Board to international prominence.

In his current role, Clif is responsible for all of NSF International's water programs worldwide including offices in Ann Arbor, Belgium, China, India, Japan, Korea, Thailand and the UK.

## SPEAKER INFORMATION

*Date: Tuesday, October 15, 2013*  
*Event: Universal Conformity Assessment and Certification Issues Panel Discussion*  
*Time: 2:45 p.m. – 4:45 p.m.*

**Robert Hill**

Director of Laboratory and Certification Programs  
Home Innovation Research Labs  
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Upper Marlboro, MA 20774  
301-430-6244  
rhill@nahbrc.com

Bob serves as the Director of Laboratory and Certification Programs and is responsible for the product, contractor, builder and green building certification programs as well as various special testing projects. He also is responsible for the laboratory quality system and the company safety program.

Mr. Hill joined Home Innovation in 2001 as Director of Lab Services. Prior to coming to the Home Innovation Bob had 29 years of laboratory, manufacturing experience with 3M, Owens Corning, General Electric, and Black & Decker. In his previous positions he was responsible for product and process development, technical service, quality, and technical and business management.

He has a BS degree in Mechanical Engineering from Drexel University and a Master Degree in Engineering from the University of Michigan. He is a registered Professional Engineer in Maryland.

## SPEAKER INFORMATION

*Date: Tuesday, October 15, 2013*  
*Event: Universal Conformity Assessment and Certification Issues Panel Discussion*  
*Time: 2:45 p.m. – 4:45 p.m.*

**Norman Hester**  
Technical Director  
Truesdail Laboratories Inc.  
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Tustin, CA 92780  
714-730-6239  
norman@truesdail.com

Norman Hester is the Technical Director of Truesdail Laboratories Inc.. He is involved directly in Product Certification activities; manages specialized areas of testing, proposal and bid preparation, and develops standard operating procedures. Provides senior program and project management, manpower planning, obtains outside certifications, and interacts with regulatory agencies. Reviews technical data packages and reports.

Prior to working at Truesdail, Mr. Hester worked for Occidental Research Corporation where he headed up research effort in the area environmental impact of various petroleum producing projects.. Characterized gross and trace contaminants, directed studies in product upgrading and improvement, investigated ground water contamination and evaluated trace pollutants in solid wastes. Coordinated government permitting and regulatory activities.

Mr. Hester has written 27 papers and presentations in the area of environmental and organic analysis, and analytical methods development

## SPEAKER INFORMATION

*Date:* Wednesday, October 16, 2013  
*Event:* Delivering the PMI Message on Capitol Hill  
*Time:* 8:00 a.m. – 8:30 a.m..

**Brian Worth**

Coalitions Director  
Office of the House Majority Whip  
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Washington, DC 20515  
Tel: (202) 225-0197  
[brian.worth@mail.house.gov](mailto:brian.worth@mail.house.gov)

Since December 2010, Brian Worth has served as the Coalitions Director for Representative Kevin McCarthy (R—CA, District 22), the Majority Whip, in the U.S. House of Representatives. Prior to coming to Capitol Hill, Worth was the vice president of government affairs for the Independent Electrical Contractors from 2005 to 2010.

From 2003 to 2005, he served as the Assistant Administrator, Office of Congressional and Legislative Affairs, in the U.S. Small Business Administration during the Bush Administration.

He held a variety of positions from 199 to 2003 when he worked for Representative Dave Hobson of Ohio, where he was responsible for issues related to labor, tax, business and agriculture. He is a graduate of Miami University in Ohio.