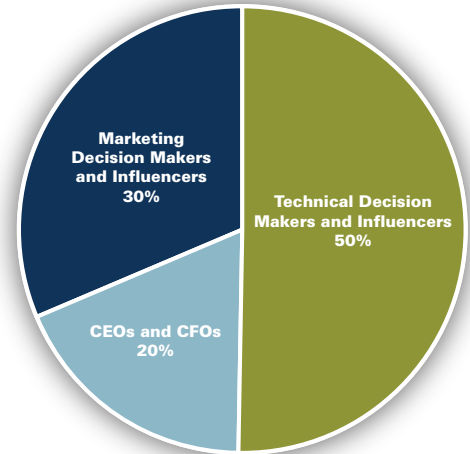


PMI 2014 Fall Conference Expanded Sponsorship

Oct 27-30, 2014 | The Westin O'Hare in Rosemont, IL



A National Conference that Attracts
Decision Makers and Influencers



Attendees by job function

PMI's Fall Conference attracts up to 75 representatives/ attendees from leading industry players. These are the top executives and technical experts in the U.S. plumbing industry.

5 Reasons to Exhibit at PMI's Fall Conference

- 1 Benefit from a wider reach**
The most influential group of industry leaders from the top manufacturers across the country.
- 2 Build relationships**
Get direct access to key decision-makers before, during and after the event.
- 3 Enhance your corporate image**
Show your support and commitment to the plumbing industry.
- 4 Gain access to a national audience**
Meet face-to-face with executives/professionals from all over the country in one place.
- 5 Showcase your latest technology and services**
Demonstrate your products and services in front of plumbing industry leaders.

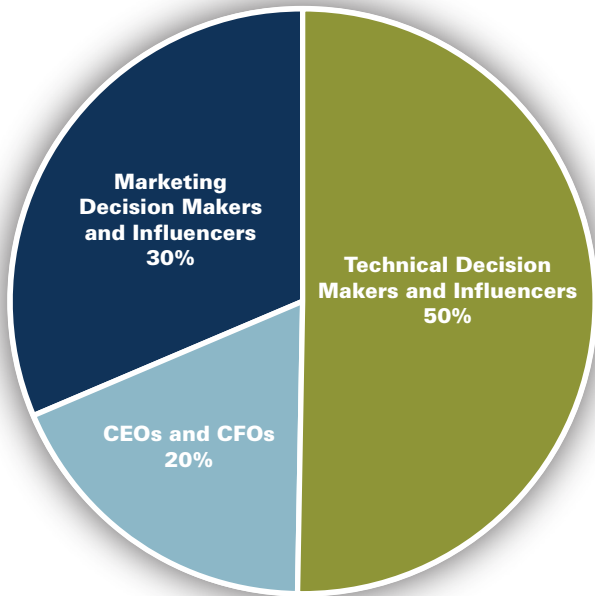
Sponsorship Opportunities at PMI's Fall Conference

Choosing to participate in the expanded sponsorship program at the 2014 PMI Fall Conference will open doors to one-on-one conversations with leading manufacturers, and key decision makers, from across the plumbing industry. Packages include up to *two full conference registrations*. Whether it is at your tabletop display, during networking sessions, during conference meetings, you gain valuable face-to-face time with current and potential clients. *Extra registrations are available for an additional fee.*

PMI 2014 Fall Conference

Oct 27-30, 2014 | The Westin O'Hare in Rosemont, IL

A national conference that attracts representatives and attendees from leading industry players



Attendees by job function

Anticipated Attendance:

In addition to the many PMI Manufacturing and Allied member companies who attend our conferences, PMI events draw other industry professionals from prospective members, related plumbing industry associations, government officials and more.

By participating as a sponsor you will engage with top players in the plumbing industry from across the U.S. PMI events are also routinely attended by representatives from Canada and Europe.

For more information please contact:

Beth Saltz, Tradeshow Sales Coordinator
bsaltz@arlpub.com
PH: 847-509-9810
FX: 877-389-6781

Exhibiting Sponsor Opportunities

6' Tabletop Display

PMI Member	\$2,000
Non-PMI Member	\$2,500

10'x10' Corner Display

PMI Member	\$3,000
Non-PMI Member	\$3,500

Each tabletop display includes one full conference registration which allows you to attend sessions and interact with attendees.

Each Corner Display area includes two full conference registrations.

Extra registrations are available for an additional fee of \$300. (Limit one per exhibit)

Sponsorship Opportunities

AM/PM Coffee Breaks \$750

Badge Sponsorship \$1,500

Cocktail Reception multiple opportunities \$3,000

Continental Breakfast multiple opportunities \$3,000

Conference Lunch multiple opportunities \$5,000

Speaker or Panel Discussion *Inquire for pricing*

Exhibit packages include:

One 6'x30" table with conference cloth (hotel choice of color)
Two chairs and one waste basket
Daily trash removal and vacuum
One power strip
Basic Internet access

Exhibit packages do NOT include:

Backdrop pipes and drapery
Booth signage
Shipping and handling (including hotel drayage fees)

PMI 2014 Fall Conference Expanded Sponsorship Opportunities

Application and Contract for Exhibit Space

Important Instructions



1. Fill in all sections of this contract.
2. Make a copy of this contract for your records.
3. Email contract to bsaltz@arlpub.com or fax to 877-389-6781 or mail to:
 Attn: Beth Saltz, Tradeshow Sales Coordinator
 Arlington Publishers
 303 Main Street, 100A
 Antioch, IL 60002
4. Make payment to Plumbing Manufacturers International. Checks should be mailed to the address above. If you are paying via credit card, please do not email. Send this contract with credit card information via mail or fax.

I. Company Information

Company Name: _____

Address: _____

City, State, Zip: _____

Telephone Number: _____ Fax Number: _____

Email: _____ Website: _____

Key Contact Name: _____ Title: _____

II. Sponsorship Package and Cost

SELECT PACKAGE	NUMBER OF PACKAGES	PACKAGE DESCRIPTION	PRICE	COMPLIMENTARY REGISTRATIONS	ADDITIONAL REGISTRATIONS (OPTIONAL)*
<input type="checkbox"/>		PMI Member 6' Tabletop Display	\$2,000	1	_____ x \$300
<input type="checkbox"/>		Non-Member 6' Tabletop Display	\$2,500	1	_____ x \$300
<input type="checkbox"/>		PMI Member 10' x 10' Corner Display (limit 2 with pop-up)	\$3,000	2	_____ x \$300
<input type="checkbox"/>		Non-Member 10' x 10' Corner Display (limit 2 with pop-up)	\$3,500	2	_____ x \$300
<input type="checkbox"/>		AM/PM Coffee Break	\$750	n/a	n/a
<input type="checkbox"/>		Badge Sponsorship	\$1,500	n/a	n/a
<input type="checkbox"/>		Cocktail Reception	\$3,000	n/a	n/a
<input type="checkbox"/>		Continental Breakfast	\$3,000	n/a	n/a
<input type="checkbox"/>		Conference Lunch	\$5,000	n/a	n/a
<input type="checkbox"/>		Speaker or Panel	inquire	n/a	n/a

Exhibit Cost: \$ _____ + *Add'l. Registrations: \$300 (limit 1 per exhibit) = Total Cost: \$ _____

(A non-refundable deposit of \$300 per sponsorship package must accompany this application. Balance payment due by July 31, 2014.)

PMI Use Only Check #: _____ Amount: _____ Date Rec'd: _____

Date Assigned: _____ Space Assigned/Type: _____

PMI 2014 Fall Conference Expanded Sponsorship Opportunities

III. Company Description and Product Listing

Sponsors will enter their company description and product category listing at a later date in PMI's Meeting Materials Information Packet.

IV. Acceptance

We understand and agree to abide by the sponsor terms and conditions set forth in the sponsor rules and regulations which form a part of this contract between our firm and Plumbing Manufacturers International (PMI). We further understand and agree that this is not a contract until officially accepted by PMI.

Accepted by Sponsor:

Signature Title Date

V. Sponsorship Cost Summary

EXHIBITING SPONSOR CHARGES: # of displays _____ \$ _____

SPONSORSHIP(S)

Events to be sponsored:

1. _____ \$ _____

2. _____ \$ _____

3. _____ \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

(Checks or credit card accepted)

Payment Method

Check enclosed made payable to: **Plumbing Manufacturers International**

Or, charge my AMEX VISA MasterCard Discover in the amount of _____

Fax your order with credit card payment to: 877-389-6781

Name on Card _____

Signature _____ Sec. Code _____

Card No. _____ Exp. Date _____

Cancellation Policy

If the sponsor decides to cancel a reservation for sponsorship, the following charges will be assessed:

1. \$300 per sponsorship package for written cancellations or reduction in events if postmarked by July 31, 2014.
2. 50% of the total sponsorship fees for written cancellations or reductions if postmarked from July 31, 2014 through September 15, 2014.

All cancellations must be in writing, via mail, email or fax to the attention of PMI. No refunds of the sponsorship fees will be made for cancellations postmarked after September 15, 2014.