



2014 Fall Conference

October 27-30 at The Westin O'Hare
Rosemont, Illinois



Setting the Pace

2014 PMI Fall Conference: October 27 - 30

The 2014 PMI Fall Conference will be held October 27-30 at the Westin O'Hare in Rosemont, IL just outside of Chicago. PMI welcomes you to join us for an engaging and exciting conference. This year's fall conference will continue our tradition of digging into major issues affecting our industry, offer up some new changes as we begin our transition into our new conference schedule and offer some new and unique networking opportunities. Join us in "**Setting the Pace**" for change, action and results.

The 2014 Fall Conference will kick off on Monday, October 27 with a Board of Directors Meeting (invitation only) followed by a Welcome Reception and Networking Event.

Back by popular demand, Tuesday, October 28, will open with an Executive Panel Discussion featuring representatives from our member companies' top leadership, including: **Michael Sipek**, CEO, Bradley; **Jai Shah**, President, Delta Faucet Co.; **Chris Baldwin**, President, Global Faucets, Kohler; **David Lingafelter**, President, Moen Inc.; **Tim O'Keeffe**, CEO, Symmons Industries, Inc.; **Claude Theisen**, President and CEO, T&S Brass and Bronze Works, Inc.; and **Bill Strang**, President, TOTO USA, Inc. The panel will be moderated by acclaimed documentary host, producer and broadcaster **Bill Kurtis**. Following the panel discussion will be **Bob Weidner**, CEO of Metals Service Center Institute (MSCI) with the presentation "Grass Roots: Energizing the Base!"

The Government Affairs Committee will feature updates from PMI Consultants **Stephanie Salmon** (Washington, D.C. Office) and **Jerry Desmond** (California Office), and the 2015 Advocacy Strategy. The Advocacy/Outreach and Technical Committees will come together to evaluate research priorities. The afternoon will conclude with the General Membership meeting where elections of new officers will occur, plaques and awards will be handed out, the budget will be approved and the passing of the gavel from current PMI President **Tim Kilbane**, Symmons Industries, to 2015 President **Fernando Fernandez**, TOTO, will take place (please note that Mr. Kilbane will remain as PMI President through the end of 2014 and Mr. Fernandez will take over as President on January 1, 2015). That evening conference attendees are invited to a cocktail reception and "Chicago style" dinner and networking challenge/event.

Wednesday's session will begin with our Dual Track session where attendees will break out into two groups, Advocacy/Outreach and Technical Tracks, to address specific industry concerns. The Technical Track will feature a panel discussion on Life Cycle Analysis (LCA). Panelists include: **Tad Radzinski**, Sustainable Solutions Group; **Dave Hartter**, EarthShift; **Sarah Mandlebaum**, Quantis; **William Paddock**, WAP Consulting; and **Steve Baer**, PE International. The Advocacy/Outreach track will host speaker, **Victor Post**, Vice President, GPM Research, on "Market Size and Competitive Influx," and **Veronica Blette**, Chief, WaterSense Branch, EPA. **Tim Duggan**, Director of Customer Solutions, and **Wendy McBay**, Senior Director, Marketing, both of CMD (formerly Reed Construction Data) will address the adoption rates of high

efficiency products state-by-state. After the breakout sessions, **Jörg Rudolph**, Vice President, Head of Product Management, NEOPERL Inc., will compare green programs from around the world.

The Fair Trade Committee will feature a presentation by **Hampton Newsome**, Attorney, Federal Trade Commission Bureau of Consumer Protection, on the "Internet Sales of Non-Compliance Products/Environmental Labeling" while **Yvonne Orgill**, CEO of Bathroom Manufacturers Association (BMA), will present "Internet Sales vs. British Born Products." **Christian Taylor-Hamlin**, Technical Director, BMA, will discuss "Health Certification" issues on behalf of the Water Efficiency and Sustainability Committee and **Jennifer Atlee**, Technical Liaison for the Health Product Declaration Collaborative, will discuss "Health Product Declarations." The evening will conclude with a dinner and reception featuring the "wit and wisdom" of **Conor Cunneen**, author and business humorist.

Thursday, October 30, will begin with **Jacob Tompkins**, Managing Director, Waterwise, on Water Energy Rebate Programs. Followed by a panel discussion on "The Future of Water Revisited" with "The Green Plumber" **John Baethke**, President, John Baethke and Son Plumbing; **Mary Ann Dickinson**, President and CEO, Alliance for Water Efficiency (AWE); **Danielle Gallet**, Infrastructure Strategist and Water Supply Program Manager, Center for Neighborhood Technology; **Mike Ramsey**, Water Superintendent, Village of Westmont, IL; **Neal Shapiro**, Watershed Section Supervisor and Watershed Management Coordinator (Urban Runoff), City of Santa Monica Office of Sustainability & Environment; and **Ed Lichner**, President, Hydrodyne. The final segment will conclude with plenty of time to allow attendees to travel back to the airport for their return home. Don't rush off too soon and miss out on this insightful session.

Unique this year, will be the introduction of our Expanded Sponsorship Program which will bring together industry related companies and other organizations with an interest in PMI and its membership. Participants in the Expanded Sponsorship Program will be available for networking starting at Monday's Welcome Reception and following all the way through to the end of the conference on Thursday afternoon.

Registration is now open! Keep watch on the PMI website and mobile app for more details.

The PMI mobile app is available, for free, in both the Apple and Google Play stores; visit the [PMI Welcome Page](#) for direct links. **Go online and reserve your spot today!**



PMI 2014 Fall Conference Schedule of Events

Monday, October 27

1:30 pm – 4:30 pm PMI Board of Directors Meeting (Invitation Only)
3:30 pm – 5:00 pm Conference Registration
3:30 pm – 7:30 pm Exhibit Hours and Networking
5:30 pm – 6:00 pm First Time Attendee Reception
6:00 pm – 7:30 pm Cocktail Reception (Dinner on your own)

Tuesday, October 28

8:00 am – 10:00 am CEO/Executive Panel featuring: **Michael Sipek**, CEO, Bradley; **Jai Shah**, President, Delta Faucet Co.; **Chris Baldwin**, President, Global Faucets, Kohler; **David Lingafelter**, President, Moen; **Tim O’Keeffe**, CEO, Symmons; **Claude Theisen**, President and CEO, T&S Brass and Bronze Works; **Bill Strang**, President, TOTO, USA; moderated by media personality **Bill Kurtis**
10:00 am – 10:20 am Networking Break and Exhibits
10:20 am – 11:00 am Commentary and Summary of the CEO/Executive Panel featuring: **Bill Kurtis**
11:00 am – 11:30 am Grass Roots: Energizing the Base! by **Bob Weidner**, CEO Metals Service Center Institute (MSCI)
11:30 am – 12:30 pm Government Affairs Committee with reports from PMI Government Relations Consultants **Stephanie Salmon**, Washington D.C. Office, and **Jerry Desmond**, California Office and the 2015 Advocacy Strategy
12:30 pm – 2:00 pm Lunch, Exhibits and Free Time for Office Catch-Up
2:00 pm – 3:30 pm Combined Technical and Advocacy/Outreach Tracks to evaluate research priorities
3:30 pm – 3:45 pm Networking Break and Exhibits
3:45 pm – 5:00 pm General Membership Meeting: elections, passing of the gavel, approval of the budget and dues, plaques and awards presentations
6:30 pm – 8:30 pm “Chicago Style Dinner” and Networking Challenge/Event

Wednesday, October 29

8:30 am – 10:30 am Dual Tracks (Choose One): Technical Track featuring a panel discussion on Life Cycle Analysis (LCA); Panelists include: **Tad Radzinski**, Sustainable Solutions Group; **Dave Hartter**, EarthShift; **Sarah Mandelbaum**, Quantis; **William Paddock**, WAP Consulting; and **Steve Baer**, PE International
OR Advocacy/Outreach Track with **Victor Post**, Vice President, GMP Research, on Market Sizing and Competitive Influx; **Veronica Blette**, Chief, WaterSense Branch, EPA; and **Tim Duggan**, Director of Customer Solutions, and **Wendy McBay**, Senior Directory, Marketing, both of CMD will address the adoption rates of high efficiency products state-by-state
10:30 am – 11:00 am Networking Break and Exhibits
11:00 am – 12:00 pm **Jörg Rudolph**, Vice President, Head of Product Management, NEOPERL, Comparison of “Green” Programs from Around the World
12:00 pm – 1:30 pm Lunch, Exhibits and Free Time for Office Catch-up
1:30 pm – 2:00 pm Dual Tracks Session Reports and Website Update
2:00 pm – 3:00 pm Fair Trade Committee: **Yvonne Orgill**, CEO, Bathroom Manufacturers Association (BMA) with Internet Sales vs. British-Born Products and **Hampton Newsome**, Attorney, Federal Trade Commission Bureau of Consumer Protection, Internet Sales: Non-Compliance Products/Environmental Labeling
3:00 pm – 3:30 pm Networking Break and Exhibits
3:30 pm – 5:00 pm Water Efficiency and Sustainability Committee with **Christian Taylor-Hamlin**, Technical Director, BMA; and **Jennifer Atlee**, Technical Liaison for Health Product Declaration Collaborative on Health Product Declarations
5:30 pm – 6:45 pm Cocktail Reception and Exhibits
6:45 pm – 8:45 pm Dinner with “Wit and Wisdom” from **Conor Cunneen**, Author and Business Humorist

Thursday, October 30

9:00 am – 9:30 am **Jacob Tompkins**, Managing Director, Waterwise, on Water Energy Rebate Programs
9:30 am – 11:30 am **Panel Discussion: “Future of Water Revisited” with “The Green Plumber” John Baethke**, President, John Baethke and Son Plumbing; **Mary Ann Dickinson**, President and CEO, Alliance for Water Efficiency (AWE); **Danielle Gallet**, Infrastructure Strategist and Water Supply Program Manager, Center for Neighborhood Technology; **Mike Ramsey**, Water Superintendent, Village of Westmont, IL; **Neal Shapiro**, Watershed Section Supervisor and Watershed Management Coordinatoor (Urban Runoff), City of Santa Monica Office of Sustainability & Environment; and **Ed Lichner**, President, Hydrodyne.

PMI Fall Conference Attendee Information

“Discovery Rate” for First Time Attendees from Member Companies

First time attendees from a member company are entitled to attend the conference at our “Discovery Rate” of \$750.

“Prospector Rate” for First Time Prospective Member Attendees

We are pleased to extend a special one-time registration rate of \$450 to attendees from prospective member companies. This discounted rate will be applied against your 2015 membership dues fee when you join PMI.

“Spouse Rate” for Conference Attendees Spouses

Spouses of our conference attendees are welcome to come to our meetings at a discounted rate of \$300 which covers the meals and receptions included in the conference.

Airport Transportation Options

The Westin O’Hare offers shuttle services to and from Chicago’s O’Hare airport. One-way cab transportation from the airport to the hotel should be roughly \$15; it is recommended that you advise the driver the hotel is 2 miles in distance and ask for the flat rate.

Special Needs

Please contact a PMI staff member if you have any dietary restrictions or other special needs.

PMI Registration Fee Schedule

PMI Member: \$950

First-Time Attendees "Discovery Rate": \$750

Prospective Rate: \$450

Spouse: \$300

PMI has secured sleeping rooms for a special rate of \$179 per night at the Westin O’Hare in Rosemont, IL. Check-in time is 3:00 pm, check-out is noon. Contact the hotel directly at 1-847-698-6000 and ask for the *Plumbing Manufacturers International rate of \$179*. You may also book your hotel online [here](#). Please note the hotel handles their room reservations through a separate system from PMI. Attendees will need to register for the hotel and the conference itself separately.

Dress Code

Attire for the PMI Conferences is business casual. However, business attire (jackets for men, dresses/slacks for women) is recommended for Wednesday's dinner and the Executive Panel Discussion.

Please Note: PMI conferences are non-smoking events.

Hotel Registration ends on October 6.

Conference registration cancellations received after October 13 are not eligible for a refund.

For more information and registration, please visit www.pmihome.org or contact Jodi Stuhrberg via phone at (847) 481-5500 x107 or at jstuhrberg@pmihome.org

Welcome to the Westin O’Hare

PMI is pleased to host the Fall Conference at the Westin O’Hare in Rosemont, IL. Located just outside Chicago, IL the Westin O’Hare is currently celebrating the completion of a 22 million dollar renovation. .

The Westin O’Hare offers guests a brand new restaurant concept Benchmark Gastropub, full-service Starbucks, pool, fitness center and spa services. The hotel is conveniently located a short drive from Chicago’s O’Hare International airport and offers shuttle service to and from the airport. Click [here](#) for more information.

IMPORTANT NOTE: How you make your reservations impacts PMI... and can also impact you! PMI contracts for the hotel's best conference rate by agreeing to meet a certain number of room nights during the meeting (our "block" of rooms) and guarantees that reservations made under that "block" are protected against cancellation. PMI can continue to negotiate the best conference rates for future meetings based on the success in meeting the room block.

While cheaper rates are sometimes available outside of PMI's block through an Internet service, hotels are not required to honor those reservations. These cheaper Internet-only prices are often cancelled by the hotel when it is faced with an "over sold" situation. You arrive at the hotel, only to learn that your reservation has been released and you have no sleeping accommodations. When room reservations are made outside of PMI's block, it can result in stiff financial penalties to PMI and, in the end, the individual "savings" cost the organization more!

Register online at www.pmihome.org

See You In October!