



2014 Fall Conference

October 27-30 at The Westin O'Hare
Rosemont, Illinois



A Note From The PMI Board of Directors:

All meeting times listed throughout this book are approximate and subject to change. Meetings on Tuesday, Wednesday and Thursday will be run consecutively, and while PMI will post any revisions to the published schedule each day on the easel outside of the Forum, it is your responsibility to monitor the times and progress of meetings.

Please note the Wednesday morning sessions run in parallel tracks beginning at 8:30 a.m. Choose the Technical Council or the Advocacy/Outreach Council. The groups will merge back together at 11:00 a.m.

Setting the Pace 2014 Fall Conference Table of Contents

GENERAL INFORMATION

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SPEAKER INFORMATION SECTION

Contains Biographies of Each Speaker

TUESDAY A.M. SECTION

Contains Agendas and Supporting Materials for the Following Meetings:
CEO/Executive Panel
Grass Roots: Energizing the Base!
Government Affairs Committee

TUESDAY P.M. SECTION

Contains Agendas and Supporting Materials for the Following Meetings:
General Membership Meeting

WEDNESDAY A.M. SECTION

Contains Agendas and Supporting Materials for the Following Meetings:
Dual Track (Choose One)
 Technical Council Track
 Advocacy/Outreach Council Track
Comparison of "Green" Programs from Around the World

WEDNESDAY P.M. SECTION

Contains Agendas and Supporting Materials for the Following Meetings:
Dual Track Session Reports and Website Update
Fair Trade Committee
Water Efficiency and Sustainability Committee

THURSDAY A.M. SECTION

Contains Agendas and Supporting Materials for the Following Meetings:
Rethinking Rebates - How to Mainstream Water Efficient Products
Panel Discussion: "Future of Water Revisited"

PMI 2014 Fall Conference Schedule

Monday, October 27

1:30 pm - 4:30 pm	PMI Board of Directors Meeting (Invitation Only)
3:30 pm - 5:00 pm	Conference Registration
3:30 pm - 7:30 pm	Exhibit Hours and Networking
5:30 pm - 6:00 pm	First Time Attendee Reception
6:00 pm - 7:30 pm	Cocktail Reception (Dinner on your own)

Tuesday, October 28

8:00 am – 10:00 am	CEO/Executive Panel featuring: Michael Sipek , CEO, Bradley; Jai Shah , President, Delta Faucet Co.; Chris Baldwin , President, Global Faucets, Kohler; David Lingafelter , President, Moen; Tim O’Keeffe , CEO, Symmons; Claude Theisen , President and CEO, T&S Brass and Bronze Works; Bill Strang , President, TOTO, USA; moderated by Television Journalist, Producer and News Anchor, Bill Kurtis
10:00 am – 10:20 am	Networking Break and Exhibits
10:20 am – 11:00 am	Commentary and Summary of the CEO/Executive Panel featuring: Bill Kurtis
11:00 am – 11:30 am	Grass Roots: Energizing the Base! by Bob Weidner , CEO Metals Service Center Institute (MSCI)
11:30 am – 12:30 pm	Government Affairs Committee with reports from PMI Government Relations Consultants Stephanie Salmon , Washington D.C. Office, and Jerry Desmond , California Office
12:30 pm – 2:00 pm	Lunch, Exhibits and Free Time for Office Catch-Up
2:00 pm – 3:30 pm	Combined Technical and Advocacy/Outreach Tracks to evaluate research priorities
3:30 pm – 3:45 pm	Networking Break and Exhibits
3:45 pm – 5:00 pm	General Membership Meeting: elections, passing of the gavel, approval of the budget and dues, plaques and awards presentations
6:30 pm – 8:30 pm	“Chicago Style Dinner” and Networking Challenge/Event

Wednesday, October 29

8:30 am – 10:30 am	Dual Tracks (Choose One): Technical Council Track Advocacy/Outreach Council Track
10:30 am – 11:00 am	Networking Break and Exhibits
11:00 am – 12:00 pm	Jörg Rudolph , Vice President, Head of Product Management, NEOPERL, Comparison of “Green” Programs from Around the World
12:00 pm – 1:30 pm	Lunch, Exhibits and Free Time for Office Catch-up
1:30 pm – 2:00 pm	Dual Tracks Session Reports and Website Update
2:00 pm – 3:00 pm	Fair Trade Committee: Yvonne Orgill , CEO, Bathroom Manufacturers Association (BMA) with Internet Sales vs. British-Born Products and Hampton Newsome , Attorney, Federal Trade Commission Bureau of Consumer Protection, Internet Sales: Non-Compliance Products/Environmental Labeling
3:00 pm – 3:30 pm	Networking Break and Exhibits
3:30 pm – 5:00 pm	Water Efficiency and Sustainability Committee with Christian Taylor-Hamlin , Technical Director, BMA; and Jennifer Atlee , Technical Liaison for Health Product Declaration Collaborative on Health Product Declarations
5:30 pm – 6:45 pm	Cocktail Reception and Exhibits
6:45 pm – 8:45 pm	Dinner with “Wit and Wisdom” from corporate personality Conor Cuneen

Thursday, October 30

9:00 am – 9:30 am	Jacob Tompkins , Managing Director, Conservation Generation, Rethinking Rebates – How to Mainstream Water Efficient Products
9:30 am – 11:30 am	Panel Discussion: “Future of Water Revisited” with “The Green Plumber” John Baethke , President, John Baethke and Son Plumbing; Mary Ann Dickinson , President and CEO, Alliance for Water Efficiency (AWE); Danielle Gallet , Infrastructure Strategist and Water Supply Program Manager, Center for Neighborhood Technology; Mike Ramsey , Water Superintendent, Village of Westmont, IL; Neal Shapiro , Watershed Section Supervisor, City of Santa Monica Office of Sustainability and Environment; and Ed Lichner , President, Hydrodyne.

Plumbing Manufacturers International wishes to extend sincere appreciation to our sponsors:

American Rainwater Catchment Systems Association (ARCSA)

American Society of Plumbing Engineers (ASPE)

BNP Media Plumbing Group Publisher

CMD

Chase Brass & Copper

CSA Group

ICC Evaluation Services

International Association of Plumbing and Mechanical Officials (IAPMO)

International Code Council (ICC)

Lavelle

Mechanical Hub

NSF International

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Sloan

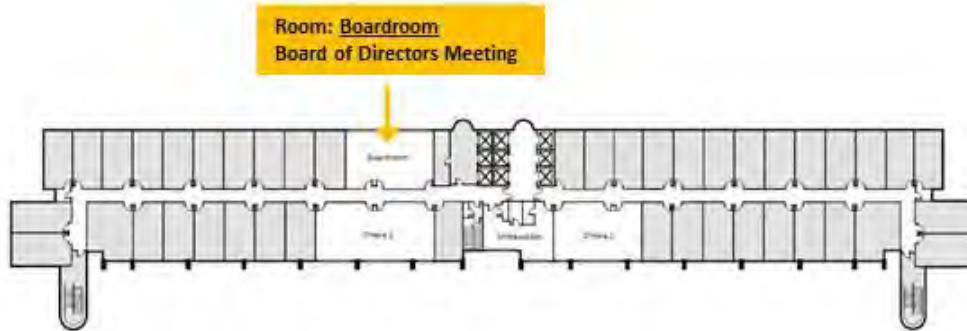
Sustainable Minds

TMB / Plumbing Engineer

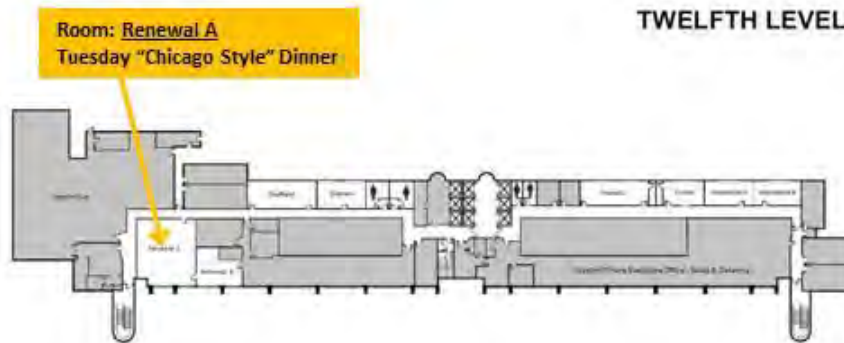
United Association of Plumbers

WorldVision

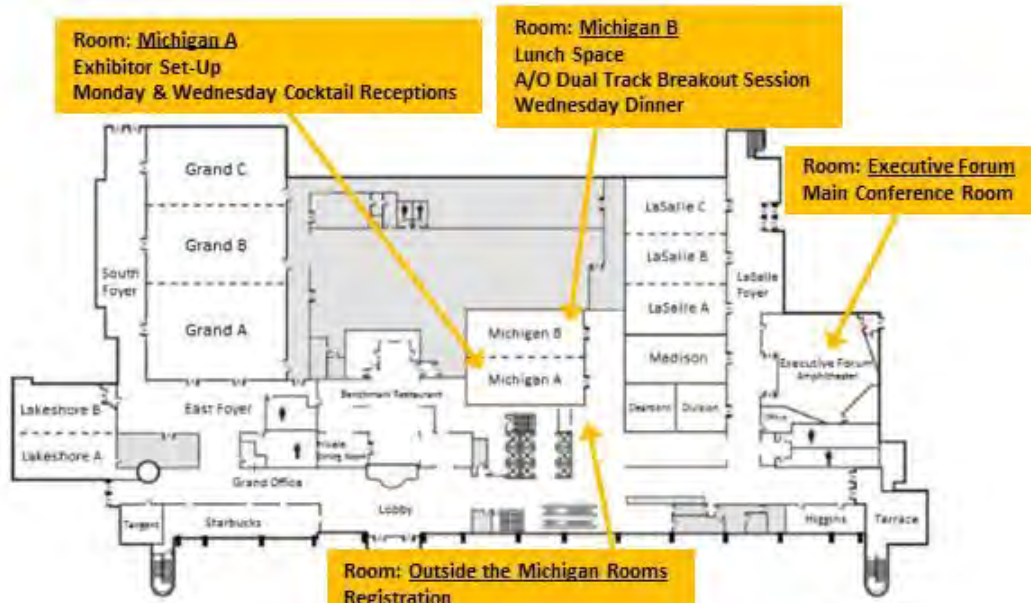
Westin Meeting Locations



TWELFTH LEVEL



SECOND LEVEL



LOBBY LEVEL

2014 PMI Leadership Contact List

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LIST OF MEMBERS

COMPANY

American Standard Brands, Inc.
 Bradley Corporation
 BrassCraft Mfg. Co.
 Delta Faucet Company
 Dornbracht Americas
 Duravit USA
 Fisher Manufacturing Company
 Fluidmaster, Inc.
 Hansgrohe, Inc.
 Holdrite
 InSinkErator
 Kohler Company
 KWC America, Inc.
 Lavelle Industries
 LSP Products
 Moen Incorporated
 NEOPERL, Inc.
 Pfister
 Sloan Valve Company
 Speakman Company
 Symmons Industries Inc.
 T & S Brass and Bronze Works, Inc.
 TOTO USA
 Vitra USA
 Water Pik
 WCM Industries, Inc.

PMI PRIMARY CONTACTS

Lagan, C.J./Malatesta, Mark
 Bonlender, Andy/Alderson, Kris
 Gross, Joe
 Martin, Ken/Patton, Paul
 Mathee, Ingolf
 Schroeder, Tim/Jankov, Maja
 Fisher Jr., Ray T.
 McDonald, Scott
 Taylor, Derek
 McConnell, Tim
 Hirsch, Nick
 Westdorp, Jim/Yang, Stu
 Delle Monache, David/Hinson, Brian
 Sullivan, Paul
 Jones, Chad
 Bertrand, John
 Fraise, Fred
 Williams, Alston
 Lauer, John/Jahrling, Peter
 Miedzius, Chris
 Kilbane, Tim
 Theisen, Claude I./Baldwin, Jeff
 Strang, William/Fernandez, Fernando
 Cokycasar-Potter, Ece
 Hair, Ken
 Ball, William

ALLIED MEMBER COMPANIES

COMPANY

CSA International
 Chase Brass and Copper Company
 International Association of Plumbing and
 Mechanical Officials (IAPMO)
 International Codes Council Evaluation
 Services (ICC-ES)
 Mueller Brass Company
 NSF International
 CMD (previously Reed Construction Data)

PMI PRIMARY CONTACTS

Glowacki, John
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 DeMarco, Peter

 LaFleur-Qualley, Dawn
 Napolitan, Joe
 Murphy, Shannon
 McBay, Wendy

NEXT ANNUAL PMI CONFERENCE

2015 Fall Conference

Hotel Contessa

San Antonio, TX

October 26 – 29 (tentative)

MARK YOUR CALENDAR FOR
THIS FUTURE PMI EVENT!

ANTITRUST COMPLIANCE POLICY

It is and has been the policy of Plumbing Manufacturers International and its members to strictly comply with all laws applicable to Organization activities. Because our Organization's activities involve cooperative undertakings which conceivably could be viewed critically by antitrust enforcement agencies, it is important to emphasize the unswerving commitment of our members and PMI to full compliance with federal and state antitrust laws. This statement is being distributed as a confirmation and reminder of that long-standing commitment and as a general guide to those antitrust principles which have particular significance to our activities and meetings.

This statement is not a summary of the laws applicable to trade association activity. It is intended only to highlight and emphasize the principal antitrust standards which are relevant to PMI programs. The antitrust laws are stated in general terms, and it is frequently difficult to be certain how those laws may be applied. You are, therefore, encouraged to seek the guidance of Organization Legal Counsel and your own attorneys.

Responsibility for Antitrust Compliance

PMI's structure has been fashioned and its programs are carried out in conformance with antitrust standards. Paramount responsibility for antitrust compliance which includes avoidance of even an appearance of improper activities is yours. Your corporate employer and this Organization depend on your good judgment to avoid all discussions and activities which involve improper subject matter or improper procedures. It is your responsibility to limit your discussions and activities to matters identified on the agenda. Our staff members work conscientiously to avoid subject matter or discussion which may have unintended implications, and counsel for the Organization provides guidance with regard to these matters. It is important for you to realize, however, that the competitive significance of particular conduct and communication probably is most readily evident to you, who are directly involved in the industry.

Antitrust Guides

These guides deal specifically only with the federal antitrust laws which have most direct relevance to your Organization activities; but compliance with the federal laws will normally ensure compliance with state laws. The principal relevant statutes are the Sherman Act, which is enforced primarily by the Antitrust Division of the United States Department of Justice, and the Federal Trade Commission Act, which is enforced by the Bureau of Competition of the Federal Trade Commission. Penalties for violating the antitrust laws are severe. Corporations are subject to heavy fines and injunctive decrees which can have far-ranging impact on corporate activities, and may be liable for substantial damage judgments. Individuals are subject to criminal prosecution, and may be punished by fines and imprisonment. In general, the antitrust laws seek to preserve free and open competition in the United States and in commerce with foreign countries. Competitors may not restrain competition among themselves with reference to the price, the quality or the distribution of their products, and they may not agree or act together to restrict the competitive capabilities or opportunities of other competitors, their supplies, or their customers. In all trade associations you should heed the following guidelines:

Prices

Prices, discounts or other terms of sale must never be discussed at PMI meetings.

Other Competitive Information

Communication or exchange of confidential competitive information of other kinds may also be improper, and PMI imposes safeguards to prevent inappropriate disclosures. For example, when composite statistical information is compiled and published, the Organization reports are made for proper uses and purposes only, and represent an aggregation of historical data from its members; and individual member's data is not disclosed to other members or to those outside the Organization.

Meetings

PMI meetings are carefully structured and monitored. Agendas for all meetings are prepared, approved by legal counsel and circulated in advance. They are carefully followed at the meeting. A PMI staff member attends all PMI meetings and is responsible for preparing the minutes of each meeting. PMI legal counsel attends all Organization membership meetings, Board meetings and other Organization meetings at which sensitive issues are discussed and legal counsel reviews the minutes of all meetings. There are no informal meetings of the Organization or any of its committees. Discussion of legally sensitive matters must never occur outside of formal meetings, such as at social functions, events or otherwise.

Membership and Participation

Membership in PMI is open to all companies who meet the requirements of the Organization's Bylaws. The Organization is constantly seeking to broaden its membership base to include all industry members. Organization meetings are open to all members. Organization publications are available to all members and to non-members for a reasonable charge. Wide membership participation is sought in all PMI programs.

Public Statements

The Organization wishes to insure that its public statements such as those to federal and state government officials made on behalf of the plumbing industry as well as its press releases and public communications are accurate and complete. To this end, it is important that each Organization member insure that member information and data reported to the Organization is accurate and complete. To the extent that the member assists in developing the PMI position, the member should insure that the reported statement complies with the Organization's policy for accuracy and completeness.

Improper Appearances

Compliance with this policy involves not only the avoidance of antitrust violations, but the avoidance of any behavior which might be so construed. Communications or correspondence must never be conducted in a surreptitious manner or contain language which could be misunderstood. Copies of all Organization-related correspondence should be sent to an appropriate staff member. If any question arises about any PMI activity, you should consult your attorney, PMI staff or PMI Legal Counsel.

Conclusion

The Organization will not knowingly be a party to conduct which restricts in any way a member's freedom to make independent decisions in matters that affect competition or otherwise. You have an important responsibility to make sure that our Organization's activities conform to this standard.

Adopted May 1980

Revised and Reaffirmed September 2001

Updated with Name Change 2010

PMI's Vision:

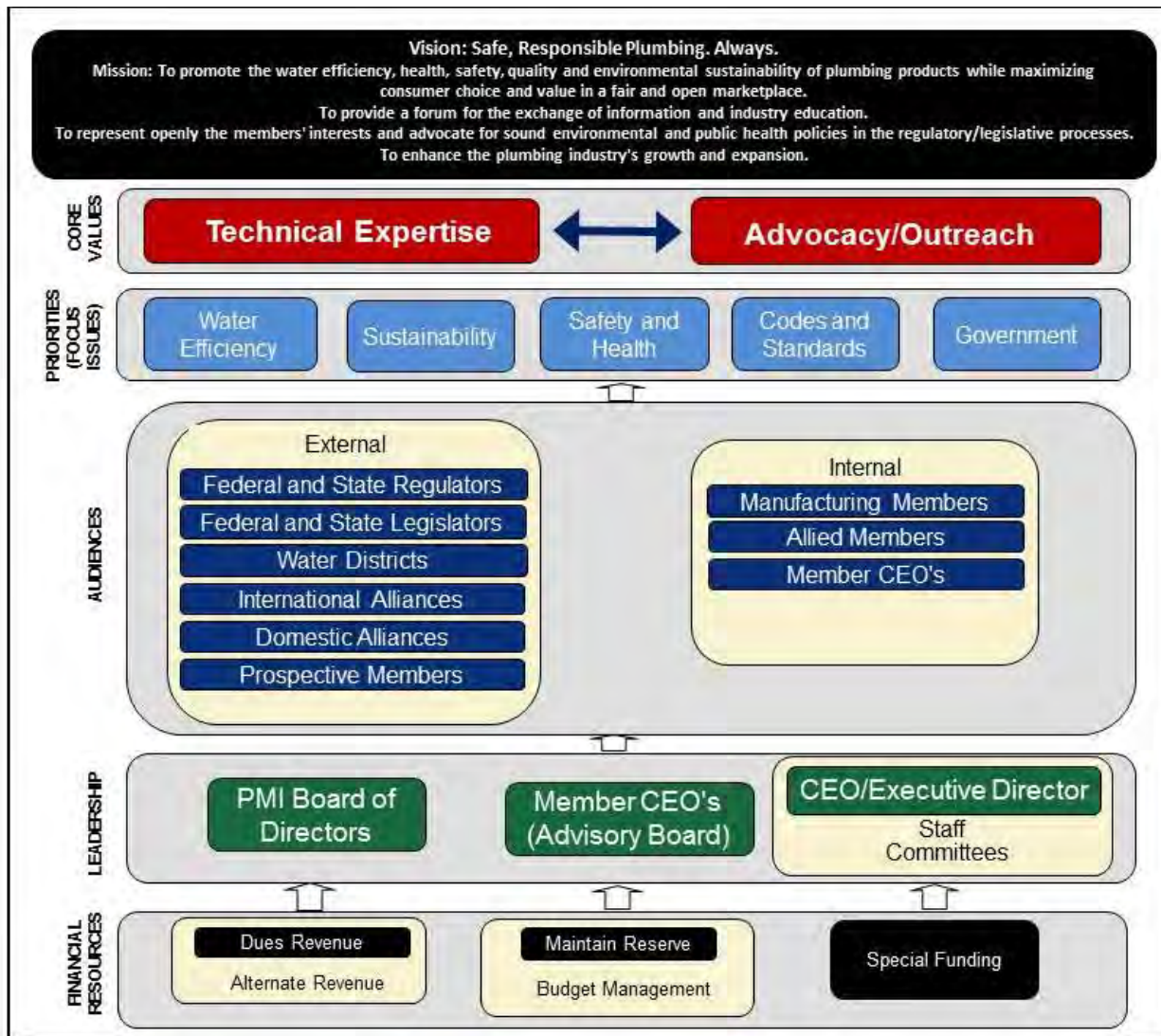
Safe, responsible plumbing. Always.

PMI's Mission:

The Mission of Plumbing Manufacturers International is:

- **To promote the water efficiency, health, safety, quality and environmental sustainability of plumbing products while maximizing consumer choice and value in a fair and open marketplace.**
- **To provide a forum for the exchange of information and industry education.**
- **To represent openly the members' interests and advocate for sound environmental and public health policies in the regulatory/legislative processes.**
- **To enhance the plumbing industry's growth and expansion.**

Strategy Map



Created June 2012
 Updated June 2013
 Updated July 2014

Strategy Statement

World Class Technical Expertise

Continue to reinforce and enhance our leadership role in the development and promotion of codes and standards, promoting the design of safe, affordable and higher performing, water efficient products

World Class Advocacy/Outreach

Proactively ensure PMI is engaged within the legislative process and the overall objectives of legislators by

- ...educating the government about the jobs we create and the economic value we generate through our manufacturing processes
- ...promoting the value and impact of our high performance water conscious products
- ...working in partnership to identify new and creative ways to maximize the efficient use of water; sharing technologies to promote aggressive yet attainable emerging regulations
- ...advocating the conscientious replacement/modernization of aging plumbing products as they affect our infrastructure systems

With the overall purpose of making our businesses more viable within the regulatory and legislative arena, and in turn elevating our ability to effectively compete in the global marketplace with high performance products that contribute to the sustainability of the planet.

PMI Core Value To Members and Objectives

Technical Expertise

Harmonize Requirements
Impact Development of Codes and Standards
Advance PMI's Cause

Advocacy/Outreach

Educate
Inform
Advance PMI's Cause

Focus/ Priorities

Water Efficiency
Sustainability
Safety and Health
Codes/Standards

Strengths

Staff Expertise and Knowledge
Respect in Defined Circles
Members' Expertise/Stature
Members' Test Facilities
Members' Commitment to Industry
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Advocacy Team

Gaps

Reach/Awareness
Unrecognized Value
Complicated Message
Reactive vs. Proactive
Limited Resources (Staff/Budget)
Lack of Commitment to Messaging Content
(to Media, Advocacy Targets,
Int./Ext. Audiences)

Gaps (from previous page)

Tactic

Audience

Reach/Awareness

Use social media to build awareness
external and internal audiences

Water Districts

Unrecognized Value
Complicated Message

Protected communications as permanent
budget item

Federal/State Legislators
Federal/State Regulators

Reactive vs. Proactive
Limited Resources (Staff/Budget)
Lack of Commitment to
Messaging Content

Outsource web content development

International Allies
Domestic Allies

Outsource writing

Youth
Manufacturing Members
Allied Members
Member CEO's
Media

Action

Send water efficiency matrix to water districts
Monthly articles by PMI team to trade press
Launch policymakers' page on website
Proactively communicate matrix to CEO's
Repurpose technical information
Secure a writer
Nurture legislative champions

Action Plan: External

- Reach out to water districts with PMI's water efficiency matrix
- PMI team to develop topics and schedule for articles to trade press
- Expand awareness with certifiers
- Expand awareness with code officials
- Launch policymakers page on website
- Keep websites fresh
- Repurpose technical information for youth and vocational outreach
- Secure a writer
- Nurture legislative champions
- Explore social media options to expand reach and include youth
- Review and update vision statement
- Investigate ways to promote PMI and increase our voice
- Investigate ways to effectively use PMI's current communication pieces
- Build upon global alliances (BMA, CIPH, CEIR, PPIG,VDMA)
- Leverage industry relationships

Action Plan: Internal

- Continue to pursue potential full members and allied members
- Continue to build relationships within member companies and with the CEOs
- Develop a strong value proposition for members
- Communicate PMI successes throughout member companies
- Establish CEO advisory board
- Continue to work on Board development and structure
- Re-evaluate conferences, meetings, and committees
- Promote active participation in PMI events and meetings
- Review dues structure
- Be mindful of limits on association resources including staff time

Index of Industry Acronyms (updated 1/14/14)

3TG	- Tin, Tungsten, Tantalum, Gold (Dodd-Frank Act)
4MS	- Four Member States (UK, France, Germany, Netherlands)
ABA	- Architectural Barriers Act
AAC	- ANSI Accreditation Committee
ADA	- Americans with Disabilities Act
ADAAG	- Americans with Disabilities Act Accessibility Guidelines
AGA	- American Gas Association
AHAM	- Association of Home Appliance Manufacturers
AHMA	- Association of Hardware Manufacturers Association
AIA	- American Institute of Architects
ANSI	- American National Standards Institute
ARCSA	- American Rainwater Catchment System Association
ASA	- American Supply Association
ASHRAE	- American Society of Heating, Refrigeration and Air-Conditioning Engineers
ASME	- American Society of Mechanical Engineers
ASPE	- American Society of Plumbing Engineers
ASSE	- American Society of Sanitary Engineering
ASTM International	- Formerly American Society of Testing and Materials
ARI	- Air Conditioning and Refrigeration Institute
AWE	- Alliance for Water Efficiency
AWWA	- American Water Works Association
BIM	- Building Information Modeling
BMA	- Bathroom Manufacturers Association
BMS	- Building Management System
BOCA	- Building Officials and Code Administrators International
BOMA	- Building Owners and Managers Association
BSC	- California Building Standards Commission
Btu	- British thermal unit
C ³	- Comprehensive Consensus Code
CACP	- Canadian Advisory Council on Plumbing
CB ECS	- Commercial Building Energy Consumption Survey
CCBFC	- Canadian Commission on Building and Fire Codes
CDA	- Copper Development Association
CDPH	- California Department of Public Health
CEC	- California Energy Commission
CEE	- Consortium for Energy Efficiency
CEIR	- Comite European de L'Industrie de La Robinetterie (European Valve Association)
cfm	- Cubic feet per minute

CFR	- Code of Federal Regulations
CIE	- Commission Internationale de L'Eclairage (International Commission on Illumination)
CIPH	- Canadian Institute of Plumbing and Heating
CISPI	- Cast Iron Soil Pipe Institute
CSA	- Formerly Canadian Standards Association
CUWCC	- California Urban Water Conservation Council
DOD	- Department of Defense
DOE	- Department of Energy
DOJ	- Department of Justice
DOT	- Department of Transportation
EHS	- Environmental Health and Safety
EISA	- Energy Independence and Security Act
EMS	- Energy Management System
EPA	- Environmental Protection Agency
EPAct	- Energy Policy Act of 1992
EPD	- Environmental Product Declaration
FHA	- Fair Housing Act
FHAG	- Fair Housing Accessibility Guidelines
FTC	- Federal Trade Commission
GAMA	- Gas Appliance Manufacturers Association
GBI	- Green Building Initiative
gpf	- Gallons per flush
gpm	- Gallons per minute
GPMCS	- Green Plumbing and Mechanical Code Supplement
GSA	- General Services Administration
GWP	- Global warming potential
HCD	- California Department of Housing and Community Development
HI	- Hydraulic Institute
HET	- High Efficiency Toilet
HEU	- High Efficiency Urinal
HUD	- Housing and Urban Development
HVAC	- Heating, ventilation, and air-conditioning
HVAC&R	- Heating, ventilation, air-conditioning, and refrigeration
IAPMO	- International Association of Plumbing and Mechanical Officials
IAPMO ES	- IAPMO Evaluation Service
IAPMO R&T	- IAPMO Research and Testing
IAPMO T&S	- IAPMO Testing and Services
IAS	- International Accreditation Service
IAQ	- Indoor air quality
IBC	- International Building Code
ICBO	- International Conference of Building Officials

ICC	-	International Code Council
ICC ES	-	International Code Council Evaluation Service
IgCC	-	International Green Construction Code
IDPH	-	Illinois Department of Public Health
IEC	-	International Electrotechnical Commission
IGC	-	Interim Guide Criteria by IAPMO
IOU	-	Investor Owned Utilities
I-P	-	Inch-pound
IPC	-	International Plumbing Code
IRC	-	International Residential Code
IRIS	-	Integrated Risk Information System
IS	-	Installation Standards by IAPMO
ISO	-	International Organization of Standardization
KCMA	-	Kitchen Cabinet Manufacturers Association
kWh	-	Kilowatt-hour
L	-	Liter
LADBS	-	Los Angeles Department of Building Services
LCA	-	Life Cycle Assessment
LCCA	-	Lead Contamination Control Act
LCI	-	Life Cycle Inventory
LCR	-	Lead and Copper Rule
LEED	-	Leadership in Energy and Environmental Design
MCAA	-	Mechanical Contractors Association of America
MCAC	-	Mechanical Contractors Association of Canada
MSS	-	Manufacturers Standardization Society of the Valve and Fittings Industry, Inc.
NAA	-	National Apartment Association
NAECA	-	National Appliance Energy Conservation Act
NAHB	-	National Association of Home Builders
NAM	-	National Association of Manufacturers
NCHI	-	National Council of the Housing Industry (Division of NAHB)
NCSBCS	-	National Conference of States on Building Codes and Standards
NES	-	National Evaluation Service
NFPA	-	National Fire Protection Association
NIST	-	National Institute of Standards and Technology
NKBA	-	National Kitchen and Bath Association
NMHC	-	National Multi Housing Council
NMHCSS	-	National Manufactured Housing Construction and Safety Standards
NOI	-	Notice of Intent
NPC	-	National Plumbing Code
NPCC	-	National Plumbing Code of Canada
NPGA	-	National Propane Gas Association

NRC	- National Research Council Canada
NRDC	- Natural Resources Defense Council
NSF Int'l	- Formerly National Sanitation Foundation
NSC	- National Safety Council
NSPC	- National Standard Plumbing Code
NTTA	- National Technology Transfer and Advancement Act
OMB	- Office of Management and Budget
OSHA	- Occupational Safety and Health Administration
PBV	- Pressure Balancing Valve
PCR	- Product Category Rules
PDI	- Plumbing Drainage Institute
PEL	- Permissible Exposure Limits
PERC	- Plumbing Efficiency Research Coalition
PEX	- Cross-linked Polyethylene
PHCC	- Plumbing-Heating-Cooling Contractors-National Association
PIAC	- Plumbing Industry Advisory Council
PILC	- Plumbing Industry Leadership Coalition
PMI	- Plumbing Manufacturers International
PPIG	- Plumbing Products International Group
PPFA	- Plastic Pipe and Fittings Association
ppb	- Parts per billion
ppm	- Parts per million
PS	- Property Standards by IAPMO
RBQ	- Régie du bâtiment du Québec (Building Code Board)
RPA	- Radiant Panel Association
RPM	- Revolutions per minute.
SBCCI	- Southern Building Code Congress International
SCAQMD	- South Coast Air Quality Management District
SCBPS	- Standing Committee on Building and Plumbing Services
SCC	- Standards Council of Canada
SDO	- Standards Development Organization
SDWA	- Safe Drinking Water Act
SME	- Subject Matter Expert
SPC	- Standard Plumbing Code
TCEQ	- Texas Commission on Environmental Quality (formerly TNRCC)
TIL	- Technical Information Letter (CSA)
TXV	- Thermal Expansion Valve
UA	- Union Association of Plumbers and Pipefitters
UCA	- Universal Conformity Assessment
UFC	- Uniform Fire Code
UL	- Underwriters Laboratories
UMC	- Uniform Mechanical Code

UPC	-	Uniform Plumbing Code
U.S.C.	-	United States Code
USDA	-	United States Department of Agriculture
USDOE	-	United States Department of Energy
USEPA	-	United States Environmental Protection Agency
USFEMA	-	United States Federal Emergency Management Agency
USGBC	-	U.S. Green Building Council
USGSA	-	United States General Services Administration
UUT	-	Unit under test
VDMA	-	German Valve Association
VOC	-	Volatile organic compound
WERF	-	Water Environment Research Foundation
WFCA	-	Western Fire Chiefs Association
WPC	-	World Plumbing Council
WQA	-	Water Quality Association
WRAS	-	Water Regulations Advisory Scheme

Past Presidents of PMI and PBI

Plumbing Manufacturers International

- 2013 Jeff Baldwin, T & S Brass and Bronze Works (jbaldwin@tsbrass.com)
- 2012 Stewart Yang, Kohler Co. (stewart.yang@kohler.com)
- 2011 Jack Krecek, Elkay Manufacturing Company (out of the industry)
- 2010 Lee Mercer, Moen Incorporated (lee.mercer@iapmo.org)

Plumbing Manufacturers Institute:

- 2009 Walt Strader, Pfister (retired)
- 2008 Rod Ward, Speakman Company (rward@speakmancompany.com)
- 2007 Ken Martin, Delta Faucet Company (kpm@deltafaucet.com)
- 2006 Claude Theisen, T&S Brass and Bronze Works (ctheisen@tsbrass.com)
- 2005 John Lauer, Sloan Valve Company (john.lauer@sloanvalve.com)
- 2004 Jim Westdorp, Kohler Co. (jim.westdorp@kohler.com)
- 2003 Ralph Herrbach, Cifial USA (ralph@waterplace.us)
- 2002 Todd Talbot, BrassCraft Mfg. Co. (ttalbot@fluidmaster.com)
- 2001 Frank Evans, Chicago Faucet Company (retired)
- 2000 Linda Mayer, Moen Incorporated (out of the industry)
- 1999 Fred Luedke, NEOPERL (retired)

Chairs:

- 1998 William O’Keeffe, Symmons Industries (wokeeffe@symmons.com)
- 1997 Gary Turner, Teledyne Water Pik
- 1996 Alan Lougee, Chicago Faucet Company
- 1995 Patrick Kelly, Haws Corporation
- 1994 Alan Barry, Brasscraft/Masco (retired)
- 1993 William Seal, Fort Recovery Industries, Inc.
- 1992 James McNeany, Gerber Plumbing Fixtures Corporation
- 1991 Joseph Woodford, WCM
- 1990 Craig Selover, Delta Faucet Company (retired)
- 1989 Richard Chandler, Central Brass Manufacturing Company
- 1988 Richard Swiers, Chicago Faucet Company
- 1987 Claus Ziegler, Interbath
- 1986 Delwin Renfroe, U.S. Brass
- 1985 Dirck Barhydt, WPM

Presidents:

- 1984 Fred Schmuck, Fluidmaster
- 1983 Raymond Kennedy, Delta Faucet Company/Masco
- 1982 Bruce Barlow, C S & B
- 1981 Peter Warsaw, Speakman Company
- 1980 Len Andrus, Brasscraft Mfg. Co.
- 1979 Art Perlet, Garvin, Division of RHW
- 1978 Edward Leutheuser, Alsons Corporation
- 1977 George Theisen, T&S Brass and Bronze Works
- 1976 George Theisen, T&S Brass and Bronze Works

Plumbing Brass Institute:

- 1975 Warren Fisher, Guarantee Specialty
- 1974 Everett Wilcox, Leonard Valve Company
- 1973 Harry Lipman, Jameco Industries
- 1972 Howard Griesbach, Powers Regulator
- 1971 Roger Milroy, Lee Brothers Co.
- 1970 Willard Denham, Speakman Company
- 1969 Walter Miller, Union Brass & Mfg. Co.

AGENDA | 1.0 CEO/EXECUTIVE PANEL MODERATED BY BILL KURTIS

DATE: TUESDAY, OCTOBER 28, 2014
PLACE: THE WESTIN HOTEL, ROSEMONT, IL

TIME: 8:00 AM – 11:00 AM
ROOM: THE EXECUTIVE FORUM

Time			
8:00AM	1.1	Welcome and Opening Remarks/Antitrust Compliance Statement	Kilbane
		Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to this Policy is mandatory. Review of the PMI Antitrust Compliance Policy can be found online here .	
	1.2	Introduction Video	Kilbane
	1.3	Executive Roundtable Panel Discussion	Kurtis
		<ul style="list-style-type: none"> • Michael Sipek, CEO, Bradley Corporation • Jai Shah, President, Delta Faucet Company • Chris Baldwin, President, Global Faucets, Kohler Company • David Lingafelter, President, Moen Incorporated • Tim O’Keeffe, CEO, Symmons Industries, Incorporated • Claude Theisen, President and CEO, T& S Brass & Bronze Works, Incorporated • Bill Strang, President, TOTO, USA • Bill Kurtis, Television Journalist, Producer, and News Anchor 	
10:00AM	1.4	Networking Break and Exhibits	
10:20AM	1.5	Commentary	Kurtis
10:55AM	1.6	Summary	Kurtis
11:00AM	1.7	Adjournment	Kilbane



October 28, 2014
11:00 am CST

AGENDA | 2.0 SPECIAL PRESENTATION

DATE: TUESDAY, OCTOBER 28, 2014
PLACE: THE WESTIN HOTEL, ROSEMONT, IL

TIME: 11:00 AM – 11:30 AM
ROOM: THE EXECUTIVE FORUM

Time			
11:00AM	2.1	Introduction and Opening Remarks/Antitrust Compliance Statement Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to this Policy is mandatory. Review of the PMI Antitrust Compliance Policy can be found online here .	Higgins
11:05AM	2.2	Grass Roots: Energizing the Base! Bob Weidner CEO, Metals Service Center Institute (MSCI)	Weidner
11:20AM	2.3	Questions and Answers	Weidner
11:25AM	2.4	Summary	Weidner
11:30AM	2.5	Adjournment	Higgins



October 28, 2014
11:30 am CST

AGENDA | 3.0 GOVERNMENT AFFAIRS COMMITTEE MEETING

DATE: TUESDAY, OCTOBER 28, 2014 **TIME:** 11:30 AM – 12:30 PM
PLACE: THE WESTIN, ROSEMONT, IL **ROOM:** THE EXECUTIVE FORUM
CHAIR: JOEL SMITH, KOHLER CO. (F'12 THROUGH F'15)
 GARY COLE, T&S BRASS AND BRONZE WORKS, INC. (SP'14 THROUGH F'15)

CONSULTANTS: JERRY DESMOND, DESMOND AND DESMOND
 STEPHANIE SALMON, POTOMAC GOVERNMENT RELATIONS, LLC

PURPOSE/SCOPE: TO SUPPORT ACTIVITIES OF PMI WITH FEDERAL, STATE AND LOCAL GOVERNMENT AGENCIES, LEGISLATORS OR REGULATORS AND TO IMPLEMENT ACTION WITH THOSE GROUPS WHEN WARRANTED TO MEET PMI'S PUBLIC POLICY NEEDS

Time			
11:30AM	3.1	Introduction and Opening Remarks/Antitrust Compliance Statement	Smith
		Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to this Policy is mandatory. Review of the PMI Antitrust Compliance Policy can be found online here .	
	3.2	Announcements	Smith
	3.3	Approval of the March 3, 2014 Minutes of the Government Affairs Committee Meeting	Smith
		(See Attachment 3.3)	
11:35AM	3.4	California Legislative Issues Update	Desmond
11:50PM	3.5	National Legislative Issues Update	Salmon
12:05PM	3.6	2015 Advocacy Agenda	Desmond/ Salmon/ Higgins Cole
	3.7	Other Business	Cole
12:25PM	3.8	Summary	Cole
12:30PM	3.9	Adjournment	Cole



October 28, 2014
2:00 pm CST

AGENDA | 4.0 COMBINED TECHNICAL AND ADVOCACY/OUTREACH TRACKS

DATE: TUESDAY, OCTOBER 28, 2014

TIME: 2:00 PM – 3:30 PM

PLACE: THE WESTIN, ROSEMONT, IL

ROOM: THE EXECUTIVE FORUM

CHAIR: DAWN ROBINSON, PMI
MATT SIGLER, PMI

Time		
2:00PM	4.1 Call to Order and Opening Remarks	Higgins
	4.2 Announcements	Higgins
	Results: “How Low Can We Go and How Do We Know?”	
	4.3 Technical Track Research Priorities	Sigler
	4.4 Advocacy/Outreach Research Priorities	Robinson
2:30PM	4.5 2015 Advocacy Strategy	
3:25PM	4.6 Summary	
3:30 PM	4.7 Adjournment	Higgins



October 28, 2014
3:45 pm CST

AGENDA | 5.0 GENERAL MEMBERSHIP MEETING

DATE: TUESDAY, OCTOBER 28, 2014
PLACE: THE WESTIN, ROSEMONT, IL

TIME: 3:45 PM – 5:00 PM
ROOM: THE EXECUTIVE FORUM

Time

3:45PM	<p>5.1 Call to Order and Opening Remarks</p> <p>Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here.</p>	Kilbane
	<p>5.2 Announcements</p> <p>Welcome to New Members, First Time Attendees, Guests and International Speakers</p>	Kilbane
	<p>5.3 Approval of the March 4, 2014 General Membership Meeting Minutes</p> <p>(See Attachment 5.3)</p>	
	<p>5.4 Review of Open Action Items</p>	Kilbane
3:55PM	<p>5.5 Financial</p> <p>5.5.1 Treasurer’s Report</p> <p>5.5.2 Review and approval of PMI’s 2014 Dues Structure</p> <p>5.5.3 Review of PMI’s 2014 Operating Budget</p>	<p>Patton</p> <p>Patton</p> <p>Patton</p>
4:10PM	<p>5.6 President’s Report</p> <p>5.6.1 Review and approval of by-laws</p> <p>5.6.2 Review of 2014</p>	<p>Kilbane</p> <p>Kilbane</p>
4:35PM	<p>5.7 CEO/Executive Director’s Report</p> <p>5.8 Election of PMI Officers and Board of Directors and Passing of the Gavel</p> <p>5.9 Other Business</p> <p>5.9.1 Reminder, Next Meeting is set for October 26, 2015 in San Antonio, TX</p>	<p>Higgins</p> <p>Baldwin</p> <p>Kilbane/ Fernandez</p>
4:55PM	<p>5.10 Summary</p>	<p>Kilbane/ Fernandez</p>
5:00PM	<p>5.11 Adjournment</p>	<p>Kilbane/ Fernandez</p>

AGENDA | 1.0 (A) TECHNICAL COUNCIL TRACK

DATE: WEDNESDAY, OCTOBER 29, 2014

TIME: 8:30 AM – 10:30 AM

PLACE: THE WESTIN, ROSEMONT, IL

ROOM: THE EXECUTIVE FORUM

CO-CHAIRS: **UNIVERSAL CONFORMITY ASSESSMENT (UCA) CHAIR:**

BRIAN HINSON, KWC AMERICA (F'12 THROUGH F'15)

TECHNICAL COMMITTEE CHAIR:

MICHAEL MARTINEZ, DELTA FAUCET COMPANY (F'13 THROUGH F'16)

MATERIALS PERFORMANCE CHAIR:

JOHN FINCH, DELTA FAUCET COMPANY (SP'13 THROUGH F'16)

PLUMBING PRODUCTS CHAIR:

DAVID MARBRY, FLUIDMASTER (F'12 THROUGH F'15)

Time			
8:30AM	1.1	Call to Order and Opening Remarks/Antitrust Compliance Statement Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to the Policy is mandatory. Review of the PMI Antitrust Policy can be found online here .	Chair
	1.2	Announcements	Chair
	1.3	Approval of the March 4, 2014 Technical Council Meeting Minutes (See Attachment 1.3)	Chair
8:35AM	1.4	2014 Spring Conference Action Items Action Items from the Spring Conference were: <ul style="list-style-type: none"> • PMI staff will draft a summary document on the research gaps identified during the 2013 PMI Fall Conference. (Completed) • PMI staff will summarize the risk assessment report and issue it on a monthly basis starting in March. (One-time presentation completed. There was no intention for the report to be issued monthly) • PMI staff will schedule conference calls to draw up test plans, determine how to estimate costs and develop full project proposals for priority projects #2 through #5. (Under review) 	Chair
8:45AM	1.5	Canadian Water Quality Association (CWQA) Report Kevin Wong, Executive Director, Canadian Water Quality Association (CWQA)	Wong
9:00AM	1.6	LCA Panel Moderated by Jim Schneider, Editorial Director, Plumbing Engineer	Schneider
10:00AM	1.7	Questions and Answers	Schneider
10:15AM	1.8	Summary of Action Items	Sigler
10:25AM	1.9	Summary	Sigler
10:30AM	1.10	Adjournment	Sigler

AGENDA | 1.0(B) ADVOCACY/OUTREACH COUNCIL TRACK

DATE: WEDNESDAY, OCTOBER 29, 2014
PLACE: THE WESTIN, ROSEMONT, IL

TIME: 8:30 AM – 10:30 AM
ROOM: MICHIGAN

CO-CHAIRS: RICK RELES, KOHLER CO. (S'12 THROUGH F'15)
KRIS ALDERSON, BRADLEY CORP. (S'14 THROUGH F'17)

Time

- | | | |
|----------|--|-----------------------|
| 8:30AM | 1.0 Call to Order and Opening Remarks/Antitrust Compliance Statement | Alderson/Reles |
| | Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to this Policy is mandatory. Review of the PMI Antitrust Compliance Policy can be found online here . | |
| | 1.1 Announcements | Alderson/Reles |
| | Website update at 1:30PM | |
| | 1.2 Approval of the September 18, 2014 Advocacy and Outreach Committee Conference Call Minutes (See attachment 1.2) | Alderson/Reles |
| | 1.3 Review of the Action Items, for Review Only and not Discussion (See Appendix A) | Alderson/Reles |
| 8:35 AM | 1.4 A Presentation from Victor Post | Post |
| | Victor Post , Vice President and Managing Partner, GMP Research, will give a presentation on “Industry Trends and Competitive Influx from Private Labels..” | |
| | Presentation Available Upon Request | |
| 8:55 AM | 1.5 A Presentation from Reed Construction Data | McBay |
| | Presentation Available Upon Request | |
| 9:15 AM | 1.6 A Presentation on EPA WaterSense Communication and Marketing Efforts | Blette |
| | Veronica Blette , Chief, WaterSense Branch, EPA with updates on the WaterSense program from a marketing perspective. | |
| 10:05 AM | 1.7 2015 Advocacy/Outreach Strategy | Alderson/Reles |
| | 1.7.1 Problem Statement | |
| | 1.7.2 Elevator Speech | |
| | 1.7.3 PR Firm | |
| | 1.7.4 Review of Handouts and PMI Collateral (See attachment 1.7.4) | |
| | 1.8 Brainstorming | Alderson/Reles |
| | 1.9 Review Social Media and Policy Maker Score Cards
(See attachments 1.9a) (See attachments 1.9b) | Robinson |



October 29, 2014
8:30 am CST
Robinson

1.10 New Format to CEO Quarterly Reports, Synopsis vs. Detailed Versions
[\(See attachment 1.10\)](#)

1.11 Next Steps/Priorities

Alderson/Reles

10:25AM **1.12 Summary**

Alderson/Reles

10:30AM **1.13 Adjournment**

APPENDIX A

Open Action Items:

- Dawn Robinson will provide a list of A/O achievements for the A/O group during the Fall Conference.
- Dawn Robinson will work with member companies to obtain videos and other graphic elements they may have discussing industry issues to be posted to a new section of the Safe Plumbing website. This section will be a 'highlights' section to accompany the existing Member Company Press Release section. Its completion will coincide with the launch of the new website. GATHERED: INFORMATION HAS BEEN GATHERED, WILL BE POSTED WITH THE LAUNCH OF THE NEW WEBSITE
- Dawn Robinson will develop several infographics to accompany key PMI talking points and concerns to be shared on the website and social media sites. IN PROCESS: WILL BE POSTED WITH THE LAUNCH OF THE NEW WEBSITE
- The draft of the retrofit handout will be revised to focus more on what the intended audiences (i.e. consumer, water utility, restaurant/hotel, etc.) can do and emphasize that the manufacturers have done their part to make the products, now we need to get them used. DRAFT COMPLETE, AWAITING REVIEW
- Dawn Robinson will work to create a document summarizing the work PMI has done on the "How Low" subject in the form of a 5 things you should know. IN PROCESS

Action Items Listed as On-Going or Business-As-Usual:

- Dawn Robinson will work to create both a press release on retrofits and a related letter-to-the-editor to highlight PMI's "Drips to Gallons" message. ON-GOING
- Dawn Robinson will begin sending more frequent push notices through the mobile app to promote PMI and its initiatives. ON-GOING

Action Items Listed as Complete:

- PMI will gather the list of names and contacts from each company who are willing to assist in reaching out to prospective members by April 1, 2014 and work with them to invite these prospective members to join PMI; including issuing invitations to PMI Conferences and events. COMPLETE (will continue to promote)
- Dawn Robinson will go through the list of national and world celebration days to find new events to use in social media to raise awareness for PMI's issues. COMPLETE (will continue to promote)
- Dawn Robinson will work to gather additional factoids in the discussed areas of the plumbing timeline to include for vetting on the next two A/O committee conference calls. COMPLETE
- Dawn Robinson will look into offering a rebate finder on the Safe Plumbing website. COMPLETE
- Dawn Robinson will send out a survey prior to April 1, 2014 to allow members to indicate their interest in the project or it will be cancelled. CANCELLED
- PMI trade show booth/Fluidmaster will help design and order banners to be used by PMI in booth and table top displays. COMPLETE

- Dawn Robinson will meet with social media report vendors to determine the costs of purchasing reports for PMI and Safe Plumbing's social media accounts in order to quantify their reach and success. COMPLETE, WILL REVIEW BUDGET TO DECIDE PURCHASE ABILITY
- Ms. Higgins will contact Victor Post to request a sample of his proposed presentation for the A/O Dual Track session of the 2014 PMI Fall Conference to be circulated to the A/O group in order to determine if they would like to have him speak during that session. COMPLETE
- Dawn Robinson will circulate to the A/O group the list of the Technical team's top five research gaps for the How Low project. Ms. Robinson also noted that Victor Post, who spoke at the last PMI conference in spring, has been contacted as a potential speaker for the A/O group's breakout session.. Ms. Higgins agreed and offered to reach out to him to request a sample of the presentation. COMPLETE
- Dawn Robinson will establish a recurring hashtag, to be used on PMI's Twitter and Facebook accounts, that shares a new event from the timeline each Thursday. COMPLETE
- Dawn Robinson will issue a press release about the timeline to the media. COMPLETE
- Dawn Robinson will make the correction to the timeline to the 1906 date and also add in the additional items submitted by NSF and others following the receipt of the event details. COMPLETE
- Barbara C. Higgins will ask Mr. Kucinski to provide a sample of his proposed presentation and make a final decision on whether or not to add him to the list of speakers for the Fall Conference. She will share this decision with the group on the August 21 conference call. The decision was made not to include Mr. Kucinski as a speaker at this time.
- The A/O group will review the potential list of research projects to and be ready to provide their ranked list during the next A/O conference call. Following the August 21, Conference call, it was decided to revisit the research project following a Tech review of their list and after the A/O votes indicated the primary concern was drainline carry issues which are being addressed through PERCII, the money will be considered for other projects such as PR firms and other advocacy avenues. COMPLETE



October 29, 2014
11:00 am CST

AGENDA | 2.0 SPECIAL PRESENTATION

DATE: WEDNESDAY, OCTOBER 29, 2014
PLACE: THE WESTIN HOTEL, ROSEMONT, IL

TIME: 11:00 AM – 12:00 PM
ROOM: THE EXECUTIVE FORUM

Time			
11:00AM	2.1	Introduction and Opening Remarks/Antitrust Compliance Policy Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here	Sigler
11:05AM	2.2	Comparison of “Green” Programs from Around the World Jorg Rudolph Vice President, Head of Product Management, NEOPERL	Rudolph
11:45AM	2.3	Questions and Answers	Rudolph
11:55AM	2.4	Summary	Rudolph
12:00PM	2.5	Adjournment	Sigler



October 29, 2014
1:30 pm CST

AGENDA | 3.0 REPORT FROM DUAL TRACK SESSIONS AND PMI WEBSITE

DATE: WEDNESDAY, OCTOBER 29, 2014
PLACE: THE WESTIN, ROSEMONT, IL
CHAIR: DAWN ROBINSON, PMI
MATT SIGLER, PMI

TIME: 1:30 PM – 2:00 PM
ROOM: THE EXECUTIVE FORUM

Time		
1:30 PM	3.1 Call to Order and Opening Remarks/Antitrust Compliance Statement	Higgins
	Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here .	
	3.2 Announcements	Higgins
1:35PM	3.3 Review of Technical Track Session	Sigler
1:40PM	3.4 Review of Advocacy/Outreach Track Session	Robinson
1:45PM	3.5 Introduction to New PMI Website	Higgins/Baird
1:55PM	3.6 Summary	Higgins
2:00 PM	3.7 Adjournment	Higgins

AGENDA | 4.0 FAIR TRADE COMMITTEE MEETING

DATE: WEDNESDAY, OCTOBER 29, 2014
PLACE: WESTIN O'HARE, ROSEMONT, IL
CHAIR: CHIP WAY, LAVELLE (F'14 THROUGH F '16)
 ECE COKYASAR-POTTER, VITRA (F '12 THROUGH F'15)

TIME: 2:00 PM – 3:00 PM
ROOM: THE EXECUTIVE FORUM

PURPOSE: TO PROMOTE DOMESTIC COMPETITIVENESS AND MUTUAL RESPECT AMONG TRADING PARTNERS FOR BASIC FREE MARKET PRINCIPLES AND INTELLECTUAL PROPERTY RIGHTS

SCOPE: IMPORTED PRODUCTS REQUIRED TO MEET THE SAME REQUIREMENTS AS DOMESTIC MANUFACTURED PRODUCTS IN THE U.S. AND GLOBALLY

Time		
2:00PM	<p>4.1 Introduction and Opening Remarks/Antitrust Compliance Statement</p> <p>Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here.</p>	Way/Cokyasar-Potter
	<p>4.2 Announcements</p>	Way/Cokyasar-Potter
	<p>4.3 Approval of the March 3, 2014 Fair Trade Committee Meeting Minutes (See Attachment 4.3)</p>	Way/Cokyasar-Potter
	<p>4.4 Action Item from the 2014 Spring Conference</p> <p>Those interested in the opening for co-chair of the Fair Trade Issue Committee should contact staff. (Complete)</p> <p>Ms Orgill's postponed presentation on Brick and Clicks vs. Internet Sales/Buying British Born products will be given at the Fall 2014 Conference (Complete)</p>	Way/Cokyasar-Potter
2:05PM	<p>4.5 Environmental Labelling and Internet Sales of Non-Compliant Products</p> <p>Hampton Newsome, Attorney, Bureau of Consumer Protection Federal Trade Commission via video conference call</p>	Newsome
2:30PM	<p>4.6 Bricks and Clicks vs Internet/Buying British-Born</p> <p>Yvonne Orgill, Chief Executive of Bathroom Manufacturing Association (BMA)</p>	Orgill
2:50PM	<p>4.7 Other Business</p>	Way/Cokyasar-Potter
	<p>4.8 Request for Future Topics</p>	Way/Cokyasar-Potter
2:55PM	<p>4.9 Summary</p>	Way/Cokyasar-Potter
3:00PM	<p>4.10 Adjournment</p>	Way/Cokyasar-Potter

AGENDA | 5.0 WATER EFFICIENCY AND SUSTAINABILITY COMMITTEE

DATE: WEDNESDAY, OCTOBER 29, 2014
PLACE: THE WESTIN, ROSEMONT, IL
CHAIR: DANIEL GLEIBERMAN, SLOAN VALVE (SP'14 THROUGH F'16)
 JEFF ZEMAN, KOHLER (F'14 THROUGH F'16)

TIME: 3:30 PM – 5:00 PM
ROOM: THE EXECUTIVE FORUM

Time		
3:30PM	<p>5.1 Introduction and Opening Remarks/Antitrust Compliance Policy</p> <p>Meeting attendees are reminded that the PMI antitrust policy remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here.</p> <p>5.2 Approval of the March 3, 2014 Water Efficiency and Sustainability Meeting Minutes (See Attachment 5.2)</p> <p>5.3 2014 Spring Conference Action Items</p> <p>The Action Item from the Spring Conference was PMI staff will work with George Hawkins of DC Water to promote the use of WaterSense programs. (Complete)</p>	<p>Gleiberman/ Zeman</p> <p>Gleiberman/ Zeman</p> <p>Higgins/ Salmon</p>
3:35PM	<p>5.4 Health Product Declarations Via Video Conference</p> <p>Jennifer Atlee</p> <p>Technical Liaison, Health Product Declarations Collaborative (HPD)</p> <p>5.5 Questions and Answers</p>	<p>Atlee</p>
4:10PM	<p>5.6 Health Certifications in Plumbing from the United Kingdom</p> <p>Christian Taylor-Hamlin, Technical Director, Bathroom Manufacturers Association (BMA)</p>	<p>Christian Taylor- Hamlin</p>
4:50PM	<p>5.7 Questions and Answers</p>	
4:55PM	<p>5.8 Summary</p>	<p>Gleiberman/ Zeman</p>
5:00PM	<p>5.9 Adjournment</p>	<p>Gleiberman/ Zeman</p>



October 30, 2014
9:00 am CST

AGENDA | 1.0 SPECIAL PRESENTATION

DATE: THURSDAY, OCTOBER 30, 2014
PLACE: THE WESTIN HOTEL, ROSEMONT, IL

TIME: 9:00 AM – 9:30 AM
ROOM: THE EXECUTIVE FORUM

Time			
9:00AM	1.1	Introduction and Opening Remarks/Antitrust Compliance Statement Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here	Sigler
9:05AM	1.2	Water Energy Rebate Programs Jacob Tompkins Managing Director, Waterwise	Tompkins
9:20AM	1.3	Questions and Answers	Tompkins
9:25AM	1.4	Summary	Tompkins
9:30AM	1.5	Adjournment	Sigler

AGENDA | 2.0 PANEL DISCUSSION “FUTURE OF WATER REVISITED”

DATE: THURSDAY, OCTOBER 30, 2014
PLACE: THE WESTIN HOTEL, ROSEMONT, IL

TIME: 9:30 AM – 11:30 AM
ROOM: THE EXECUTIVE FORUM

Time			
9:30AM	1.1	Introduction and Opening Remarks/Antitrust Compliance Statement	Robinson
		Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here	
9:35AM	1.2	Future of Water Revisited Panel	Miodonski
		Moderated by Bob Miodonski, Group Publisher, BNP Media’s Plumbing Group	
		<ul style="list-style-type: none"> • John Baethke, President, John Baethke and Son Plumbing • Mary Ann Dickenson, President and CEO, Alliance for Water Efficiency (AWE) • Danielle Gallet, Infrastructure Strategist and Water Supply Program Manager, Center for Neighborhood Technology • Mike Ramsey, Water Superintendent, Village of Westmont, IL • Ed Lichner, President Hydrodyne and Neal Shapiro, Watershed Section Supervisor and Management Coordinator for the City of Santa Monica’s Office of Sustainability & the Environment representatives from American Rainwater Catchment Systems Association (ARCSA) 	
11:00AM	1.3	Questions and Answers	Miodonski
11:25AM	1.4	Summary	Miodonski
11:30AM	1.5	Adjournment	Higgins

SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Water Efficiency and Sustainability Committee
Time: 3:30 pm – 5:00 pm

Jennifer Atlee
Technical Liaison
Health Product Declaration Collaborative
Phone: 802-380-4966
jatlee@hpdcollaborative.org

As Technical Liaison for the Health Product Declaration Collaborative, Jennifer Atlee supports the HPD Collaborative's Manufacturers Advisory Panel, the continued evolution of the HPD standard, and adoption of the HPD by manufacturers and their supply chain.

Throughout her prior work at BuildingGreen, the Toxics Use Reduction Institute, MIT's Material Systems Laboratory, and the Rocky Mountain Institute, Ms. Atlee has held a longstanding focus on effective assessment of products, processes, and organizations toward sustainability objectives. Ms. Atlee received a bachelor's degree in Environmental Science from Brown University, and a dual masters in Technology Policy and Materials Science and Engineering, both from the Massachusetts Institute of Technology.

SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Panel Discussion: "LCA"
Time: 8:30 am – 10:30 am

Steve Baer

Principal Consultant and Director
PE International, Inc
Phone: 617 247 4477
S.Baer@pe-international.com

Steve Baer is a principal consultant for PE INTERNATIONAL, Inc. and brings over 35 years of experience in manufacturing, product development, marketing and sustainability consulting. Mr. Baer's work focuses on helping clients to better understand and improve the environmental footprints of their products as well as their corporate sustainability practices.

Mr. Baer leads the Building and Construction Services sector in North America. He is the immediate past chair of the U.S. Green Building Council (USGBC) LEED Materials Technical Advisory Group as well as a member of the LEED Technical Committee and the Codes Committee. Mr. Baer chairs the USGBC Supply Chain Working Group. He is a frequent speaker at USGBC, universities and American Institute of Architects (AIA) conferences. Additionally, Mr. Baer is an adjunct Professor at the University of Pennsylvania, where he teaches a Business Sustainability course in the Department of Environmental Studies.

Prior to working with PE INTERNATIONAL, Mr. Baer was a Senior Principal Scientist with Armstrong World Industries. In this role, he provided manufacturing management support for Armstrong's facilities throughout the world and oversaw Armstrong's pioneering ceiling recycling program.

Mr. Baer is a Chemical Engineering graduate from Rensselaer Polytechnic Institute (RPI). He lives on the Jersey shore and works out of PE INTERNATIONAL'S Boston office.

SPEAKER INFORMATION

Date: *Thursday, October 30, 2014*
Event: *Panel Discussion: "Future of Water Revisited"*
Time: *9:30 am – 11:30 am*

John Baethke
President
John Baethke & Son Plumbing
Phone: 773-276-5430
jbaethke@baethkeplumbing.com

John Baethke has owned John Baethke & Son Plumbing in Chicago for 20 years. Prior to owning John Baethke & Son Plumbing, Mr. Baethke worked in residential and commercial new construction for 10 years in Crystal Lake and Rolling Meadows.

Mr. Baethke provides a large variety of plumbing services with expertise in residential and light commercial plumbing, flat rate service contracting, water heater repair and installation as well as emergency plumbing services. Mr. Baethke also has expertise in "Green" plumbing conservation featuring low flow products and high efficiency technology.

Mr. Baethke is a member of numerous affiliations including the Plumbing Council of Chicagoland, Plumbing Contractors Association (PCA), GreenPlumber, Chicagoland Chamber of Commerce, National Plumbing, Heating & Cooling Contractors Association (NAPHCC), and Illinois Plumbing Heating and Cooling Contractors (ILPHCC) and the Service Roundtable. Finally, Mr. Baethke's company holds the Better Business Bureau A+ Rating.

Mr. Baethke was the first certified "GreenPlumber" contractor in Chicago and Illinois. John Baethke and Sons Plumbing has received numerous Better Business Bureau's Complaint Free Awards, was voted best service Plumbing Company in Chicago by "The Reader" and received the Better Business Bureau "Torch Award for Business Ethics" .

Mr. Baethke holds the Cross Connection Control Inspectors License & Certification, and the Licensed Green Plumber Cross.

SPEAKER INFORMATION

Date: Tuesday, October 28, 2014
Event: CEO/Executive Panel
Time: 8:00 am – 10:00 am

Christopher Baldwin
President
Global Faucets, Kohler Company
Phone: 920-457-4441
chris.baldwin@kohler.com

Chris Baldwin currently serves as President – Global Faucets, a sector of Kohler Company. In this role he provides full-scope leadership at both the strategic and operational levels for the Global Faucets business and leads the sector’s functional activities from product development and manufacturing to finance and human resources.

Mr. Baldwin is a seasoned leader experienced in sales, marketing, new product development and general management. Mr. Baldwin joined Kohler Co. in July 2005 as Director – RV/Mobile within Kohler Power Systems where he was responsible for developing and launching this new business sector and building the team to execute and manage its growth. In 2007, Mr. Baldwin was appointed General Manager – Kallista. While at Kallista, Kohler Co.’s luxury, boutique plumbing business, he directed and provided leadership for all operating functions, including sales, marketing, supply chain, customer service, new product development, engineering, finance and administration. Before joining Kohler Co., Mr. Baldwin held positions in sales, marketing and new product development at Siemens Building Technologies, Inc., including roles as Product Manager and National Sales Manager. Mr. Baldwin previously also held positions at Eaton Corporation and Dwyer Instruments, Inc.

Mr. Baldwin has a Bachelor of Science degree in chemical engineering from Purdue University and a Master of Business Administration degree from Northwestern University, J.L. Kellogg School of Management.

SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Advocacy and Outreach Track Committee
Time: 8:30 am – 10:30 am

Veronica Blette
Chief, WaterSense
Environmental Protection Agency
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Veronica Blette is the Chief of the WaterSense Branch in the Office of Wastewater Management at the U.S. Environmental Protection Agency (EPA).

Prior to her current position, Ms. Blette served for several years as Special Assistant to the Director of the Office of Ground Water and Drinking Water and also served as the Team Leader of the Drinking Water State Revolving Fund.

Before joining EPA in 1997, Ms. Blette worked in the academic research and environmental consulting fields on projects investigating the effects of atmospheric deposition on terrestrial ecosystems and water quality.

Ms. Blette has a B.A. in Geology from Smith College and a M.S. in Geology from the University of Massachusetts.

SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Dinner with "Wit and Wisdom"
Time: 6:45 pm – 8:45 pm

Conor Cunneen
Author and Business Humorist
Irishman Speaks
Phone: 630-718-1643
cc@irishmanspeaks.com

Conor Cunneen is an Irishman happily exiled in Chicago where he says the Guinness is good, the natives are friendly and he has been force-fed more corned beef and green beer than he ever had in Ireland. Mr. Cunneen is also a sought after speaker, educator and an award winning humorist who combines wit and wisdom to provide powerful and memorable programs to help you set the pace.

A former VP Marketing with Unilever, who has worked in Ireland, UK and USA, Mr. Cunneen's objective is to leave with implementable ideas to improve performance, productivity and teamwork and, oh yeah, a spring in your step, a smile on your face and a beat in your heart (Medical authorities state the latter is very important).

Conor Cunneen is:

- A Chicago Humorous Speaker of the Year for a speech—would you believe?—on *Customer Service in San Quentin Prison*.
- Fellow Marketing Institute of Ireland
- One of less than 70 people in history of Toastmasters to be designated *Accredited Speaker*
- Author of four books including *Why Ireland Never Invaded America* (that's a business book!) and the soon to be published *What Mark Twain Learned Me 'bout Public Speakin'*
- Curator and publisher of www.TodayInIrishHistory.com
- President-Elect National Speakers Association – IL Chapter
- Board member Community Career Center Naperville
- Host *JobTalk* on Chicago radio
- Husband to his long suffering wife, Pat!

SPEAKER INFORMATION

Date: Thursday, October 30, 2014
Event: Panel Discussion: "Future of Water Revisited"
Time: 9:30 am – 11:30 am

Mary Ann Dickinson
President and CEO
Alliance for Water Efficiency (AWE)
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maryann@a4we.org

A frequent presenter at PMI conferences, Mary Ann Dickinson is the President and CEO of the Alliance for Water Efficiency, a non-profit organization dedicated to promoting the efficient and sustainable use of water in the United States and Canada. Headquartered in Chicago, the Alliance works with over 400 water utilities, water conservation professionals in business and industry, planners, regulators, and consumers.

Prior to joining the Alliance in July of 2007, Ms. Dickinson was Executive Director of the California Urban Water Conservation Council (CUWCC), a non-profit organization composed of urban water supply agencies, environmental groups, and other entities managing statewide water conservation in California and implementing the nation's first set of Best Management Practices.

Ms. Dickinson has over 40 years of experience, having worked at the Metropolitan Water District of Southern California (MWD), the South Central Connecticut Regional Water Authority (RWA), and the Connecticut Department of Environmental Protection (DEEP). A graduate of the University of Connecticut with a degree in environmental planning, Ms. Dickinson has authored numerous publications on water conservation, land use planning, and natural resources television and community cable stations. Ms. Dickinson is Chair of the Efficient Urban Water Management Specialist Group for the International Water Association (IWA), past Chair of the American Water Works Association National Water Conservation Division (AWWA), past President of the California Irrigation Institute (CAII), past President of the Lake Arrowhead Community Services District, and currently serves as a Board member of the U.S. Water Alliance, Texas Water Foundation, and River Network. Ms. Dickinson has presented numerous papers on water conservation internationally and all across the United States and Canada.

SPEAKER INFORMATION

Date: *Wednesday, October 29, 2014*
Event: *Advocacy and Outreach Track Committee*
Time: *8:30 am – 10:30 am*

Tim Duggan
Director of Customer Solutions
CMD
tim.duggan@reedbusiness.com

Tim Duggan is Director of Customer Solutions at CMD, formerly Reed Construction Data, and has 20 plus years of experience with construction project data, construction cost data combined with database management and statistics.

An analytics expert, Mr. Duggan has been responsible for integrating project data into building product manufacturers' business and strategic planning and has developed forecasting models, as well as interactive web-based dashboard services that allow building product manufacturers to monitor specification influence, market share and market size.

Mr. Duggan earned a B.S. degree in Mechanical Engineering at New Jersey Institute of Technology and began his career as an Engineer with the U.S. Army Research and Development Command.

SPEAKER INFORMATION

Date: *Thursday, October 30, 2014*
Event: *Panel Discussion: "Future of Water Revisited"*
Time: *9:30 am – 11:30 am*

Danielle Gallet

Infrastructure Strategist & Water Supply Program Manager
Center for Neighborhood Technology (CNT)
Phone: 773-269-4004
danielleg@cnt.org

Danielle Gallet is the Infrastructure Strategist and Water Supply Program Manager for the Center for Neighborhood Technology (CNT) Water Group.

Ms. Gallet has been a water resource strategist for over seven years. At the Center for Neighborhood Technology (CNT) Water Group, Ms. Gallet produces research and reports, develops tools, informs policy and assists with case studies that support sustainable water resource planning and management at the local, regional and national scale. Particular topics of expertise include infrastructure and water loss control issues, adoption of integrated water resource planning (One Water), and framing the public argument for sustainable water resource practices. Ms. Gallet also oversees CNT's work on valuing the economic benefits of green infrastructure within its Stormwater Program.

Ms. Gallet is a member of the American Water Works Association (AWWA) and currently serves as Chair of the Water Efficiency Committee for the IL Section and sits on AWWA's National Water Loss Control Committee as well as the Water Resources Planning and Management Committee. Ms. Gallet is also a member of the International Water Association (IWA) and the American Planning Association (APA). Ms. Gallet has a bachelor's degree in Business Management and a Masters in Urban Planning and Policy.

SPEAKER INFORMATION

Date: *Wednesday, October 29, 2014*
Event: *Panel Discussion: "LCA"*
Time: *8:30 am – 10:30 am*

Dave Hartter
Sustainability Program Manager
EarthShift
Phone: 802-434-3326 ext 106
dave@earthshift.com

Dave Hartter is a Sustainability Program Manager with EarthShift, a market leader in Life Cycle Assessment (LCA) and Sustainability Return on Investment (S-ROI).

Mr. Hartter specializes in LCA and sustainable product development for a wide range of industries, including both B2B and B2C customers. Through strategic analysis, comprehensive training programs and program management, Mr. Hartter helps clients understand, communicate and optimize sustainable value of their products and services.

Mr. Hartter's background includes extensive LCA, project leadership, design for the environment, and product development experience with Fortune 500 companies, including GE and Newell Rubbermaid. Mr. Hartter received a bachelor's degree in mechanical engineering from Purdue University and a master's degree in applied economics from Virginia Tech. He resides in Charlotte, North Carolina.

SPEAKER INFORMATION

Date: Tuesday, October 28, 2014
Event: "Chicago Style Dinner" and Networking Challenge/Event
Time: 6:30pm – 8:30 pm

Larry Kinsella

Chief Experience Officer and Founder
Honored Journey, Inc.
Phone: 815-260-6074
ljkinsella@att.net

A successful entrepreneur and businessman, Larry Kinsella, Chief Experience Officer of Honored Journey, Inc. has been fortunate enough to achieve noteworthy results in both startup and established Fortune 500 companies. He has held Executive Management roles in Sales, Operations, Finance and Marketing.

Regardless of the field, his level of expertise has always surpassed corporate expectations with regard to sales goals, employee satisfaction and profitability. Building cohesive teams that understand the value of continuous education, and ensuring remarkable customer experience, has been and always will be a trademark for his success. He looks forward to many more years of assisting companies achieve and surpass their corporate objectives.

Through speaking engagements, Mr. Kinsella has empowered companies as small as 20 to groups greater than 1000. Companies like Sony, La-Z-Boy Furniture Galleries, Epson, Greyhound, Lightfirst Inc., Computer City, Juvenile Diabetes Research Foundation, Cathedral of St. Raymond and numerous others have benefited from Mr. Kinsella's philosophy. *"Create an environment where the customer experience, both internal and external are exemplary. That and to continuously educate your team and provide them with the necessary tools, as well as communicate clear expectations and they will reach levels they never dreamed possible."*

Mr. Kinsella attended St. Ambrose University as well as The University of St. Francis. He holds his Bachelor Degree in Business Administration. He's listed in the National Directory of Who's Who in Executives & Professionals. He's the former Chairman of Parish Administration at the Cathedral of St. Raymond, and past President of Parish Council at the Cathedral. He's also a Liturgical Minister. He and his wife, Julie of 31 years reside in Joliet, and have five children: Andrew, Patrick, Christina, Michael and Matthew

SPEAKER INFORMATION

Date: Tuesday, October 28, 2014
Event: CEO/Executive Panel and Commentary
Time: 8:00 am – 11:00 am

Bill Kurtis

Acclaimed Documentary Host, Producer and Broadcaster
Leading Authorities
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lida@lauthorities.com

An acclaimed documentary host and producer, network and major market news anchor, multimedia production company president, and grass-fed cattle rancher, Bill Kurtis is celebrating his 45th anniversary in the field of broadcasting. Over the years, Mr. Kurtis has created a body of work that is virtually unparalleled.

Born in Florida and raised in Independence, Kansas, Mr. Kurtis graduated from the University of Kansas with a Bachelors of Science degree in Journalism. He attended Washburn University School of Law where he was awarded a Juris Doctor Degree. Mr. Kurtis began his television career at WIBW-TV (CBS) in Topeka, Kansas. In 1966, after being recognized for his 24-hour coverage of a devastating tornado, Mr. Kurtis was hired by WBBM-TV in Chicago where he was a field reporter and later anchor of *The Channel Two News*. Mr. Kurtis moved on to the network level at CBS where he anchored the *CBS Morning News* and contributed to *CBS Reports*. He is credited with breaking the Agent Orange story and the story of American children in Vietnam. He returned to Chicago and WBBM-TV as anchorman from 1985-1997 and was reunited with co-anchor Walter Jacobson in the fall of 2010-2013.

In 1990, he founded Kurtis Productions, traveling to the far ends of the earth for the Peabody Award-winning series *The New Explorers*, which aired on PBS. Kurtis Productions has also created programs for the A&E Networks, including the long running, award winning *Investigative Reports* and *Cold Case Files* as well as *Investigating History* for the History Channel. Mr. Kurtis has also served as the host of A&E's *American Justice*-the longest running non-fiction justice series on cable. *Cold Case Files* was nominated for 2004 and 2005 Primetime Emmys for Outstanding Nonfiction Series.

Mr. Kurtis also provided satirical narration for the feature film comedy *Anchorman: The legend of Ron Burgundy*, starring Will Ferrell. In 2008-2009, Mr. Kurtis served as the on-camera television spokesman for AT&T in a series of popular and humorous

commercials that featured him in internet challenges with sports superstars Michael Phelps, Floyd Mayweather, and Andy Roddick.

Mr. Kurtis is also an author: *the Death Penalty on Trial: Crisis in American Justice* (Public Affairs) is his most recent book, which explores issues surrounding capital punishment in America. By profiling two murder cases, Mr. Kurtis reveals his change of mind regarding capital punishment.

In his home state of Kansas, Mr. Kurtis is an active conservationist. His 10,000-acre Red Buffalo Ranch is located in the last section of North America to enjoy untouched tallgrass prairie.

In 2005, Mr. Kurtis founded Tallgrass Beef Company to champion the environmental and health benefits of grass-fed cattle ranching. Today, Tallgrass Beef can be found in restaurants, retailers, and on the internet at www.tallgrassbeef.com.

Mr. Kurtis is the recipient of numerous humanitarian, journalism, and broad casting awards. He is a member of the board of directors of several distinguished organizations including The Nature Conservancy, Chicago Green City Market, Chicago Botanic Garden, Brookfield Zoo, and the Field Museum of Chicago.

SPEAKER INFORMATION

Date: *Thursday, October 30, 2014*
Event: *Panel Discussion: "Future of Water Revisited"*
Time: *9:30 am – 11:30 am*

Ed Lichner
President
Hydrodyne
Phone: 224-407-0448
ed@hydrodyneh2o.com

Ed Lichner is President of Hydrodyne.

Mr. Lichner has been in the mechanical, electrical and plumbing industry for eight years. His experience focuses on designing/supplying rainwater harvesting systems. Mr. Lichner is an American Rainwater Catchment System Association Accredited Professional (ARCOSA AP) and a local representative for American Rainwater Catchment System Association (ARCOSA). He is also a member of American Society of Plumbing Engineers (ASPE) and American Society of Heating, Refrigeration and Air Conditioning Engineers (ASHREA).

Mr. Lichner holds a degree in mechanical engineering from Southern Illinois University.

SPEAKER INFORMATION

Date: Tuesday, October 28, 2014
Event: CEO/Executive Panel
Time: 8:00 am – 10:00 am

David Lingafelter
President
Moen Incorporated
Phone: 440-962-2060
dlingafe@moen.com

As President, David Lingafelter is responsible for leading and managing Moen Incorporated. Moen is a leading brand in the kitchen and bath industry, focused in the categories of faucets, sinks and bath accessories. Moen is part of Fortune Brands Home and Security, a portfolio of trusted brands including Moen, Master Lock, MasterBrand cabinets, Therma-Tru doors, and Simonton windows.

Mr. Lingafelter has been with Moen since 1990 when he joined the company as Manager of In-Store Service. During his tenure, he spent more than 20 years in various capacities of increased responsibilities that included Product Management, Vice President of Faucet and Sink Marketing, Vice President of Marketing and Product Development, and Vice President and GM for Moen's U.S. Wholesale Business Unit.

Mr. Lingafelter received an undergraduate degree in economics from Kenyon College and a master's degree in business administration from the Weatherhead School of Management at Case Western Reserve University.

SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Panel Discussion: "LCA"
Time: 8:30 am – 10:30 am

Sarah Mandlebaum
Life Cycle Analyst and Project Manager
Quantis
Phone: 248-227-4455
Sarah.mandlebaum@quantis-intl.com

Sarah Mandlebaum is a Life Cycle Analyst and Project Manager in the Boston office of Quantis, a firm of globally recognized experts in sustainability and life cycle assessment consulting, IT/software, training, and research.

With an academic background in environment and public health, and an interest in applying these to inform business decisions, Ms. Mandlebaum works to ensure life cycle assessments are informative and valuable for her clients. Ms. Mandlebaum has experience working with clients in a range of sectors including food and beverage, packaging, and pharmaceuticals. Much of her work focuses on the public communication of Life Cycle Assessment (LCA) results.

SPEAKER INFORMATION

Date: *Wednesday, October 29, 2014*
Event: *Advocacy and Outreach Track Committee*
Time: *8:30 am – 10:30 am*

Wendy McBay
Senior Director, Marketing
CMD
Phone: 770-417-4036
wendy.mcbay@reedbusiness.com

Wendy McBay is Senior Director of Marketing at CMD, formerly Reed Construction Data, and has 18 plus years of experience in construction industry marketing.

Ms. McBay has a background in channel marketing, market research, pricing and marketing communications. She holds an MBA in Marketing from Auburn University and has achieved Six Sigma Green Belt certification.

SPEAKER INFORMATION

Date: *Thursday, October 30, 2014*
Event: *Panel Discussion: "Future of Water Revisited"*
Time: *9:30 am – 11:30 am*

Bob Miodonski
Group Publisher
BNP Media Plumbing Group Publisher
Phone: 847-405-4007
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Bob Miodonski is Group Publisher of BNP Media's Plumbing Group, which consists of industry-leading print and digital magazines, websites and e-newsletters. Titles include: *Plumbing & Mechanical, Supply House Times, PM Engineer and Reeves Journal magazines; PVF e-News; Radiant & Hydronics e-news*; and www.RadiantAndHydronics.com.

Mr. Miodonski has covered the plumbing, piping and HVAC industry for more than 24 years as an editor and publisher of business-to-business construction magazines. He previously worked in the newspaper business as a general assignment reporter and editor.

Mr. Miodonski holds a bachelor's degree from Vanderbilt University, where he graduated summa cum laude, and a master's degree from the Northwestern University Medill School of Journalism, where he also has worked as a part-time instructor.

SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Fair Trade Committee
Time: 2:00 pm – 3:00 pm

Hampton Newsome
Attorney
Bureau of Consumer Protection
Federal Trade Commission
202-326-3035
hnewsome@ftc.gov

Hampton Newsome is a senior attorney with the Bureau of Consumer Protection at the Federal Trade Commission (FTC). He serves as the lead regulatory attorney for consumer protection matters related to energy-efficiency issues.

In this role, Mr. Newsome has developed and implemented national programs for consumer energy labels, including EnergyGuide, Lighting Facts, vehicle fuel, and insulation labels.

Before his tenure at the FTC, Mr. Newsome worked in the General Counsel's Office at the Nuclear Regulatory Commission where Mr. Newsome specialized in environmental law and nuclear materials issues.

Mr. Newsome received his undergraduate degree from Duke University and has degrees in law and urban and environmental planning from the University of Virginia.

SPEAKER INFORMATION

Date: Tuesday, October 28, 2014
Event: CEO/Executive Committee
Time: 8:00 am – 10:00 am

Tim O’Keeffe
Chief Executive Officer
Symmons
Phone: 781-664-5130
tokeeffe@symmons.com

Tim O’Keeffe, Chief Executive Officer, represents the third-generation of management for Symmons. In 2002, Mr. O’Keeffe began his career at Symmons in the technology department developing web and software programs for the company. After successfully implementing business software for Symmons, Mr. O’Keeffe moved to the Design Studio business, the company’s custom design service operation. During his management of the Design Studio business, Symmons created custom products for luxury hospitality properties across the country. Once the Design Studio program was operating successfully, Mr. O’Keeffe managed the Marketing department before he was promoted to Executive Vice President.

In his role as Executive Vice President, Mr. O’Keeffe was responsible for the day to day activities of the sales, operations, engineering and marketing departments. In 2010, Mr. O’Keeffe was appointed Chief Executive Officer of Symmons Industries and leads the company in new business development, product innovation and strategic planning.

Mr. O’Keeffe holds a Bachelor of Arts degree from Bates College in Maine. He resides in Hingham, Massachusetts with his wife Sue and his two daughters.

SPEAKER INFORMATION

Date: *Wednesday, October 29, 2014*
Event: *Fair Trade Committee*
Time: *2:00 pm – 3:00 pm*

Yvonne Orgill
Chief Executive
Bathroom Manufacturers Association
Phone: 44 1782747123
yvonne.orgill@bathroom-association.org.uk

A frequent presenter at PMI conferences, Yvonne Orgill is Chief Executive of the UK's Bathroom Manufacturers Association – the BMA. Since 2006, when she was appointed CEO, the BMA has grown significantly and is now recognized and respected as “The Voice of the UK Bathroom Industry”. Today, Ms. Orgill leads a trade body of 104 well recognized bathroom brands – both manufacturers and media involved in the UK bathroom industry. Its members employ over 10,000 people across 70+ sites and are responsible for a combined membership turnover in excess of £1 billion. Ms. Orgill represents the UK bathroom industry on a number of forums in the UK and Europe.

Ms. Orgill regularly meets with the UK Government and the European Commission. Ms. Orgill is a high profile spearhead of the European Water Label; the scheme was introduced and developed by the BMA and has now been adopted across Europe, and beyond, in over 30 states. In 2013 the scheme gained the support of major UK builders' merchants and retailers. The scheme was awarded its' fourth award at the 2014 Environment Awards. Ms. Orgill represents the BMA at two European Bathroom Trade Bodies.

Ms. Orgill's most recent mission is to lead a new consumer campaign – ‘Hot Water Burns Like Fire’. This highlights the pressing need for thermostatic valves to be installed in every UK bathroom, reducing terrible scalding accidents and the current 20 deaths per year to zero via awareness and incentive schemes. The scheme was launched at this year's Bathroom and Kitchen Business Conference.

In March 2013, at the prestigious kbbreview Awards in London, Ms Orgill was delighted to receive the Special Achievement Award. This particular award is given to those individuals who have made an ‘outstanding contribution to the kitchen and bathroom industry’. On the following evening at The Sentinel Business Awards in Staffordshire, the BMA received The Business Innovation Award for The Water Label.

SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Panel Discussion: "LCA"
Time: 8:30 am – 10:30 am

William Paddock
Managing Director
WAP Sustainability Consulting
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william@wapsustainability.com

William Paddock is Managing Director for WAP Sustainability Consulting.

Mr. Paddock offers a unique blend of business and environmental insights as a consultant that compliments his decade of environmental affairs experience. Mr. Paddock has become a trusted leader as a sustainability expert for government, academic and corporate entities. His work focus utilizes internationally recognized measurement methods to assess impacts and develop successful programs and initiatives to advance the sustainability of an organization whether through assessing its environmental impacts, building brand and imaging, or evaluating product/supply lifecycle.

Mr. Paddock's corporate experience includes projects for companies including Walmart, Mars, Interface Carpet, Pratt Industries, Cox Enterprises as well as 30 other manufacturing companies, 20 cities and 5 universities.

Mr. Paddock is a graduate of the University of Alabama with a bachelor's degree in Environmental Science and an MBA from The Institute for Sustainable Practice at Lipscomb University. Mr. Paddock is the co-author of the book, "*The Thinking Executive's Guide to Sustainability*" and is an adjunct professor of Advanced Sustainable Enterprise at the Institute for Sustainable Practice.

SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Advocacy and Outreach Track Committee
Time: 8:30 am – 10:30 am

Victor Post
Vice President
GMP Research
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vpost@gmpresearch.com

Victor Post is the Vice President and Managing Partner of GMP Research Inc. He has been an industry consultant for the last decade supplying market insight to many of the leading companies in the Kitchen and Bath Industry. Prior to being an industry consultant, he spent seven years at the Kohler Company, and was responsible for international projects in Europe, the Middle East, Asia and Latin America.

Mr. Post spent four years at Gerber Plumbing and was responsible for the new product development of the Gerber vitreous china line.

Prior to joining the kitchen and bath industry, Mr. Post was the global marketing manager for the consumer electronics division of Nokia and was the Competitive Intelligence Manager for Digital Equipment where he built up a consulting service for the European manufacturing industry.

Mr. Post has actively been involved and managed business development in more than 60 countries. Mr. Post lived in Europe for 23 years, and is fluent in English, German, French and Spanish.

SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Panel Discussion: "LCA"
Time: 8:30 am – 10:30 am

Tad Radzinski
President
Sustainable Solutions Corporation
Phone: 610-569-1047
Tad@SustainableSolutionsCorporation.com

Tad Radzinski is the co-founder and president of Sustainable Solutions Corporation and a recognized industry leader. Mr. Radzinski has a B.S. in Mechanical Engineering from Drexel University and M.S. in Water Resources and Environmental Engineering from Villanova University. Mr. Radzinski is a registered Professional Engineer in the state of Pennsylvania, a Leadership in Energy and Environmental Design (LEED) Accredited Professional, a Certified Sustainability Facility Professional (SFP), and is trained as an ISO-14001 lead auditor. Mr. Radzinski also served as the Waste Minimization Program National Expert for the Environmental Protection Agency from 1997 to 2007.

With 30 years of practical experience, Mr. Radzinski has been a trusted advisor for Fortune 500 companies across a wide range of industries. Mr. Radzinski has assisted clients with the development and integration of effective sustainable product innovation programs and has been instrumental in assisting organizations with developing more sustainable products and Extended Producer Responsibility programs. Mr. Radzinski has experience with Life Cycle Assessments, Environmental Product Declarations, and the Health Product Declaration Pilot Program. Mr. Radzinski has also participated in the development and adaptation of product category rules.

Mr. Radzinski is a sustainability industry expert, educator, and speaker. Mr. Radzinski serves as an Adjunct Professor at Villanova University teaching graduate classes in Principles of Sustainable Development, Sustainable Manufacturing, and Advanced Life Cycle Assessment and Introduction to Sustainable Product Design, and Sustainable Buildings and Operations.

SPEAKER INFORMATION

Date: Thursday, October 30, 2014
Event: Panel Discussion: "Future of Water Revisited"
Time: 9:30 am – 11:30 am

Mike Ramsey
Water Superintendent
Village of Westmont
Phone: 630-981-6289
mramsey@westmont.il.gov

Mike Ramsey is Water Superintendent for the Village Of Westmont, where he oversees the day to day operations of the Water Treatment Plant and Distribution System.

Mr. Ramsey has been Project Manager on Numerous Water Construction and Enhancement Projects in his 28 years in the Water Industry. Mr. Ramsey holds an Illinois Environmental Protection Agency Class *A* Water Operator's Certificate and was selected as the Illinois Section American Water Works Association (ISAWWA) Water Professional of the year for 2014.

Mr. Ramsey has been an active member of ISAWWA since 1986 and is currently the chair of the ISAWWA Hydrant Hysteria Committee. He is very active with the MAC, Water Efficiency, Tapping and Water Distribution Committees. Mr. Ramsey was a member of the winning 2012 Illinois State Water Main Tapping team that went on to place 10th at ACE in Dallas. The past two years Mr. Ramsey has been part of the team H2O competing in the Top Ops Competition at Water Con. In 2013, he was the local host for the D.S.S. Conference in Itasca and created the first ever Great Lakes Cup Tapping Competition. In the future, Mr. Ramsey will be serving on the Local Host Committee for ACE 2016.

Mr. Ramsey is an ISAWWA Class C and D water operator and Water Utility Management instructor. Mr. Ramsey enjoys mentoring young operators with their goal of becoming an IEPA Certified Operator. Mr. Ramsey is actively involved with Mid Central and South Suburban Water Works Associations.

SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Comparison of “Green” Programs from Around the World
Time: 11:00 am – 12:00 pm

Jörg Rudolph

Vice President, Head of Product Management

NEOPERL GmbH

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joerg.rudolph@neoperl.de

Jörg Rudolph is Vice President, Head of Product Management at NEOPERL GmbH. Mr. Rudolph joined NEOPERL GmbH in 2002. As the global market leader, NEOPERL supplies leading faucet, plumbing, heating, filtration and appliance manufacturers (OEMs) and the wholesale and retail trade around the world with innovative solutions (such as faucet aerators, flow regulators, check valves and flexible hoses) for drinking water applications.

Besides the main task Product Management, Mr. Rudolph is coordinating the world-wide product compliance and certification activities and represents NEOPERL in the relevant EN and DIN standardization committees. Mr. Rudolph was recently elected as new chair of the CEN TC Working group 12 dealing with flexible connecting hoses. As a member of German Engineering Association (VDMA), Plumbing Manufacturers International (PMI) and European Valve Association (CEIR), Mr. Rudolph serves as chair of the CEIR working group ErP (Energy related Products), dealing with the CEIR waterlabel within the environment of Ecolabel and Ecodesign.

Having a degree in electrical engineering, Mr. Rudolph worked several years in medical engineering prior to joining NEOPERL.

SPEAKER INFORMATION

Date: *Wednesday, October 29, 2014*
Event: *Life Cycle Analysis (LCA) Panel Moderator*
Time: *8:30 am – 10:30 am*

Jim Schneider
Editorial Director
Plumbing Engineer
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Jim Schneider, LEED AP, is Editorial Director of *Plumbing Engineer* and *Phc News* magazines. Mr. Schneider has worked in the construction and design publishing space for more than a decade. A longtime advocate of sustainable practices and resource efficiency, he has written extensively on these topics.

SPEAKER INFORMATION

Date: Tuesday, October 28, 2014
Event: CEO/Executive Panel
Time: 8:00 am – 10:00 am

Jai Shah
Group Vice President and President
Delta Faucet Company
jai.shah@deltafaucet.com

Jai Shah was appointed Group Vice President and President of Delta Faucet Company in May 2014.

Prior to this position, Mr. Shah held a number of leadership positions at Masco including Vice President - Chief Human Resource Officer, Vice President - Finance, Retail/Wholesale Platform, Group Vice President, and Vice President - Strategic Planning. Mr. Shah joined Masco in 2003. He also served as a member of the Supervisory Board of Hansgrohe.

Prior to joining Masco, Mr. Shah held senior leadership positions with JohnsonDiversey, an S.C. Johnson Company, and its predecessor companies for 12 years. Mr. Shah 's positions included Vice President of Integration, with responsibility for post-merger integration as well as business unit strategy development; and Vice President, Planning and Control for DiverseyLever, a Unilever company, where he was responsible for strategic and operational planning as well as all financial control activities. Prior to that, Mr. Shah held positions of increasing responsibility in planning and analysis at Diversey, a part of the Molson Companies. Mr. Shah started his career at KPMG in Ontario in 1988.

Mr. Shah is a member of the Financial Executives Institute and has served as an Adjunct Lecturer at the University of Michigan. By appointment of Michigan Governor Rick Snyder, Mr. Shah served on the Talent Investment Board, formed to focus on job creation and talent development.

Mr. Shah is a Certified Public Accountant, a Chartered Accountant (Canada) and a Certified Management Accountant (Canada). He holds a Master of Business Administration degree from the University of Michigan, and a Master of Accounting degree, and a Bachelor of Arts degree in accounting from the University of Waterloo (Ontario).

SPEAKER INFORMATION

Date: Thursday, October 30, 2014
Event: Panel Discussion: "Future of Water Revisited"
Time: 9:30 am – 11:30 am

Neal Shapiro

Watershed Section Supervisor
City of Santa Monica's Office of Sustainability & Environment
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Neal.Shapiro@SMGOV.NET

Neal Shapiro is a Watershed Section Supervisor and Watershed (Urban Runoff) Management Coordinator for the City of Santa Monica's Office of Sustainability and the Environment, is a Certified Professional in Storm Water Quality (CPSWQ) and a Certified Stormwater Manager (CSM), and also serves on the Editorial Board of the "Watershed Science Bulletin," the peer-reviewed journal of the Association of Watershed and Stormwater Professionals.

Mr Shapiro oversees water conservation and efficiency programs, and watershed management programs, all geared to reduce water pollution and use our precious, limited water resources in a sustainable manner (with a focus on rainwater/stormwater harvesting and use/reuse in association with post-construction structural Low Impact Development BMPs)., and has been with the city of Santa Monica since March 1999. Mr. Shapiro worked previously with The Jacques Cousteau Society, researching global water issues for films, books, policies, and expeditions.

Mr. Shapiro attended the University of Delaware, receiving a Master's in Marine Policy, and the University of California at Santa Barbara, receiving a Bachelor's in Aquatic Biology. Mr. Shapiro is married, has three sons, and enjoys running, hiking and SCUBA, and practicing what he preaches.

SPEAKER INFORMATION

Date: Tuesday, October 28, 2014
Event: CEO/Executive Panel
Time: 8:00 am – 10:00 am

Mike Sipek
Chief Executive Officer
Bradley Corp
Phone: 262-532-1001
Mike.Sipek@bradleycorp.com

Mike Sipek was appointed COO of Bradley Corp in 2007 and CEO in 2014. In his role, Mr. Sipek is responsible for overall strategic direction for Bradley, including manufacturing, engineering, customer service, marketing, sales, and product development.

Mr. Sipek draws from over 30 years of experience within the manufacturing industry including roles as president and CEO of Western Industries, numerous executive positions at Rexnord Corporation and as an officer of a private equity firm. In his free time he and his wife Linda are avid Harley enthusiasts, engaging in rides across the US.

SPEAKER INFORMATION

Date: Tuesday, October 28, 2014
Event: CEO/Executive Panel
Time: 8:00 am – 10:00 am

William (Bill) Strang
President
TOTO, USA
Phone: 770-282-8686
wstrang@totousa.com

Mr. Strang grew up in Michigan where he began his professional career as an Industrial Engineer in the automotive industry, in subsequent years; he worked in corporate leadership positions for John Crane Company, Four Winns Boats and in the venture capital business, and has traveled extensively around the world. Mr. Strang's entire career has centered on the manufacturing sector, in products that range from stern tube shaft seals for Trident submarines, to hydraulic power equipment to the production of recreational power boats.

Today Mr. Strang is President, TOTO Americas – Operations Group and Chairman of TOTO Mexico; he has responsibility for all Operations, including Supply Chain, Product Design and Development Engineering, Quality, Environmental Sustainability and management of the five TOTO North America plants: Morrow, GA; Lakewood, GA; Fairburn, GA; and Ontario, CA, Monterrey Mexico with 1.8 million sq ft under roof.

Under Mr. Strang's leadership, TOTO has received awards for 5S Lean Manufacturing implementation, US EPA Water Efficiency Leadership Award, Georgia Governor Sonny Perdue's Water Conservation Leadership Award, the Argon Award, the City of Atlanta Phoenix Award, and Chattahoochee Riverkeeper Sustainability Award. TOTO is the largest percentage user (at 50%) of Green Energy from Georgia Power.

TOTO USA has also developed secondary uses for recycling channels for the waste streams from the manufacturing process, upcycling them from waste to raw material feed stocks for other manufacturers. All of these endeavors, from Cradle to End of Life Recycling are tracked using Life Cycle Assessment methodologies to measure and reduce the impacts that our products have on the environment.

Mr. Strang received the Argon Award for leadership in sustainability. Previous winners of this award have been Ted Turner – Chairman of the Turner Foundation, Arthur Blank – co founder of Home Depot, Jim Jacoby – Founder and CEO of Jacoby Development and Ray Anderson – Chairman of Interface Company.

SPEAKER INFORMATION

Date: *Wednesday, October 29, 2014*
Event: *Water Efficiency and Sustainability Committee*
Time: *3:30 pm – 5:00 pm*

Christian Taylor-Hamlin
Technical Director
Bathroom Manufacturers Association
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Back again to address the PMI conference, Christian Taylor-Hamlin has spent the last fourteen years in the bathroom and plumbing industry and has worked for major manufacturers in the world of thermostatic valves, taps and showers controls before joining the Bathroom Manufacturers Association (BMA) in November 2008. Mr. Taylor-Hamlin is currently employed as the Technical Director at the BMA and as such has actively supported and promoted the organization to help it become recognized as “The Voice of The Bathroom Industry.”

Today the BMA represents collectively over 100 brands of the United Kingdom bathroom industry with its members directly employing in excess of 10,000 people over 70+ sites and is responsible for membership turnover in excess of £1 billion at factory gate prices.

Mr. Taylor-Hamlin has specialized in Regulatory Approval issues and in the development and writing of both British and European standards for the main products found in the UK bathroom such as shower valves, taps and WCs. He actively represents the UK and BMA Members’ interests in over 30 technical committees.

Mr. Taylor-Hamlin has also worked to help expand and promote the European Water Label Scheme and the Bathroom Academy in the UK market place. The European Water Label Scheme, while remaining voluntary and therefore being steered by industry, is now picking up recognition from the UK government and the European Commission and has also been written into public procurement documents.

SPEAKER INFORMATION

Date: *Tuesday, October 28, 2014*
Event: *CEO/Executive Panel*
Time: *8:00 am – 10:00 am*

Claude Theisen
President and CEO
T&S Brass and Bronze Works, Inc.
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ctheisen@tsbrass.com

Claude Theisen has worked for T&S Brass and Bronze Works, Inc. since 1972 and has served as President since 1992. Mr. Theisen directs and oversees all operations at Travelers Rest and Shanghai facilities. He is passionate about all phases of operations and the overall growth of the company as a whole, both domestically and internationally.

Mr. Theisen is also passionate about golf. He is a member of the Greenville Tech Board and served as president of Plumbing Manufacturers International (PMI) in 2006 where he followed in the footsteps of his father, George Theisen, who was president in 1976 and 1977.

Mr. Theisen's expertise is in administrative, financial, sales and product knowledge. He received his MBA from New York University in Corporate Finance.

SPEAKER INFORMATION

Date: Thursday, October 30, 2014
Event: Rethinking Rebates - How to Mainstream Water Efficient Products
Time: 9:00 am – 9:30 am

Jacob Tompkins
Managing Director
Conservation Generation
Phone: 0207 917 2826
www.waterwise.org.uk

In addition to his affiliation with Conservation Generation, Jacob Tompkins is Managing Director for Waterwise. Mr. Tompkins has 25 years of experience in environmental technology. He holds degrees in civil and environmental engineering from University College London and in Hydrology and Environmental Systems from Imperial College London. After carrying out research in the fields of hydrogeology, pollution control and climate change at Imperial, he worked as an environment and land-use specialist at the National Farmers' Union of England and Wales, then as the environment policy lead for Water UK.

Mr. Tompkins is currently the managing director of the water efficiency body Waterwise which he established in 2005 and he also runs a consultancy specializing in environmental policy and he has worked on carbon trading and carbon reduction strategies.

Mr. Tompkins was the water champion on UK Environment Department's Food Industry Sustainability Strategy and leads the domestic work strand for the UK Government Chief Scientist's Water Research and Innovation Partnership. He has served as the secretary of the European Drinking Water Association, and as the UK environment representative on the European farming association Copa-Cogeca. He has managed and partnered on a number of international research programmes on water and energy.

Mr. Tompkins is a regular commentator and columnist on environmental issues in both print and broadcast media and at international conferences. has developed a number of disruptive environmental technologies in the water, waste and energy sectors, in areas ranging from product manufacture to influencing consumer behaviour and he is a technical adviser to a number of greentech companies. He was a founding member of the BlueprintforWater grouping of NGOs and was a board member of the environmental and social justice NGO People and Planet. He is currently involved with US environmental start-up Conservation Generation looking at the use of gamification and edutainment to drive pro-environmental behaviour - in short making conservation fun, easy and rewarding.

SPEAKER INFORMATION

Date: Tuesday, October 28, 2014
Event: Grass Roots: Energizing the Base!
Time: 11:00 am – 11:30 am

Robert Weidner, III
President and CEO
Metals Service Center Institute (MSCI)
Phone: 847-485-3002
bweidner@msci.org

Bob Weidner was named president of the Metals Service Center Institute (previously the Steel Service Center Institute) and to its Board of Directors in November 2001, and Chief Executive officer in November 2002. Mr. Weidner is a member of the Executive, Investment, and Budget and Audit Committees. Mr. Weidner is responsible for all programs, services and operations of the organization.

Mr. Weidner was previously vice president, human resources, and earlier vice president, communications and investor relations, and a member of the Corporate Executive Council of Alliant Foodservice, Inc., a \$6.5 billion foodservice distribution company. He also served as general manager, communications and stakeholder relations, at Inland Steel Industries, capping a 17-year career at that steel manufacturing and metals distribution company. Mr. Weidner held a variety of finance, sales, marketing, communications and investor relations positions there.

Mr. Weidner received his MBA in finance and accounting from the University of Notre Dame in 1981. He is a member of the National Association of Wholesaler-Distributors (NAW) Association Executives Council and served as the Council's chairman in 2009. From 2008 – 2010, he was a director on NAW's board. He is also a member of the American Society of Association Executives, the U.S. Chamber of Commerce's Association Committee of 100, the American Council for Capital Formation Association Council, the Association Forum, the National Association of Corporate Directors, and the Executives' Club of Chicago. In addition, Mr. Weidner is a former director of the board of the National Association of Manufacturers (NAM) and served as the 2011 chairman of the NAM Council of Manufacturing Associations' Board of Directors. He was a director of the National Investor Relations Institute (NIRI) Chicago chapter and an active member of NIRI's senior investor relations roundtable. Mr. Weidner was also a member of The Conference Board's Global Council of Investor Relations Executives.

In addition to his advanced degree, Mr. Weidner holds a B.A. degree in political science from Northwestern University; he successfully completed the Professional Accounting Program at Northwestern's Kellogg Graduate School of Management; and he is a

Certified Association Executive. Mr. Weidner is a past director of the Culver Legion Board. He and his wife, Kathy, reside in Lake Barrington, IL, and have three children: Lauren, Robert and Matthew.