
SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Advocacy and Outreach Track Committee
Time: 8:30 am – 10:30 am

Wendy McBay
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CMD
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Wendy McBay is Senior Director of Marketing at CMD, formerly Reed Construction Data, and has 18 plus years of experience in construction industry marketing.

Ms. McBay has a background in channel marketing, market research, pricing and marketing communications. She holds an MBA in Marketing from Auburn University and has achieved Six Sigma Green Belt certification.