
SPEAKER INFORMATION

Date: Wednesday, October 29, 2014
Event: Panel Discussion: "LCA"
Time: 8:30 am – 10:30 am

William Paddock
Managing Director
WAP Sustainability Consulting
Phone: 937-974-6151
william@wapsustainability.com

William Paddock is Managing Director for WAP Sustainability Consulting.

Mr. Paddock offers a unique blend of business and environmental insights as a consultant that compliments his decade of environmental affairs experience. Mr. Paddock has become a trusted leader as a sustainability expert for government, academic and corporate entities. His work focus utilizes internationally recognized measurement methods to assess impacts and develop successful programs and initiatives to advance the sustainability of an organization whether through assessing its environmental impacts, building brand and imaging, or evaluating product/supply lifecycle.

Mr. Paddock's corporate experience includes projects for companies including Walmart, Mars, Interface Carpet, Pratt Industries, Cox Enterprises as well as 30 other manufacturing companies, 20 cities and 5 universities.

Mr. Paddock is a graduate of the University of Alabama with a bachelor's degree in Environmental Science and an MBA from The Institute for Sustainable Practice at Lipscomb University. Mr. Paddock is the co-author of the book, "*The Thinking Executive's Guide to Sustainability*" and is an adjunct professor of Advanced Sustainable Enterprise at the Institute for Sustainable Practice.