

SPEAKER INFORMATION

Date: Tuesday, October 27, 2015
Event: Outreach/Communications Track
Panel Discussion “Social Media and Digital Communication Strategies”
Time: 2:45 pm – 5:00 pm

Wes Baerga

Digital Marketing Strategist and Client Development
Vuepoint Creative
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Wes Baerga is the Owner of Vuepoint Creative. An ambitious entrepreneur and always aspiring creative type, Mr. Baerga’s path has led him to found Vuepoint Creative – a marketing agency founded to help businesses succeed with online marketing, web development, and social media/ traditional/ digital advertising. He started Vuepoint in 2010 and has worked with start-ups, small to medium sized business, universities, and national organizations to name a few.

Mr. Baerga is deeply passionate about marketing, advertising, and the always changing technologies that drive these industries. Both at Vuepoint and in the community, he uses his passion to educate and consult with businesses, entrepreneurs and students.

Mr. Baerga has served on the advisory panel at the International Academy of Design & Technology and hosts free educational business seminars and networking mixers. He has also created a series of print and digital guides on social media, marketing, business, internet practices, and consumer relations – helping businesses with their marketing, advertising, and building a better community. Mr. Baerga also serves on the board of directors for the San Antonio Hispanic Chamber of Commerce where he contributes with his talents and insights in marketing, digital advertising, and social media.