

SPEAKER INFORMATION

Date: Tuesday, October 27, 2015
Event: Outreach/Communication Track
Panel Discussion "Social/Media and Digital Communication Strategies"
Time: 2:45 pm – 5:00 pm

Ashlei Cooper
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Ashlei Cooper is a multimedia storyteller with nearly a decade of experience creating content for publications and organizations. Ms. Cooper received her Bachelor of Arts in English from Spelman College and Master of Science in Journalism from The Medill School of Northwestern University. In 2013, she joined TMB Publishing as the Assistant Editor and Social Media Coordinator. Currently, Ms. Cooper serves as Editorial Director of PHC News and Plumbing Engineer magazines.