SPEAKER INFORMATION

Date: Tuesday, October 27, 2015

Event: Technical Track

Plumbing Efficiency Research Coalition (PERC) Phase 2 -

Results and Findings

Time: 2:45 pm – 5:00 pm

Peter DeMarco

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Peter DeMarco is the Senior Vice President of Advocacy and Research for the International Association of Plumbing and Mechanical Officials Group (IAPMO). Mr. DeMarco's responsibilities include oversight of IAPMO's government relations department, water efficiency and green building initiatives, standards development activities, domestic and international plumbing programs, industry outreach programs and development of research projects relating to water efficiency.

Mr. DeMarco is the founder of the Plumbing Efficiency Research Coalition (PERC), an organization dedicated to conducting research pertaining to plumbing systems in consideration of the emerging trends towards lower water consuming plumbing fixtures and appliances. He is the facilitator on the Energy and Water Efficiency Topical Committee for the National Institute of Building Science's (NIBS) Consultative Council and is the lead facilitator for the American National Standards Institute's (ANSI) Energy Efficiency Standardization Coordination Collaborative.

Notably, Mr. DeMarco also co-chaired the Steering Committee for Water Efficient Products which helped to foster the development of the United States Environmental Protection Agency (EPA) WaterSense® program. He currently serves on the Board of Directors for the Alliance for Water Efficiency (AWE) and previously served on the Board of Directors and on the Executive Committee for the Plumbing Manufacturers International (PMI).