
SPEAKER INFORMATION

Date: Tuesday, October 27, 2015
Event: Outreach/Communications Track
Time: 2:45 pm – 5:00 pm

Derek Guffey

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CMD Group

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Derek Guffey is the Senior Director of Enterprise Solutions at CMD Group and a registered architect. Mr. Guffey directs a tactical team of experts designed to deliver customized deliverables to CMD Group's Enterprise Accounts. Enterprise Solutions specifically addresses gaps in the informational needs of CMD Group's customers.

Historically, construction data companies have been unwilling to venture outside their core products when addressing customer needs. CMD Group's Enterprise Solutions group works with building product manufacturers to identify the gaps where their current data needs are not being met, or considered. Enterprise Solutions creates new solutions/products to address those deficient areas and strives to ask the unasked questions and see opportunity where others have failed. This benefits CMD Group's customers sustaining the customers' future competitiveness and meets the consumers' unspoken needs.

CMD Group is a PMI Allied Member.