

SPEAKER INFORMATION

Date: Tuesday, October 27, 2015
Event: Outreach/Communication Track - Moderator
“Social Media and Digital Communication Strategies”
Time: 2:45 pm – 5:00 pm

Scott McDonald
Vice President of Marketing
Fluidmaster, Inc.
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Scott McDonald has thoroughly enjoyed being Vice President of Marketing at Fluidmaster, Inc. for the last four and a half years and his involvement with PMI during most of that time. Prior to Fluidmaster, Inc., Mr. McDonald ran the Commercial Business for Rainbird Corporation, was Chief Executive Officer of two technology start-ups and General Manager for the country’s largest exterior signage company. His early career was with General Motors, serving in a number of international sales and marketing positions with both the components operations and Cadillac Motor Car Division.

Mr. McDonald currently serves on the PMI Board of Directors and is the 2016 treasurer elect.