

SPEAKER INFORMATION

Date: Tuesday, October 27, 2015
Event: Outreach/Communication Track
Panel Discussion “Social Media and Digital Communication Strategies”
Time: 2:45 pm – 5:00 pm

Yvonne Orgill
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Yvonne Orgill is the Chief Executive of the Bathroom Manufacturers Association (BMA) and has been a frequent speaker at PMI's Conferences. PMI and the BMA have a formal Memorandum of Understanding (MOU) to foster their great relationship. Since 2006, when she was appointed CEO, the BMA has grown significantly and is now recognized and respected as 'The Voice of the UK Bathroom Industry' with over 100 well-recognized bathroom brands – both manufacturers and print and digital media.

Ms. Orgill represents the United Kingdom bathroom industry on a number of forums in the United Kingdom and Europe and regularly meets with the United Kingdom Government and the European Commission. She is the high profile leader of the European Water Label – a scheme introduced and developed by the BMA to indicate water consumption characteristics of bathroom products and now adopted in 34 countries.

In 2013, at the prestigious KBBReview Awards in London, Ms. Orgill was delighted to receive the Special Achievement Award. This particular award is given to those individuals who have made an 'outstanding contribution to the kitchen and bathroom industry'.

In 2016, Ms. Orgill will be celebrating 30 years with the BMA.