PMI’s Conference attracts representatives/attendees from leading industry players. These are the top executives and technical experts in the U.S. plumbing industry.

Five Reasons to Exhibit at PMI’s Conference

1. **Benefit from a wider reach**
   The most influential group of industry leaders from the top manufacturers across the country.

2. **Build relationships with attendees**
   Get direct and face-to-face access to key decision-makers before, during and after the event.

3. **Enhance your corporate image**
   Show your support and commitment to the plumbing industry.

4. **Gain insight to industry issues**
   Your sponsorship entitles you to registration at this closed conference.

5. **Showcase your latest technology and services**
   Demonstrate your products and services in front of plumbing industry leaders.

Choosing to participate in the sponsorship program at the 2016 PMI Conference will open doors to one-on-one conversations with leading manufacturers, and key decision makers, from across the plumbing industry. Packages include up to two conference registrations. Whether it is at your tabletop display, during networking sessions or during conference meetings, you gain valuable face-to-face time with current and potential clients.
PMI 2016 Conference

A national conference that attracts representatives and attendees from leading industry players

Anticipated Attendance:

In addition to the many PMI Manufacturing and Allied member companies who attend our conferences, PMI events draw other industry professionals from prospective members, related plumbing industry associations, government officials and more.

By participating as a sponsor you will engage with top players in the plumbing industry from across the U.S. PMI events are also routinely attended by representatives from Canada and Europe.

Exhibiting Sponsor Opportunities

<table>
<thead>
<tr>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>6’ Tabletop Display</td>
<td>$2,300</td>
</tr>
<tr>
<td>10’x10’ Corner Display</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

Each tabletop display includes one full conference registration which allows you to attend sessions and interact with attendees.

Each corner display includes two full conference registrations.

Event Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>AM/PM Coffee Breaks</td>
<td>$1,500</td>
</tr>
<tr>
<td>Badge Sponsorship</td>
<td>$1,500</td>
</tr>
<tr>
<td>Cocktail Receptions</td>
<td>$5,000</td>
</tr>
<tr>
<td>Conference Lunches</td>
<td>$7,000</td>
</tr>
</tbody>
</table>

Keynote Speaker/Executive Panel

Ken Gronbach, demographer, futurist, author

Inquire for pricing

Exhibit packages include:
One 6’ x 30” table with conference cloth (hotel choice of color)
Two chairs and one waste basket
Daily trash removal and vacuum
One power strip
Basic Internet access

Exhibit packages do NOT include:
Backdrop pipes and drapery
Booth signage
Shipping and handling (including hotel drayage fees)

For more information please contact:
Jodi Stuhrberg, PMI Association Manager, jstuhrberg@safeplumbing.org. 847-481-5500 ext. 107
Application and Contract for Exhibit Space

Important Instructions

1. Fill in all sections of this contract.
2. Make a copy of this contract for your records.
3. Email contract to jstuhrberg@safeplumbing.org or mail to:
   Attn: Jodi Stuhrberg, Association Manager
   Plumbing Manufacturers International
   1921 Rohlwing Rd, Unit G
   Rolling Meadows, IL 60008
4. Email a jpeg or eps graphic of your company logo for use in conference materials to jstuhrberg@safeplumbing.org.
5. Make payment to Plumbing Manufacturers International. Checks should be mailed to the address above. If you are paying via credit card, send this contract with credit card information via email to jstuhrberg@safeplumbing.org.

I. Company Information

Company Name: ____________________________ Website: ____________________________
Address: __________________________________ City, State, Zip: ____________________________
Telephone Number: __________________________ Email: ____________________________
Key Contact Name: __________________________ Title: ____________________________

II. Sponsorship Package and Cost

<table>
<thead>
<tr>
<th>SELECT PACKAGE</th>
<th>NUMBER OF PACKAGES</th>
<th>PACKAGE DESCRIPTION</th>
<th>PRICE MEMBER/NON-MEMBER</th>
<th>COMPLIMENTARY REGISTRATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td></td>
<td>PMI Member 6’ Tabletop Display</td>
<td>$2,300 / $2,800</td>
<td>1</td>
</tr>
<tr>
<td>☐</td>
<td></td>
<td>PMI Member 10’ x 10’ Corner Display (limit 2 with pop-up)</td>
<td>$3,500 / $3,800</td>
<td>2</td>
</tr>
<tr>
<td>☐</td>
<td></td>
<td>AM/PM Coffee Breaks</td>
<td>$1,500 / $2,000</td>
<td>n/a</td>
</tr>
<tr>
<td>☐</td>
<td></td>
<td>Badge Sponsorship</td>
<td>$1,500 / $2,000</td>
<td>n/a</td>
</tr>
<tr>
<td>☐</td>
<td></td>
<td>Cocktail Receptions</td>
<td>$5,000 / $5,500</td>
<td>n/a</td>
</tr>
<tr>
<td>☐</td>
<td></td>
<td>Conference Lunches</td>
<td>$7,000 / $7,500</td>
<td>n/a</td>
</tr>
<tr>
<td>☐</td>
<td></td>
<td>Keynote Speaker/Executive Panel</td>
<td>inquire</td>
<td>n/a</td>
</tr>
</tbody>
</table>

Total Cost: $ ______________

(Fees will be charged in full upon acceptance of applications; checks mailed with applications will be deposited after acceptance is issued.)

III. Please indicate which items you will need provided

☐ Table  ☐ Power Strip  ☐ Internet Connection

PMI Use Only  Check #: ______________ Amount: ______________ Date Rec’d: ______________
Date Assigned: ________________________ Space Assigned/Type: ________________________
IV. Company Description, Product Listing and Logo

Sponsors will be asked to provide company description and product category listings for inclusion in PMI’s Meeting Materials Information Packet. **On submission of this contract, please email a jpeg or eps graphic of your company logo for use in conference materials to: jstuhrberg@safeplumbing.org.**

V. Acceptance

We understand and agree to abide by the sponsor terms and conditions set forth in the sponsor rules and regulations which form a part of this contract between our firm and Plumbing Manufacturers International (PMI). We further understand and agree that this is not a contract until officially accepted by PMI.

Accepted by Sponsor:

<table>
<thead>
<tr>
<th>Signature</th>
<th>Title</th>
<th>Date</th>
</tr>
</thead>
</table>

VI. Sponsorship Cost Summary

EXHIBITING SPONSOR CHARGES:  

<table>
<thead>
<tr>
<th># of displays</th>
<th>$</th>
</tr>
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</table>

EVENT SPONSORSHIP(S):

1. 

<table>
<thead>
<tr>
<th>$</th>
</tr>
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2. 

<table>
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</table>

3. 

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<th>$</th>
</tr>
</thead>
</table>

TOTAL AMOUNT ENCLOSED $ (Checks or credit card accepted)

VII. Complimentary Attendees

One complimentary attendee with Tabletop Display; two complimentary attendees with Corner Display:

Attendee 1: Title:

Email: Phone:

Attendee 2: Title:

Email: Phone:

Payment Method

☐ Check enclosed made payable to: Plumbing Manufacturers International

Or, charge my ☐ AMEX ☐ VISA ☐ MasterCard ☐ Discover in the amount of____________________

Name on Card ____________________________ Sec. Code ____________________________

Card No. ____________________________ Exp. Date ____________________________

Cancellation Policy

If the sponsor decides to cancel a reservation for sponsorship, the following charges will be assessed:

1. $300 per sponsorship package for written cancellations or reduction in events if postmarked by August 31, 2016.
2. 50% of the total sponsorship fees for written cancellations or reductions if postmarked from September 1, 2016 through September 15, 2016.

All cancellations must be in writing, via mail or email, to the attention of PMI. No refunds of the sponsorship fees will be made for cancellations postmarked after October 1, 2016.