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## SPEAKER INFORMATION

*Date:* Tuesday, October 25, 2016  
*Event:* Executive Discussion Panel with Ken Gronbach as moderator  
*Time:* 11:00 am – 12:30 pm

**Steve Edwards**

Vice President – Sales and Marketing  
Jing Mei Industrial Ltd.  
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Steve Edwards has served in various capacities with Jing Mei Industrial Limited for the past 18 years. Most recently he has been responsible for Jing Mei's worldwide sales and marketing activities since 2008. Prior to his current position, Mr. Edwards served as the company's Chief Financial Officer as well General Manager for Jing Mei Industrial (USA), Inc. and its sister division, Jing Mei Automotive (USA), Inc. He has also served on the Board of Directors for Jing Mei Europe AG based near Zurich, Switzerland and Powerhope Holdings Ltd., a joint venture based in Hong Kong. Prior to joining Jing Mei, Mr. Edwards was President and Founder of one of the country's first internet market research and consulting firms (founded in 1992).

In addition to overseeing sales and marketing activities, Mr. Edwards is also responsible for negotiating joint ventures, investments and partnering agreements for Jing Mei. Currently, Jing Mei has been exploring investment opportunities with start-ups in the Chicago community and the 1871 incubator at the Merchandise Mart. Jing Mei's investing model is to provide not just cash, but also engineering, logistical, manufacturing and administrative support to firms developing consumer and industrial products with IoT features. This strategy allows entrepreneurs to focus on innovation and business development, giving them a better chance at success.

Mr. Edwards currently serves on the Advisory Board for one of those start-ups which Jing Mei has invested in during 2016 - Glance Mirrors, LLC. Glance's smart mirror product has already been nominated as a candidate for this year's Chicago Innovation Awards.