
SPEAKER INFORMATION

Date: Wednesday, October 26, 2016
Event: Technical Track
"Clean Production Action – Green Chemistry and Plumbing Products"
Time: 9:00 am – 12:00 pm

Mark S. Rossi, Ph.D.
Executive Director
Clean Production Action
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Mark S. Rossi, Ph.D. brings over 20 years of experience to safer chemicals management. Part of Clean Production Action (CPA) since 2004, Mr. Rossi has the unique ability to bring together diverse groups and achieve innovative outcomes.

In 2006, he founded BizNGO, a unique collaboration of business, health care, and environmental leaders who work together to advance safer chemicals and sustainable materials. Partners in BizNGO include HP, Kaiser Permanente, Dignity Health, Levi Strauss & Co., and Seventh Generation. Mr. Rossi co-developed CPA's GreenScreen for Safer Chemicals tool. Launched in 2007, GreenScreen is now the gold standard in hazard assessment tools.

More recently, Mr. Rossi co-founded the Chemical Footprint Project, the first initiative of its kind to benchmark corporations on their overall chemical management performance.

Mr. Rossi's doctorate is in Environmental Policy from the Massachusetts Institute of Technology.