

---

## SPEAKER INFORMATION

*Date:* Wednesday, October 26, 2016  
*Event:* Outreach/Communications Track  
*Time:* 9:00 am – 12:00 pm

**Ray Valek**  
President  
Valek and Company  
Phone: 708-352-8695  
**ray@valekco.com**

Ray Valek is the president of Valek and Company, Inc. He has served as a communication and public relations consultant for Plumbing Manufacturers International (PMI) for the past two years. For PMI and other clients, he devises communication plans and strategies and performs duties including writing, media relations, creative direction, project management, and program measurement and evaluation. He has exceptional experience working with clients in the health and medicine, science and technology, and education industries. He is personally involved in each and every client engagement.

Under Mr. Valek's direction, Valek and Company has successfully completed assignments for nearly 60 organizations. He contributed to a Gold Halo Award from the Cause Marketing Forum for his work with Horace Mann Educators Corporation and DonorsChoose.org. Prior to starting the company, Mr. Valek was a vice president at Ogilvy Public Relations Worldwide. Prior to that, he was on the marketing and public relations staff of the University of Chicago Medical Center. His work there was recognized with six Gold Quill Awards from the International Association of Business Communicators.

Mr. Valek takes great pride in being a working writer, spending a healthy percentage of his time crafting words for clients. Excellent writing underpins all Valek and Company services, which include editorial and feature writing, media relations, Web content and social media development, executive communication including speechwriting and scriptwriting, medical and scientific writing, advertising and collateral, e-communication, brand development, case studies, communication planning, and more.

Mr. Valek is an accredited business communicator (ABC), a proud member of the Max Achium ice hockey club, and a graduate of Southern Illinois University at Carbondale.