
SPEAKER INFORMATION

Date: Tuesday, October 25, 2016
Event: Water Efficiency and Sustainability Issue Committee Green Panel
Time: 2:00 pm – 3:30 pm

Jeff Zeman
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Jeff Zeman is Principal Engineer with the Product Sustainability Engineering Group of Kohler Company. Mr. Zeman and his teammates apply a product life cycle inventory lens to Kohler product development and manufacturing operations to focus sustainability performance strategy. A data-driven approach supported by Design for Environment elements and embedded in normal process allows consideration of sustainability alongside more traditional decision criteria of cost, quality, innovation, and delivery.

Mr. Zeman received his Bachelor of Science degree in Environmental Engineering from Michigan Technological University and an Master of Business Administration from the University of Wisconsin-Milwaukee. He is co-chair of the American Center for Life Cycle Assessment (ACLCA) Industry Committee as well as the Water Efficiency and Sustainability Issue Committee of Plumbing Manufacturers International (PMI).

In his free time Mr. Zeman enjoys spending time with his family, fixing old things, running, the practice of optimism, and indie rock.