
SPEAKER INFORMATION

Date: Wednesday, November 15, 2017
Event: Allied Committee Meeting
"Global OEM Corporation Overview"
Time: 2:15 pm – 3:15 pm

Richard Yang
Sales and Marketing Director
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Richard Yang is a first-time attendee of the PMI Conference and he represents Global OEM Corporation (Global OEM) where he has been working with the company since 2009. Serving as Global OEM's Director of Marketing and Sales since 2012, Mr. Yang oversees the North American office located in the Chicago area. He generates new sales while maintaining existing business and collaborates with the manufacturing teams in both Taiwan and China.

Prior to becoming Global OEM's Director of Marketing and Sales, Mr. Yang assumed the role of Chairman Assistant, where he focused on recording, summarizing, and delegating direction from the company's owner. He shifted to his current role to maintain more consistent communication with their North American customers. Mr. Yang has represented Global OEM on several occasions in which the Taiwan trade office invited some of the island's more prominent companies to represent their events. Such events in the past include being one of five Taiwan companies to speak at the Chicago Kitchen and Bath Industry Show presenting "Living a Better Life with Taiwan Products" and is one of twenty individuals to attend the Taiwan-Russia Cooperation Forum.

Mr. Yang is a University of Wisconsin-Madison alum, with both an undergraduate and a Master's degree in industrial engineering with a minor in technical communications. He also has a Master's of Business Administration from IE Business School in Madrid, Spain.