

AGENDA | 2.0 (B) OUTREACH/COMMUNICATIONS TRACK

DATE: THURSDAY, NOVEMBER 8, 2018
PLACE: THE WIGWAM, LITCHFIELD PARK, AZ

TIME: 9:30 AM – 11:30 AM
ROOM: OZANNE ROOM

OUTREACH/COMMUNICATIONS CO-CHAIRS:

MARY AHLBRAND, DELTA FAUCET COMPANY (2016 THROUGH 2018)
AMY SCHERER, SPEAKMAN COMPANY (2017 THROUGH 2018)

Time			
9:30 AM	2.1b	Introduction	Stackpole/ Valek
	2.2b	PMI Economic Research Study and Data	Stackpole/ Valek
10:00 AM	2.3b	Questions and Answers	Stackpole/ Valek
10:05 AM	2.4b	Introductions	Stackpole
	2.5b	Media Panel	
		Moderated By: Amy Scherer, Speakman Company and Mary Ahlbrand, Delta Faucet Company	
		<ul style="list-style-type: none"> • Jen Anesi-Brombach, Chief Editor, Plumbing & Mechanical • Bret Jaspers, Senior Field Correspondent, KJZZ and Arizona Public Media • Tara Lohan, Deputy Editor, The Revelator, Center for Biological Diversity • Ashlei Williams, Editorial Director, Plumbing Engineer, and CMO, PHCP Pros 	
11:10 AM	2.6b	Questions and Answers	Panel
11:30 AM	2.7b	Summary and Close	Ahlbrand/ Scherer