
SPEAKER INFORMATION

Date: Tuesday, November 6, 2018
Event: Commerce Topics – Panel Discussion
Time: 2:50 pm – 4:00 pm

Marisa Walker

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Marisa Walker began her professional career at the University of Arizona, where for more than a decade she held positions that advised the University's associate vice president for economic development on Arizona-Mexico and NAFTA issues; analyzed border economic development opportunities and competitive advantages; and organized forums and symposiums on trilateral collaborations among academic institutions in Canada and Mexico in the areas of university research parks, agricultural biosciences and optical sciences-photonics.

Ms. Walker has authored several reports on subjects including cross-border economic integration and development; targeted industry assessments of Arizona's Bioscience and Software Industries; and women entrepreneurship and business ownership in the state. Ms. Walker has also served as the executive director for the Arizona Governor's CANAMEX Task Force where she was responsible for managing projects and priorities regarding transportation and telecommunication infrastructure; technology and process enhancements for cross border shipments; and international trade policy.

Currently, Ms. Walker leverages the relationship between economic development strategies and infrastructure assets/investments. Key areas include the CANAMEX Corridor, the recently designated I-11, multimodal logistic centers, and Arizona's international gateways – notably along the Arizona/Mexico border.