

SPEAKER INFORMATION

Date: *Tuesday, November 5, 2019*
Event: *"The Sustainable Packaging Landscape"*
Time: *2:15 pm – 3:15 pm*

Adam Gendell
Associate Director
GreenBlue, Sustainable Packaging Coalition
adam.gendell@greenblue.org

Adam Gendell is the Associate Director of GreenBlue's flagship project, the Sustainable Packaging Coalition (SPC). His focus is devoted to macro trends in sustainable packaging and helping industry create leadership strategies, with focal points on life cycle thinking and corporate goal-setting. Mr. Gendell has developed and delivered training seminars for hundreds of sustainability and packaging professionals, and is a frequent speaker and writer on sustainability topics.