

SPEAKER INFORMATION

Date: *Wednesday, November 6, 2019*
Event: *"An Update from WaterSense"*
Time: *3:15 pm – 3:45 pm*

Beth Livingston

Brand Manager

Office of Wastewater Management, U.S. Environmental Protection Agency (EPA)

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Beth Livingston is the brand manager for the U.S. Environmental Protection Agency's (EPA) WaterSense Program. She oversees the partner and consumer marketing for the WaterSense program. She is responsible for the WaterSense program's outreach, as well as supporting the marketing goals for the homes and outdoor program areas. She also oversees the WaterSense awards program. Prior to joining the EPA, Mrs. Livingston worked for the United States Postal Service, where she was responsible for a number of initiatives from Every Day Direct Mail Program and marketing for various other programs. She has a background in advertising, having worked for local and national advertising firms and corporate marketing for firms such as DHL and New Corp (now Asurion). Mrs. Livingston earned her project management certification through the Project Management Institute and holds a bachelor of science degree from Florida State University.