



pmi20 Virtual
CONFERENCE

NOV. 10-12, 2020

SPONSORSHIP OPPORTUNITIES



ALL PMI20 Manufacturing Success Conference sponsorship levels receive these benefits:

- Your company's name and logo highlighted within virtual conference platform
- Recognition by PMI leadership at opening keynote session and general membership meeting
- Your company's profile, logo and website link on safep plumbing.org as a PMI20 sponsor
- Social media visibility through #PMI20 promotional efforts

Reasons to Sponsor

Benefit from a wider reach

Gain access to an influential group of industry leaders from the top manufacturers across the country.

Enhance your corporate image

Show your support and commitment to the plumbing manufacturing industry.

Gain insight into industry issues

Your sponsorship entitles you to registration at this exciting conference.

Build your brand virtually at reduced cost

The virtual nature of PMI20 will not require typical exhibiting costs such as furnishings, marketing materials, and staff time.

Achieve continual visibility

Sponsors will continue to be promoted on recorded sessions available to all attendees post-conference.



Platinum Sponsor

Member Value Price \$4,999 | Non-Member \$9,999

- Four complimentary conference registrations
- Pre-recorded one-minute video streamed to attendees
- Priority company signage throughout conference
- One full-page advertisement in the PMI newsletter Ripple Effect post-conference issue
- Inclusion in promotional e-blasts to PMI members and affiliates



Gold Sponsor

Member Value Price \$2,499 | Non-Member \$6,999

- Two complimentary conference registrations
- One half-page advertisement in the PMI newsletter Ripple Effect post-conference issue
- Individual company signage throughout conference
- Inclusion in promotional e-blasts to PMI members and affiliates



Silver Sponsor

Member Value Price \$1,999 | Non-Member \$4,999

- One complimentary conference registration
- Combined company advertisement in the PMI newsletter Ripple Effect post-conference issue
- Combined company signage throughout conference
- Inclusion in promotional e-blasts to PMI members and affiliates

Event Sponsors

Events are limited to ONE sponsor only. Hurry to claim this opportunity!

Virtual Happy Hour!

Member Value Price \$9,999 | Non-Member \$19,999

Refreshment box with company logo will be sent to all conference attendees. Logo displayed while attendees wait to join the virtual happy hour. One-minute welcome to attendees.

PMI20 Keynote Rachel Hanfling and Other Featured Speakers

Inquire for details and pricing.



For more information please contact:

Jodi Stuhrberg, PMI Association Manager
jstuhrberg@safep plumbing.org
847-481-5500 ext. 107

Application and Contract for Sponsorship

Instructions

1. Fill in all sections of this contract and keep a copy.
2. Email to Jodi Stuhrberg at jstuhrberg@safep plumbing.org.
3. Email a jpeg or eps graphic of your company logo for use in conference materials to Jodi Stuhrberg.
4. Make payment to **Plumbing Manufacturers International**. Checks should be mailed to PMI, 1750 Tysons Boulevard, Ste 1500, McLean, VA 22102. If you are paying via credit card, include the credit card information below.

Company Information

Company Name: _____ Website: _____
 Address: _____ City, State, Zip: _____
 Telephone Number: _____ Email: _____
 Key Contact Name: _____ Title: _____

Sponsorship Package and Cost

| SELECT PACKAGE | NUMBER OF PACKAGES | PACKAGE DESCRIPTION | COST: MEMBER/NON-MEMBER | COMPLIMENTARY REGISTRATIONS |
|--------------------------|--------------------|----------------------------------|-------------------------|-----------------------------|
| <input type="checkbox"/> | | Platinum Sponsor | \$4,999 / \$9,999 | 4 |
| <input type="checkbox"/> | | Gold Sponsor | \$2,499 / \$6,999 | 2 |
| <input type="checkbox"/> | | Silver Sponsor | \$1,999 / \$4,999 | 1 |
| <input type="checkbox"/> | | Virtual Happy Hour | \$9,999 / \$19,999 | n/a |
| <input type="checkbox"/> | | PMI20 Keynote and other speakers | Inquire | n/a |

TOTAL AMOUNT \$ _____

(Checks or credit card accepted)

*Fees will be charged in full upon acceptance of applications.
 Checks mailed with applications will be deposited after acceptance is issued.*

PMI Use Only Check #: _____ Amount: _____ Date Rec'd: _____
 Date Assigned: _____ Space Assigned/Type: _____

Company Description, Product Listing and Logo

Sponsors will be asked to provide company description and product category listings for inclusion in PMI's Meeting Materials Information Packet.

On submission of this contract, please email a jpeg or eps graphic of your company logo for use in conference materials to: jstuhrberg@safeplumbing.org.

Acceptance

We understand and agree to abide by the sponsor terms and conditions set forth in the sponsor rules and regulations which form a part of this contract between our firm and Plumbing Manufacturers International (PMI). We further understand and agree that this is not a contract until officially accepted by PMI.

Accepted by Sponsor:

Signature _____ Title _____ Date _____

Complimentary Attendees

One complimentary attendee with Silver, two with Gold and four with Platinum sponsorship:

Attendee 1: _____ Title: _____

Email: _____ Phone: _____

Attendee 2: _____ Title: _____

Email: _____ Phone: _____

Attendee 3: _____ Title: _____

Email: _____ Phone: _____

Attendee 4: _____ Title: _____

Email: _____ Phone: _____

Payment Method

Check enclosed made payable to: Plumbing Manufacturers International

Or, charge my AMEX VISA MasterCard Discover in the amount of _____

Name on Card _____

Signature _____ Sec. Code _____

Card No. _____ Exp. Date _____

Cancellation Policy

If the sponsor decides to cancel a reservation for sponsorship, the following charges will be assessed:

1. \$300 per sponsorship package for written cancellations or reduction in events if postmarked by Sept. 29, 2020.
2. 50% of the total sponsorship fees for written cancellations or reductions if postmarked from Sept. 30, 2020 – Oct. 13, 2020.

All cancellations must be in writing, via mail or email, to the attention of PMI. No refunds of the sponsorship fees will be made for cancellations postmarked after October 13, 2020.