SPEAKER INFORMATION

Date: Monday, November 15, 2021

Event: Aspiring Leaders Program - "Locked on Leadership: The Secret to Self-

Directed Teams"

Location: USS Midway

Time: 12:30 pm - 3:45 pm

Dave Rosenberg

Leadership and Tactical Business Specialist Locked On Leadership Phone: 619 992 9749

dave@lockedonleadership.com

Dave Rosenberg's biggest challenge as a naval officer didn't come in the cockpit of his F-14, the fighter jet made famous by the movie "Top Gun," but rather as a leader of people. It was under the pressures of combat where he grasped how the right words at the right time inspire and not merely motivate people.

He thought it would be easier in the private sector, he couldn't have been more wrong! Without the urgency of combat, he found it difficult to get his team to do more than go through the paces. He knew he had to figure out how to inspire them or his career would stagnate. The breakthrough came after he realized his team was simply struggling to survive.

An engineer by education, Dave has trained in martial arts since the age of 13 and holds black belts in two different disciplines. He has been the president of four companies and in senior management of two others. In his 30+ years in leadership, he combined the systematic approach of an engineer with the disciplined learned from his martial arts to develop his "Locked On Leadership" process.

Today, Dave shares these secrets with companies and organizations around the world, guiding them to create self-directed, high-performing teams that consistently shatter organizational goals. He is the author of "Locked On Leadership: The Tactical Business Guide to Creating a Culture of Consistency, Courage, and Caring," as well as the cohost of the internationally popular podcast, "Disarming Persuasion."