



PMI CEO Thinking Forum Agenda

September 8, 2022

- 9 a.m. **Washington's Enduring Relevance:
The Integration of Strategy, Leadership, and Management**
Dr. Peter Cressy RADM USN Ret
Rubenstein Leadership Hall, Washington Presidential Library
Citing specific examples of George Washington's military and political career, this session will explore the on-going dynamics of strategic development and highlight the importance of Washington integrating leadership, management, and strategy.
- 10 a.m. **Integrating Leadership, Strategy and Management Today**
Dr. Peter Cressy and Ms. Heather Soubra
Facilitated discussion highlighting common strategy and leadership experiences of lessons learned.
- 10:30 a.m. **Break**
- 10:45 a.m. **Be Washington Theater**
Participants will step into the leadership role of George Washington in Mount Vernon's newest digital interactive experience. Faced with the same information and choices as Washington, participants will use their own judgment to decide what to do in each situation. Each scenario will be followed by facilitated discussion about the historic example and contemporary leadership principles.
- 12 p.m. **Lunch**
Founder's Terrace
- 1 p.m. **Tour of Rare Books and Documents Room**
Main Reading Room
Step behind the "exhibition glass" and view firsthand authentic books and documents from Washington's own library, learning more about the character of the leader through his own words and collection.

- 1:30 p.m. **Leading with Character**
Dr. Joseph Stoltz, Director of Washington Leadership Institute/Author
Rubenstein Leadership Hall
Explore Washington's sense of character, integrity, and ethical leadership in the service of his country and its relevance to today's leadership and scenarios. This session will make the case that these same characteristics remain essential today for all those who serve.
- 2:30 p.m. **Break**
- 2:45 p.m. **Leading in Times of Crisis**
Rubenstein Leadership Hall
This session explores Washington, Lincoln, Churchill and Roosevelt approaches to leadership during times of significant crisis, and the relevancy of their common traits to crisis in the modern world.
- 3:30 p.m. **Leading in Times of Today's Crises**
Dr. Peter Cressy and Ms. Heather Soubra
Rubenstein Leadership Hall
Facilitated discussion and common experiences and lessons learned from recent era of pandemic crisis and social unrest.
- 4:30 p.m. **Exclusive Private Tour of George Washington's Mansion and Estate**
Mount Vernon Estate
The home that Washington built is not only one of the finest examples of colonial architecture, but a reflection of his character personality. This tour will present stories of both the mansion and the man who resided there.
- 5:55 p.m. **George Washington's Innovative Business and Entrepreneurial Leadership**
Mount Vernon Gristmill and Distillery
Mount Vernon's Historic Trades staff will demonstrate how the Gristmill operates and discuss Washington's innovative business management of his estate operations.
- 7 p.m. **Closing Dinner**
Mount Vernon Inn