

## **SPEAKER INFORMATION**

**Date:** *Thursday, October 27, 2022*  
**Event:** *"Disruption: Surf or Suffer"*  
**Time:** *9:00 am – 9:45 am*

**Tim Costello**  
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Tim Costello, chief executive officer of Builder Homesite Inc., oversees the homebuilding industry's digital transformation. He runs the industry-owned entities of Builder Homesite Inc., BDx Inc. and New Home Technologies LLC, which provide digital services to the homebuilding supply chain, serving 250 manufacturing brands, and the more than 1,300 builder customers that construct over half the homes in the United States. Touching millions of consumers each month, services encompass the entire spectrum of digital needs, including virtual reality, interactive kiosks, websites and mobile solutions.

Previously, Tim served as vice president, global operations, for Applied Materials; vice president of strategic and technical programs for the World-Wide Manufacturing Organization; vice president of production engineering and managing director for Common Module Manufacturing & Engineering; and director of engineering for the Mainframe Group in Austin, Texas. He also held a variety of executive and management positions at General Motors Corporation, where he launched the first modern production electric car to engineering and quality management.

Tim has consulted internationally on many topics, including digital transformation, technology planning, online marketing, and development and implementation of world-class manufacturing, engineering and quality systems. He has served on various boards, including HelioVolt, Factory Logic, The Shingo Prize for Excellence in Manufacturing, the Trust for Public Land of Texas, the Trust for Public Land National Marketing Council, the Texas Foundation for Innovative Communities, and the Cornell University Engineering Advisory Council. Tim received his B.S. in mechanical engineering from Cornell University. He also was inducted into the Shingo Prize Manufacturing Academy in 2003.