

SPEAKER INFORMATION

Date: *Tuesday, October 25, 2022*
Event: *Keynote: “Profit, Innovation, and the Drive to Net Positive: How Courageous Companies Thrive by Solving the World's Problems”*
Time: *9:00 am – 10:15 am*

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Andrew Winston is a globally recognized expert on megatrends and how to build companies that thrive by serving people and the planet. He is one of the most widely read writers on sustainable business in the world, with regular columns in the Harvard Business Review and MIT Sloan Management Review.

Andrew’s latest book, “Net Positive: How Courageous Companies Thrive by Giving More than They Take” (co-authored with renowned CEO Paul Polman), is one of the Financial Times’ Best Business Books of the Year. “Net Positive” has been called an “electrifying strategy for business success and unlike any other book you’ve read” by Merck chairman Ken Frazier, a “wonderful rallying call” by Sir Richard Branson, and “pure heresy” by Arianna Huffington.

Andrew’s first book, “Green to Gold,” has reached more than 100,000 people in seven languages. Inc. Magazine included “Green to Gold” on its all-time list of 30 books that every manager should own. And his book The Big Pivot was selected as one of the “Best Business Books” by Strategy+Business magazine. Andrew also is the author of two Harvard Business Review magazine cover stories: “The Net Positive Manifesto” and “Leading a New Era of Climate Action.” He’s shared his views on strategy with many of the world’s leading companies, including 3M, DuPont, HP, J&J, Kimberly-Clark, Marriott, PepsiCo, PwC, Trane Technologies, and Unilever.

Andrew was selected for the Thinkers50 list of top management thinkers in the world. He has been featured in major media, such as Bloomberg, The Wall Street Journal, Time, BusinessWeek, New York Times and CNBC. Andrew is a highly respected and dynamic speaker, reaching audiences of thousands with an entertaining message of practical optimism: the world’s challenges are great, but business has the tools, resources and creativity to build a thriving world. He has spoken on five continents, delivering his inspirational messages to top executives of multinational companies, large industry conferences, and high-profile events, such as the World Innovation Forum and TED.

Andrew's work is based on significant business experience and education. Earlier in his career, he advised companies on corporate strategy while working at Boston Consulting Group and had management positions in strategy and marketing at Time Warner and MTV. Andrew received a bachelor's degree in economics from Princeton, a Master of Business Administration from Columbia, and a master's degree in environmental management from Yale. He lives in Greenwich, Connecticut, with his wife and two sons.