

SPEAKER INFORMATION

Satinder Chera
Chief Executive Officer
Canadian Institute of Plumbing and Heating (CIPH)
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Satinder Chera is the newly named chief executive officer of the Canadian Institute of Plumbing and Heating (CIPH) as of Oct. 2, 2023.

He is a value-driven leader with a robust team orientation and a passion for building strong relationships with members, government, and allied organizations. Satinder brings more than 20 years of senior management and leadership experience in the not-for-profit and association sectors, including serving as president of the Canadian Convenience Stores Association and vice president of the Canadian Federation of Independent Business.

Before his work in the association sector, Satinder served in director and senior policy advisor roles within the Ontario and British Columbia governments.

Satinder is a lifelong learner whose educational background includes a master's degree in business administration from Ivey Business School at Western University.