

## SPEAKER INFORMATION

**Anna Liotta**

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Anna Liotta, founder of The Generational Institute™ and author of the best-selling “Unlocking Generational CODES©,” is an award-winning speaker, business consultant, and author.

Anna is one of the world’s most highly sought-after thought leaders on generational leadership, sales and customer service – with clients that include Amazon, Bloomberg, WFF, Coca-Cola, Red Robin, Microsoft, and the NBA. In 2021, Anna was inducted into the Speaker Hall of Fame.

Anna’s most impressive generational credential? She is the youngest girl of 19 children. That means every Thanksgiving, graduation and wedding is a case study in generational communication and relationship-building.

Anna offers keynotes (onsite and online), leadership retreats, training, and strategic advising.