

## AGENDA | 1.0 KEYNOTE ADDRESS: BRETT CULP

**DATE:** TUESDAY, NOVEMBER 4, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 9:00 AM – 10:15 AM  
**ROOM:** CRYSTAL ROOM

Time			
9:00 AM	1.1	<b>Call to Order and Opening Remarks/Antitrust Compliance Statement</b>	Taylor
		Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to the PMI Antitrust Compliance Policy is mandatory. Review of the PMI Antitrust Compliance Policy can be found online <a href="#">here</a> .	
	1.2	<b>Introduction</b>	Wise
	1.3	<b>Keynote address: Superhero Leadership in Uncertain Times and Instant Storytelling!</b> <b>Brett Culp</b> , founder of the Rising Heroes Project	Culp
10:05 AM	1.4	<b>Questions and Answers</b>	Culp
10:15 AM	1.5	<b>Summary and Close</b>	Culp

## AGENDA | 2.0 JOEL BRAMMEIER AND ALAINA HARKNESS

**DATE:** TUESDAY, NOVEMBER 4, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 10:30 AM – 11:20 AM  
**ROOM:** CRYSTAL ROOM

Time			
10:30 AM	2.1	Introduction	
	2.2	Navigating the Future of Water in Manufacturing	Brammeier/ Harkness
		<ul style="list-style-type: none"><li>• <b>Joel Brammeier</b>, president and chief executive officer, Alliance for the Great Lakes</li><li>• <b>Alaina Harkness</b>, chief executive officer, Current</li></ul>	
11:10 AM	2.3	Questions and Answers	Brammeier/ Harkness
11:20 AM	2.4	Summary and Close	Brammeier/ Harkness

## AGENDA | 3.0 LISA RAGAIN

**DATE:** TUESDAY, NOVEMBER 4, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 11:20 AM – 12:00 PM  
**ROOM:** CRYSTAL ROOM

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Time			
11:20 AM	3.1	Introduction	
	3.2	Building Water Systems: The Link to Wholistic Water Resilience <b>Lisa Ragain</b> , principal water resources partner, Metropolitan Washington Council of Governments	Ragain
11:50 AM	3.3	Questions and Answers	Ragain
12:00 PM	3.4	Summary and Close	Ragain

## AGENDA | 4.0 BROOKS ALLEN

**DATE:** TUESDAY, NOVEMBER 4, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 1:00 PM – 1:45 PM  
**ROOM:** CRYSTAL ROOM

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Time			
1:00 PM	4.1	Introduction	
	4.2	Tariff Trends and Trade Tactics <b>Brooks Allen</b> , partner, national security, CFIUS; international trade, Skadden, Arps, Slate, Meagher & Flom LLP	Allen
1:35 PM	4.3	Questions and Answers	Allen
1:45 PM	4.4	Summary and Close	Allen

## AGENDA | 5.0 JOSEPH QUINNAN

**DATE:** TUESDAY, NOVEMBER 4, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 1:45 PM – 2:20 PM  
**ROOM:** CRYSTAL ROOM

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Time			
1:45 PM	5.1	Introduction	
	5.2	PFAS – State of Practice for Management and Treatment	Quinnan
		Joseph Quinnan, senior vice president and director of emerging contaminants, Arcadis	
2:10 PM	5.3	Questions and Answers	Quinnan
2:20 PM	5.4	Summary and Close	Quinnan

## AGENDA | 6.0 LAUREN SAIDEL-BAKER

**DATE:** TUESDAY, NOVEMBER 4, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 2:20 PM – 3:20 PM  
**ROOM:** CRYSTAL ROOM

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Time			
2:20 PM	6.1	Introduction	
	6.2	PMI Market Outlook LIVE: Gearing Up for 2026 <b>Lauren Saidel-Baker</b> , economist and senior consulting speaker, ITR Economics	Saidel-Baker
3:10 PM	6.3	Questions and Answers	Saidel-Baker
3:20 PM	6.4	Summary and Close	Saidel-Baker

## AGENDA | 7.0 NATASCHA MILESI FERRETTI

**DATE:** TUESDAY, NOVEMBER 4, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 3:40 PM – 4:20 PM  
**ROOM:** CRYSTAL ROOM

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Time		
3:40 PM	7.1	Introduction
	7.2	Measuring Pressure Loss in Modern Plumbing Fittings <b>Natascha Milesi Ferretti</b> , supervisory research engineer, National Institute of Standards and Technology (NIST)
4:10 PM	7.3	Questions and Answers
4:20 PM	7.4	Summary and Close

## AGENDA | 8.0 JUSTIN BROWN

**DATE:** TUESDAY, NOVEMBER 4, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 4:20 PM – 5:00 PM  
**ROOM:** CRYSTAL ROOM

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Time			
4:20 PM	8.1	Introduction	
	8.2	Deep Tunnels, Backwards Rivers and Electrofishing: Chicago's Water Infrastructure <b>Justin Brown</b> , senior public affairs specialist, Metropolitan Water Reclamation District of Greater Chicago	Brown
4:50 PM	8.3	Questions and Answers	Brown
5:00 PM	8.4	Summary and Close	Brown



## AGENDA | 1.0 INDUSTRY LEADERSHIP PANEL DISCUSSION

**DATE:** WEDNESDAY, NOVEMBER 5, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 9:00 AM – 10:00 AM  
**ROOM:** CRYSTAL ROOM

### Time

9:00 AM	1.1	<b>Call to Order and Opening Remarks/Antitrust Compliance Statement</b>	<b>Taylor</b>
		Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to the PMI Antitrust Compliance Policy is mandatory. Review of the PMI Antitrust Compliance Policy can be found online <a href="#">here</a> .	
	1.2	<b>Introduction</b>	<b>Paxton</b>
	1.3	<b>Industry Executive Panel Discussion</b>	
		Moderated By: <b>Shelley Paxton</b> , chief soul officer, Soulbbatical	
		<ul style="list-style-type: none"> <li>• <b>Erin Beyer</b>, senior vice president, product, Delta Faucet Company</li> <li>• <b>Bob Downie</b>, president and chief executive officer, Duravit America</li> <li>• <b>Carmen Fiordiroso</b>, president, Globe Union North America Group</li> <li>• <b>Shawn Oldenhoff</b>, senior vice president-category management, kitchen &amp; bath North America, Kohler</li> </ul>	
9:50 AM	1.4	<b>Questions and Answers</b>	<b>ALL</b>
10:00 AM	1.5	<b>Summary and Close</b>	<b>Paxton</b>

## AGENDA | 2.0 ADVOCACY AND GOVERNMENT AFFAIRS UPDATE

**DATE:** WEDNESDAY, NOVEMBER 5, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 10:00 AM – 10:30 AM  
**ROOM:** CRYSTAL ROOM

Time			
10:00 AM	2.1	Introduction	
	2.2	Advocacy and Government Affairs Update	Desmond/ Salmon
		<ul style="list-style-type: none"><li>• <b>Jerry Desmond</b>, PMI government affairs consultant (California), Desmond &amp; Desmond LLC</li><li>• <b>Stephanie Salmon</b>, PMI government affairs consultant (Washington D.C.), Potomac Government Relations LLC</li></ul>	
10:20 AM	2.3	Questions and Answers	Desmond/ Salmon
10:30 AM	2.4	Summary and Close	Desmond/ Salmon

## AGENDA | 3.0 THOMAS KURFESS

**DATE:** WEDNESDAY, NOVEMBER 5, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 10:45 AM – 11:45 AM  
**ROOM:** CRYSTAL ROOM

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Time			
10:45 AM	3.1	Introduction	
	3.2	Present and Future Implications of AI in Advanced Manufacturing <b>Thomas Kurfess</b> , regents' professor and chief manufacturing officer, Georgia Institute of Technology; chief technology officer, National Center for Manufacturing Sciences	Kurfess
11:35 AM	3.3	Questions and Answers	Kurfess
11:45 AM	3.4	Summary and Close	Kurfess

## AGENDA | 4.0 ROB KEITH

**DATE:** WEDNESDAY, NOVEMBER 5, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 11:45 AM – 12:15 PM  
**ROOM:** CRYSTAL ROOM

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Time			
11:45 AM	4.1	Introduction	
	4.2	Packaging Policy Landscape	Keith
		<b>Rob Keith</b> , membership & policy director, AMERIPEN	
12:15 PM	4.3	Summary and Close (Combined Q&A to follow EPR Compliance Updates)	Keith

## AGENDA | 5.0 KARL HEISLER AND LOWELL HUFFMAN

**DATE:** WEDNESDAY, NOVEMBER 5, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 1:15 PM – 2:00 PM  
**ROOM:** CRYSTAL ROOM

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Time			
1:15 PM	5.1	Introduction	
	5.2	EPR Compliance Updates	Heisler/ Huffman
		<ul style="list-style-type: none"><li>• <b>Karl Heisler</b>, partner, King and Spalding</li><li>• <b>Lowell Huffman</b>, director – channel partnerships, rePurpose Global</li></ul>	
2:00 PM	5.3	Summary and Close (Q&A to follow and include Rob Keith)	Heisler/ Huffman

## AGENDA | 6.0 EPR Q&A SESSION

**DATE:** WEDNESDAY, NOVEMBER 5, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 2:00 PM – 2:20 PM  
**ROOM:** CRYSTAL ROOM

Time			
2:00 PM	6.1	Introduction	Windrum
	6.2	EPR Q&A Session	ALL
	Moderated By: <b>Matthew Windrum</b> , director of state government affairs, policy and advocacy, PMI		
		<ul style="list-style-type: none"><li>• <b>Karl Heisler</b>, partner, King and Spalding</li><li>• <b>Lowell Huffman</b>, director – channel partnerships, rePurpose Global</li><li>• <b>Rob Keith</b>, membership &amp; policy director, AMERIPEN</li></ul>	
2:20 PM	6.3	Summary and Close	Windrum

## AGENDA | 7.0 PAM TAYLOR

**DATE:** WEDNESDAY, NOVEMBER 5, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 2:20 PM – 3:00 PM  
**ROOM:** CRYSTAL ROOM

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Time			
2:20 PM	7.1	Introduction	
	7.2	Counterfeit and Contraband Products Update <b>Pam Taylor</b> , of counsel, Jones Day	Taylor
2:50 PM	7.3	Questions and Answers	Taylor
3:00 PM	7.4	Summary and Close	Taylor

## AGENDA | 1.0 JENN KOVACS

**DATE:** THURSDAY, NOVEMBER 6, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 9:00 AM – 9:40 AM  
**ROOM:** CRYSTAL ROOM

Time			
9:00 AM	1.1	<b>Call to Order and Opening Remarks/Antitrust Compliance Statement</b>	<b>Taylor</b>
		Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to the PMI Antitrust Compliance Policy is mandatory. Review of the PMI Antitrust Compliance Policy can be found online <a href="#">here</a> .	
	1.2	<b>Introduction</b>	
	1.3	<b>I am Woman, Watch me Build!</b>	<b>Kovacs</b>
		<b>Jenn Kovacs</b> , senior director, community impact, MiTek; executive board member and treasurer, She Built Foundation	
9:30 AM	1.4	<b>Questions and Answers</b>	<b>Kovacs</b>
9:40 AM	1.5	<b>Summary and Close</b>	<b>Kovacs</b>



## AGENDA | 2.0 JASON HODELL

**DATE:** THURSDAY, NOVEMBER 6, 2025  
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**TIME:** 9:40 AM – 10:20 AM  
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Time			
9:40 AM	2.1	Introduction	
	2.2	Strategic Benefits of Build America Buy America (BABA) Certification <b>Jason Hodell</b> , partner, industrial and consumer goods segment leader, Cherry Bekaert Advisory LLC	Hodell
10:10 AM	2.3	Questions and Answers	Hodell
10:20 AM	2.4	Summary and Close	Hodell

## AGENDA | 3.0 JENNIFER WAINWRIGHT

**DATE:** THURSDAY, NOVEMBER 6, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 10:20 AM – 11:00 AM  
**ROOM:** CRYSTAL ROOM

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Time			
10:20 AM	3.1	Introduction	
	3.2	FCC Equipment Authorization: What Manufacturers Need to Know <b>Jennifer Wainwright</b> , senior associate, Kelley Drye & Warren LLP	Wainwright
10:50 AM	3.3	Questions and Answers	Wainwright
11:00 AM	3.4	Summary and Close	Wainwright



November 6, 2025  
11:00 am CT

## AGENDA | 4.0 INDUSTRY ROUNDTABLE DISCUSSION

**DATE:** THURSDAY, NOVEMBER 6, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 11:00 AM – 11:40 AM  
**ROOM:** CRYSTAL ROOM

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Time			
11:00 AM	4.1	Introduction	Wise
	4.2	Industry Roundtable Discussion	ALL
11:30 AM	4.3	Questions and Answers	Wise
11:40 AM	4.4	Summary and Close	Wise



November 6, 2025  
11:40 am CT

## AGENDA | 5.0 CLOSING CEREMONY

**DATE:** THURSDAY, NOVEMBER 6, 2025  
**PLACE:** FAIRMONT HOTEL, CHICAGO, ILLINOIS

**TIME:** 11:40 AM – 12:00 PM  
**ROOM:** CRYSTAL ROOM

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Time		
11:40 AM	PMI25 Closing Ceremony	Wise
12:00 PM	Close	Wise