

## SPEAKER INFORMATION

**Carmen Fiordirosa**  
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Carmen Fiordirosa serves as president of Globe Union North America, where she leads the strategy and growth of the company's iconic Gerber brand. Since joining the company in 2021, she has advanced a unified brand vision and strengthened the company's market presence across North America.

With more than 20 years of experience in global consumer brands, including the automotive aftermarket, Fiordirosa has built a track record of driving growth, building high-performing teams, and leading organizations through transformation.

Her leadership is defined by humility, accountability, and a commitment to developing people. She believes in challenging teams to reach their full potential while providing the clarity, coaching, and support needed to succeed.