

SPEAKER INFORMATION

Jason Hodell

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Jason Hodell serves as partner and industrial manufacturing and consumer goods leader for Cherry Bekaert Advisory LLC. He helps industrial and consumer goods clients advance their smart manufacturing solutions, onshoring endeavors, and efforts to decarbonize global supply chains and maximize federal and state incentives during strategic planning. With more than 2,500 employees, Cherry Bekaert is a top 15 CPA firm in the United States focused on the middle market.

Previously, Hodell served as chief executive officer of Skullcandy, a global consumer headphone brand named as a "U.S. Best Managed Company" by the Wall Street Journal for the final three years of his tenure. Skullcandy sold approximately 20 million units/year globally, was named the mass-market share leader of North America by Circana in 2021 and was honored as the Walmart Consumer Electronics Supplier of the Year in 2022.

Earlier in his career, Jason was chief finance officer and chief operating officer of Skullcandy and Move Networks (now SlingTV, an EchoStar company), and chief financial officer of business operations for Shopzilla (now Connexity, a Taboola company). He began his career at JPMorgan in the mergers and acquisitions advisory technology, media, and telecommunications group. Hodell currently serves on the board of directors of Masterwork Electronics, a California- and Mexico-based electronics manufacturer.

He received his Master of Business Administration in finance from the Wharton School at the University of Pennsylvania, a bachelor's degree from the U.S. Military Academy at West Point, and served as a U.S. Army infantry officer until 1996.