

SPEAKER INFORMATION

Lowell Huffman

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Lowell Huffman, director of channel partnerships at rePurpose Global, is a regulatory and compliance strategist with nearly a decade of experience navigating the intersection of sustainability, public health and policy.

He builds the partnerships engine that helps brands turn complex packaging regulations into sustainability wins. From navigating extended producer responsibility (EPR) compliance to scaling plastic recovery, Huffman works with trade associations, coalitions, and solution providers to make it easier for brands to do the right thing—and get credit for it.

Before joining rePurpose Global, he specialized in drinking water quality and sustainability, delivering more than 500 hours of continuing education unit (CEU)-certified training across 33 states.

A graduate of DePauw University, Huffman brings a field-tested, education-first approach to regulatory engagement. He is focused on demystifying packaging EPR policy in the United States and helping brands turn compliance into a force for good.