

SPEAKER INFORMATION

Rob Keith

Membership and Policy Director
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Rob Keith became membership and policy director at the American Institute for Packaging and the Environment (AMERIPEN) in early 2022. He represents AMERIPEN at key industry events and policy forums, strengthening relationships across the packaging value chain and amplifying the association's voice on issues that matter most.

Keith plays a central role in demonstrating the value of membership to prospective members while ensuring that current members receive the support, resources and engagement opportunities they need to thrive.

He has more than a decade of experience in membership and government relations at conservation nonprofits and outdoor industry associations. His background in conservation and sportsman's issues has contributed to his passion for sustainability and a belief that the best way forward lies in the intersection of member needs and effective policy.