

SPEAKER INFORMATION

Shawn Oldenhoff

Senior Vice President of Category Strategy
Kitchen & Bath North America
Kohler Co.

Phone: 800-456-4537

shawn.oldenhoff@kohler.com

Shawn Oldenhoff serves as senior vice president of category strategy, kitchen & bath North America, for Kohler Co. He is responsible for establishing the category strategic direction, driving growth and profitability objectives, and attracting and developing talent for Kohler. Under his leadership, the business has delivered record sales and income, while also growing market share year over year.

Oldenhoff joined Kohler in 1999 as a sales analyst and has served in positions of increasing responsibility, including business director of Kohler brand showering & bathing; vice president of sanitary products; vice president of bathroom fixtures, kitchen & bath Americas; and president of kitchen & bath North America. In each of these areas, he built a track record of robust financial results, increased levels of product innovation and vitality, and strong dynamic teams.

Before joining Kohler, Oldenhoff worked in the financial services industry for Wells Fargo and Prudential Preferred Securities.

He earned a Master of Business Administration from Marquette University and a bachelor's degree in finance and accounting from the University of Wisconsin-La Crosse, where he also played football.

Oldenhoff serves on the Strategic Advisory Council of Plumbing Manufacturers International, whose member companies produce most of the nation's plumbing products.