

Gain Valuable Exposure Through PMI Website and Publications

PMI members have outstanding opportunities for exposure through PMI silver or gold sponsorship advertising. You may choose your sponsorship level and PMI communications vehicle — SafePlumbing.org website, Ripple Effect or Inside My PMI.

Gold Sponsor

Member Value Price:
\$10,000 Annual Fee



PMI Manufacturing Success Conference registration fees for two attendees. Four months of advertising within 12 months of sponsorship in one of these PMI communications options:

- **SafePlumbing.org** (32,000 visits, 50,000 page views, over four months. Audience: PMI members and general public). Digital ad will run for 30 days during each of four months.
- **Ripple Effect** (Direct delivery to 1,500+ PMI members and subscribers, plus access via safeplumbing.org). Full-page ads will run in four consecutive issues.
- **Inside My PMI** (Direct delivery to 500+ PMI members, plus access via safeplumbing.org). Digital ads will run in eight consecutive issues.

Silver Sponsor

Member Value Price:
\$2,500 Annual Fee



One month of advertising within 12 months of sponsorship in one of these PMI communication options:

- **SafePlumbing.org** (8,000 visits, 12,500 page views per month. Audience: PMI members and general public). Digital ad will run for 30 days.
- **Ripple Effect** (Direct email delivery to 1,500+ PMI members and subscribers, plus access via safeplumbing.org). Full-page ad will run in one issue.
- **Inside My PMI** (Direct delivery to 500+ PMI members, plus access via safeplumbing.org). Digital ads will run in two consecutive issues.

SAFEPLUMBING.ORG

DIGITAL ADS will run for 30 days.

AD size is 250 px x 250 px.

FILE FORMATS accepted are non-animated, 72 dpi, PNG, JPG or GIF. Be sure to include a URL for ad link.

RIPPLE EFFECT

FULL PAGE AD will run in the next available issue.

AD size is 8.5" x 11" no bleed, 8.75 x 11.25 with bleed. Smaller sizes are acceptable.

FILE FORMATS accepted are CMYK color: EPS, high resolution (300 dpi) JPG, or PDF with flattened transparency.

INSIDE MY PMI

DIGITAL ADS will run in two consecutive issues.

AD size is 250 px x 250 px.

FILE FORMATS accepted are non-animated, 72 dpi, PNG, JPG or GIF. Be sure to include a URL for ad link.

CIRCULATION: PMI members only

Application and Contract for Sponsorship

Instructions

1. Fill in all sections of this contract and keep a copy.
2. Email to Jodi Stuhrberg at jstuhrberg@safep plumbing.org.
3. Make payment to **Plumbing Manufacturers International**. Checks should be mailed to PMI, 1750 Tysons Boulevard, Ste 1500, McLean, VA 22102. If you are paying via credit card, include the credit card information below.
4. Submit advertising artwork to Jodi Stuhrberg.

Company Information

Company Name: _____ Website: _____

Address: _____ City, State, Zip: _____

Telephone Number: _____ Email: _____

Key Contact Name: _____ Title: _____

Sponsorship Levels

Gold Sponsor - \$10,000 one-time fee

Silver Sponsor - \$2,500 one-time fee

TOTAL AMOUNT \$ _____

(Checks or credit card accepted)

Acceptance

We understand and agree to abide by the sponsor terms and conditions set forth in the sponsor rules and regulations which form a part of this contract between our firm and Plumbing Manufacturers International (PMI). We further understand and agree that this is not a contract until officially accepted by PMI.

Accepted by Sponsor:

Signature Title Date

Payment Method

Check enclosed made payable to: Plumbing Manufacturers International

Or, charge my AMEX VISA MasterCard Discover in the amount of _____

Name on Card _____

Signature _____ Sec. Code _____

Card No. _____ Exp. Date _____

For more information please contact:

Jodi Stuhrberg, PMI Association Manager
jstuhrberg@safep plumbing.org
847-481-5500 ext. 107

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