



# PMI SPONSORSHIP Advertising Rate Card

*Sponsorship options require PMI Membership*

## SILVER SPONSORSHIP.....\$2500 one-time fee

Benefits:

One (1) month of exposure within 12 months of sponsorship in any of the electronic PMI communication options: SafePlumbing.org, Ripple Effect or Inside My PMI.

## GOLD SPONSORSHIP.....\$10,000 one-time fee

Benefits:

Four (4) months of exposure within 12 months of sponsorship in any of the electronic PMI communication options: SafePlumbing.org, Ripple Effect or Inside My PMI. PMI Conference registration fees for up to two attendees.

### SAFEPLUMBING.ORG

**DIGITAL ADS** will run for 30 days on five high-visibility web pages (not including Home page) selected by PMI.

**AD** size is 250 px x 250 px.

**FILE FORMATS** accepted are non-animated, 72 dpi, PNG, JPG or GIF. Be sure to include a URL for ad link.



### RIPPLE EFFECT

**FULL PAGE AD** will run in the next available electronic issue after artwork submission. Contact PMI for specific issue deadlines.

**AD** maximum size is 8.5" x 11" no bleed  
8.75 x 11.25 with bleed  
Smaller sizes are acceptable.

**FILE FORMATS** accepted are EPS, high resolution (300 dpi) JPG, or PDF with outlined fonts, CMYK color, and flattened transparency.

### INSIDE MY PMI

**DIGITAL ADS** will run in the next two consecutive issues after artwork submission.

**AD** size is 250 px x 250 px.

**FILE FORMATS** accepted are non-animated, 72 dpi, PNG, JPG or GIF. Be sure to include a URL for ad link.

**CIRCULATION:** Members Only



Email your ad to **JSTUHRBERG@SAFEPLUMBING.ORG**

*PMI does not in any way endorse the products or services offered by companies advertising in PMI publications, on the PMI website or participating as exhibitors at the PMI conference. PMI reserves the right to reject advertisements on the basis of inappropriate content. Advertisers shall not use the PMI name or logo in their commercial activities in any manner that would directly or indirectly indicate PMI's endorsement of the advertiser, or product, system or services.*