

# Quantifying the Value



## Fast Facts About the Value of PMI Membership

### Advocacy

Dedicated government affairs consulting at federal and California levels valued at over \$345,000, with ongoing tracking of federal, state, and county water conservation initiatives on behalf of membership.

On average, PMI tracks, analyzes and reports on 120 state legislative issues per year affecting plumbing products, with bi-weekly updates.

PMI is a member of the Ripon Society, a public policy group, that provides networking opportunities with federal elected officials and congressional staff.

### Industry Voice

PMI hosts [www.safeplumbing.org](http://www.safeplumbing.org), an educational website presenting the facts about critical plumbing industry issues and initiatives for policymakers, regulators, water districts, journalists, water-efficiency allies, PMI members and the public.

PMI provides worldwide representation on industry issues through international allied associations: World Plumbing Council (WPC), European Association for the Taps and Valves Industry (CEIR), UK-based Bathroom Manufacturers Association (BMA), and Canadian Institute of Plumbing and Heating (CIPH).

PMI is a charter member of Alliance for Water Efficiency (AWE), and a member of National Association of Manufacturers (NAM), U.S. Green Building Council (USGBC), U.S. Water Alliance and the Value of Water Coalition.

### Codes and Standards Representation

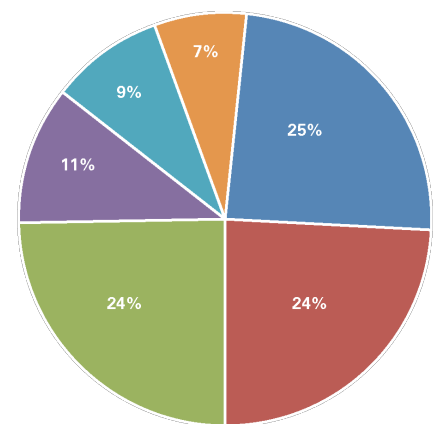
PMI staff sits on a variety of key industry committees and attends approximately 20 codes and standards meetings/hearings per year.

PMI staff tracks an average of 81 code issues per year for the major model code-writing authorities.

### Knowledge Exchange

PMI members receive exclusive access to information through our annual conferences, instructional workshops, *Ripple Effect* monthly newsletter, *Inside My PMI* bi-weekly e-newsletter, "Members Only" website content; and access to PMI Committees: Tech Talk, Outreach/Communications, Advocacy/Government Affairs and Allied Member.

**PMI Annual Budget for Strategic Initiatives: \$1.4 million**



- **Advocacy/Government Affairs Coverage:** \$345,000
- **Technical Services: Codes and Standards Coverage:** \$340,000
- **Outreach/Communications and Crisis Coverage:** \$340,000
- **International Outreach and Fair Trade Coverage:** \$150,000
- **Alliances/Partnerships/Benchmarking:** \$125,000
- **Industry Research:** \$100,000